NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 8, 1981

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	30.2	23,500
2	60 MINUTES	28.8	22,410
3	CBS TUESDAY NIGHT MOVIES#	28.4	22,100
4	M*A*S*H	27.3	21,240
5	DUKES OF HAZZARD#	25.5	19,840
6	ALICE#	25.4	19,760
7	AMITYVILLE HORROR(S)	25.3	19,680
8	LITTLE HOUSE-PRAIRIE	23.6	18,360
9	HOUSE CALLS	23.5	18,280
9	LOVE BOAT	23.5	18,280
9	TRAPPER JOHN, M.D.#	23.5	18,280
12	LOU GRANT#	23.1	17,970
13	HAPPY DAYS	23.0	17,890
13	PEOPLE'S CHOICE AWARDS(S)	23.0	17,890
15	THAT'S INCREDIBLE	22.9	17,820
16	LAVERNE & SHIRLEY	22.4	17,430
17	JEFFERSONS	21.8	16,960

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DUKES OF HAZZARD#	20.4	42,500
2	DALLAS#	19.7	41,220
3	CBS TUESDAY NIGHT MOVIES#	19.4	40,570
4	M*A*S*H	19.2	40,130
5	60 MINUTES	19.0	39,680
6	AMITYVILLE HORROR(S)	18.9	39,460
7	CHIPS	17.9	37,320
8	LITTLE HOUSE-PRAIRIE	17.5	36,450
9	HAPPY DAYS	17.2	35,800
10	THAT'S INCREDIBLE	16.8	35,140
11	WIZARD OF OZ(S)	16.8	35,120
12	LAVERNE & SHIRLEY	16.7	34,800
13	LOVE BOAT	16.6	34,680
14	ALICE#	16.5	34,480
15	DIFF'RENT STROKES	15.9	33,250
16	HOUSE CALLS	15.5	32,330
17	REAL PEOPLE	15.1	31,600

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	26.2	21,330
2	CBS TUESDAY NIGHT MOVIES#	24.0	19,550
3	60 MINUTES	23.7	19,290
4	LITTLE HOUSE-PRAIRIE	21.6	17,570
5	M*A*S*H	21.3	17,350
6	PEOPLE'S CHOICE AWARDS(S)	20.5	16,730
7	KNOTS LANDING#	20.3	16,530
8	ALICE#	20.2	16,430
9	AMITYVILLE HORROR(S)	19.7	16,050
10	TRAPPER JOHN, M.D.#	19.3	15,770
11	HOUSE CALLS	18.9	15,400
12	LOVE BOAT	18.9	15,370
13	JEFFERSONS	18.7	15,270
14	LOU GRANT#	18.4	15,040
15	MAGNUM, P.I.#	18.4	14,980
16	DUKES OF HAZZARD#	18.3	14,900
17	PRIDE OF JESSE HALLAM(S)	17.4	14,160
18	GRAMMY AWARDS(S)	17.0	13,900
19	BARBARA MANDRELL#	16.7	13,650

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	23.7	17,380
2	DALLAS#	19.8	14,510
3	M*A*S*H	19.7	14,450
4	CBS TUESDAY NIGHT MOVIES#	19.3	14,150
5	AMITYVILLE HORROR(S)	18.7	13,700
6	ALICE#	17.3	12,700
7	REAL PEOPLE	16.9	12,370
8	DUKES OF HAZZARD#	16.8	12,340
9	THAT'S INCREDIBLE	16.5	12,140
10	CHIPS	16.2	11,860
11	LOU GRANT#	15.2	11,170
12	LOBO	15.2	11,130
13	HOUSE CALLS	15.1	11,070
14	ONE DAY AT A TIME#	14.9	10,900
15	JEFFERSONS	14.8	10,870
16	ARCHIE BUNKER'S PLACE#	14.8	10,860

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 8, 1981

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS TUESDAY NIGHT MOVIES#	25.4	12,930
2	DALLAS#	24.5	12,440
3	KNOTS LANDING#	22.3	11,320
4	M*A*S*H	21.6	10,960
5	AMITYVILLE HORROR(S)	21.2	10,800
6	LAVERNE & SHIRLEY	20.7	10,530
7	LOU GRANT#	20.1	10,200
8	HAPPY DAYS	19.7	10,000
9	DUKES OF HAZZARD#	19.5	9,910
10	LITTLE HOUSE-PRAIRIE	19.2	9,750
11	HOUSE CALLS	18.5	9,420
12	GRAMMY AWARDS(S)	18.5	9,390
13	PEOPLE'S CHOICE AWARDS(S)	18.2	9,240
14	MAGNUM, P.I.#	18.1	9,220
15	TRAPPER JOHN, M.D.#	17.1	8,670
16	CHIPS	17.0	8,660
17	LOVE BOAT	16.6	8,450
18	JEFFERSONS	16.5	8,370

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	36.8	9,130
2	ALICE#	31.4	7,800
3	DALLAS#	29.2	7,240
4	ONE DAY AT A TIME#	26.9	6,680
5	ARCHIE BUNKER'S PLACE#	26.8	6,650
6	LITTLE HOUSE-PRAIRIE	26.8	6,640
7	PEOPLE'S CHOICE AWARDS(S)	25.7	6,370
8	WALTONS	25.4	6,300
9	LOVE BOAT	23.9	5,920
10	BARBARA MANDRELL#	22.5	5,590
11	JEFFERSONS	22.5	5,570
12	TRAPPER JOHN, M.D.#	22.4	5,560
13	CBS TUESDAY NIGHT MOVIES#	22.2	5,500
14	PRIDE OF JESSE HALLAM(S)	21.9	5,430
15	HILITES-RINGLING-CIRCUS(S)	21.8	5,420
16	M*A*S*H	21.2	5,270
17	REAL PEOPLE	21.1	5,240
18	THIS IS YOUR LIFE SPECIAL(S)	21.0	5,210
19	HOUSE CALLS	19.6	4,870

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H	20.4	9,900
2	CBS TUESDAY NIGHT MOVIES#	19.9	9,670
3	DALLAS#	18.0	8,750
4	60 MINUTES	17.5	8,510
5	AMITYVILLE HORROR(S)	17.4	8,450
6	CHIPS	17.3	8,390
7	DUKES OF HAZZARD#	16.5	8,010
8	ABC SUNDAY NIGHT MOVIE	15.5	7,520
9	GRAMMY AWARDS(S)	15.3	7,450
10	BIG EVENT	15.1	7,330
11	HOUSE CALLS	14.8	7,180
11	THAT'S INCREDIBLE	14.8	7,180
13	LOU GRANT#	14.6	7,100
14	BJ AND THE BEAR#	14.3	6,950
15	DISNEY'S WONDERFUL WORLD#	13.6	6,610
16	HILL STREET BLUES	13.4	6,510
16	MAGNUM, P.I.#	13.4	6,510

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	36.6	7,070
2	ALICE#	28.5	5,510
3	DALLAS#	25.0	4,830
4	ARCHIE BUNKER'S PLACE#	24.7	4,770
5	REAL PEOPLE	24.6	4,750
6	LITTLE HOUSE-PRAIRIE	24.4	4,710
7	ONE DAY AT A TIME#	24.0	4,630
8	LOBO	22.7	4,380
9	TRAPPER JOHN, M.D.#	20.5	3,970
10	HILITES-RINGLING-CIRCUS(S)	20.2	3,900
11	AMITYVILLE HORROR(S)	20.1	3,880
11	JEFFERSONS	20.1	3,880
13	THAT'S INCREDIBLE	20.0	3,870
14	PEOPLE'S CHOICE AWARDS(S)	19.9	3,850
15	M*A*S*H	19.8	3,830
16	CBS EVENING NEWS-CRONKITE	19.5	3,770
16	WALTONS	19.5	3,770
18	BARBARA MANDRELL#	19.3	3,740

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAR. 1981 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	15	196	185	A	13.8	23	1074	1737	762	365	887	331	547	488	417	234	561	236	365	346	259	141	142	93^	147	111^
FRI. 9.00P 120 ABC FF		98	95	B	13.8	22	1074	1840	714	315	813	353	544	458	359	199	631	276	430	390	287	147	207	104	189	139
9.00 - 9.30				A	12.9	21	1004	1666	762	340	874	275	476	464	421	289	538	183	305	300	257	178	113^	84^	141	109^
9.30 - 10.00				A	13.4	22	1043	1719	802	386	931	333	557	500	445	266	538	201	328	310	261	158	113^	85^	137	104^
10.00 - 10.30				A	14.3	24	1113	1779	760	371	889	364	587	507	408	199	577	281	402	381	247	114	161	97^	152	112
10.30 - 11.00				A	14.7	26	1144	1761	720	361	852	347	560	476	398	188	583	269	410	384	268	113	170	101^	156	116
ABC NEWSBRIEF-M-F	108	191	188	A	15.9	24	1237	1725	721	338	809	314	487	435	354	248	594	249	366	318	250	181	145	83	177	131
1 M-TH 9.58P 1 ABC N		98	96	B	17.1	26	1330	1768	721	308	794	308	479	424	352	246	627	254	388	350	276	189	167	87	180	129
1 FRI. 8.57P 2																										
2 M & F 8.58P 1																										
2 TU & W 9.58P 1																										
2 THU. 9.57P 2																										
ABC NEWSBRIEF-SAT.	22	192	182	A	21.9	37	1704	1857	791	320	866	297	463	401	353	346	496	199	301	252	228	151	195	134	300	226
SAT. 9.58P 1 ABC N		98	95	B	22.4	37	1743	1983	790	324	873	332	520	450	370	290	569	224	353	306	250	176	220	135	321	243
ABC NEWSBRIEF-SUN.	22	180	182	A	13.5	20	1050	1972	620	191	681	231	363	337	284	259	678	250	404	369	320	213	219	87^	394	266
SUN. 7.58P 1 ABC N		97	97	B	15.6	23	1214	2009	700	292	775	301	474	419	346	233	711	283	452	398	332	201	210	105	313	208
ABC SUNDAY NIGHT MOVIE	21	202	199	A	17.2	26	1338	1919	706	343	787	334	513	449	349	192	787	340	561	481	368	175	192	77^	153	103
SUN. 8.00P 180 ABC FF		99	99	B	19.8	30	1540	1904	733	334	815	352	560	476	373	192	731	323	508	451	332	166	195	90	163	116
8.00 - 8.30				A	15.7	23	1221	1999	707	335	790	318	484	438	336	222	756	334	534	442	336	174	208	98	245	165
8.30 - 9.00				A	16.4	24	1276	1935	715	325	787	323	495	450	335	211	747	323	525	463	333	174	177	80^	224	143
9.00 - 9.30				A	17.4	25	1354	1950	716	351	796	347	537	464	357	176	774	327	557	479	371	174	209	84^	171	118
9.30 - 10.00				A	17.3	25	1346	1909	717	370	802	346	546	468	366	176	781	330	565	489	376	170	199	73^	127	82^
10.00 - 10.30				A	17.9	27	1393	1889	693	341	780	342	510	433	351	189	812	351	580	498	391	174	199	67^	98	69^
10.30 - 11.00				A	18.5	30	1439	1841	692	342	770	331	503	435	352	186	836	374	600	514	392	173	160	63^	75^	51^
ABC WORLD NEWS TONIGHT	109	202	202	A	12.5	21	973	1579	712	221	766	171	323	300	352	387	636	140	268	281	335	293	73	38^	104	55^
M-F 6.30P 30 ABC N		99	99	B	12.7	22	988	1629	698	236	777	188	331	319	371	381	642	166	297	310	326	275	90	49	120	71
ABC WRLD NEWS TONIGHT-SUN	20	154	153	A	10.4	20	809	1734	760	174	771	227	404	425	355	296	706	236	430	409	321	229	107^	53^	150	86^
SUN. 6.30P 30 ABC N		84	84	B	9.1	16	708	1711	755	237	806	200	356	362	365	377	671	197	334	308	304	284	98	45	136	83
ALICE	16		198	A	25.4	37	1976	1745	766	257	832	200	359	361	374	396	644	189	299	325	282	279	100^	74^	169	132
2 SUN. 9.00P 30 CBS CS			99	B	23.2	33	1805	1816	813	292	888	247	430	403	403	389	596	158	286	282	287	261	149	79	183	128
ALOHA PARADISE	2	201	203	A	18.9	29	1470	1737	745	372	827	300	491	417	355	287	598	221	322	269	259	230	146	91	166	123
1 WED. 8.00P 120 ABC CS		99	99	B	18.9	29	1470	1737	745	372	827	300	491	417	355	287	598	221	322	269	259	230	146	91	166	123
2 WED. 9.00P 60																										
8.00 - 8.30				A	19.5	30	1517	1811	746	414	840	279	467	408	371	313	629	229	334	266	279	245	138^	84^	204	141^
8.30 - 9.00				A	20.4	31	1587	1778	793	440	884	315	503	404	359	329	588	203	313	258	257	229	130^	82^	176	140^
9.00 - 9.30				A	18.8	28	1463	1710	728	342	808	297	492	416	351	273	588	208	311	265	265	233	154	95	160	119
9.30 - 10.00				A	18.0	27	1400	1698	743	344	814	311	503	433	350	262	596	240	330	277	242	222	144	92	144	105
AMITYVILLE HORROR(S)		193		A	25.3	37	1968	2005	737	287	816	377	549	435	341	209	696	307	429	356	299	197	279	155	214	142
1 SUN. 8.00P 150 CBS FF		99																								
8.00 - 8.30				A	25.4	37	1976	1976	741	288	794	308	478	419	365	251	711	304	415	328	312	229	240	155	231	142
8.30 - 9.00				A	24.8	35	1929	1971	719	270	801	347	521	418	347	225	684	309	414	339	274	207	264	146	222	137
9.00 - 9.30				A	25.6	37	1992	2054	746	290	827	406	585	445	335	193	694	318	442	373	292	181	295	155	238	160
9.30 - 10.00				A	25.5	37	1984	2026	732	288	820	407	577	438	326	186	697	306	433	366	300	191	303	159	206	145
10.00 - 10.30				A	25.2	38	1961	1998	746	298	839	412	584	454	332	191	694	298	444	378	310	178	294	160	171	127
ARCHIE BUNKER'S PLACE	15		196	A	19.9	31	1548	1822	784	277	856	204	342	355	399	430	701	182	324	361	337	308	107^	68^	158	111^
2 SUN. 8.00P 30 CBS CS			99	B	22.0	32	1712	1827	799	298	888	230	398	378	407	412	654	154	291	296	329	305	117	63	168	120

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BARBARA MANDRELL	13		195	A	18.4	30	1432	2148	832	311	953	253	481	502	490	391	717	182	348	387	425	262	152^	74^	326	201
2 SAT. 8.00P 60 NBC GV			98	B	17.2	28	1338	1987	786	307	880	227	433	425	441	367	723	203	375	364	377	274	122	56	262	170
8.00 - 8.30				A	17.9	29	1393	2167	829	316	940	251	485	507	490	379	737	180	351	394	448	271	144^	70^	346	208
8.30 - 9.00				A	19.0	30	1478	2112	831	303	956	247	469	496	488	401	688	177	338	380	401	249	162	79^	306	194
BARNEY MILLER	15	196	182	A	18.0	27	1400	1749	754	327	805	328	495	442	348	226	590	259	383	315	248	163	166	98	188	132
THU. 9.00P 30 ABC CS		98	92	B	19.1	29	1486	1767	726	315	795	330	501	435	341	223	603	262	401	350	261	163	177	91	192	141
BENSON	17	196	191	A	15.7	26	1221	1720	806	359	889	286	465	448	399	338	538	141	273	291	284	211	92^	64^	201	159
FRI. 8.00P 30 ABC CS		98	96	B	16.6	27	1291	1816	782	323	854	278	467	445	411	305	542	171	295	281	272	195	174	100	246	176
BIG EVENT	21	203	200	A	17.2	26	1338	1960	812	360	888	376	600	494	392	239	729	392	546	448	260	136	189	75^	154	117
SUN. 9.00P 120 NBC FV		99	98	B	19.0	29	1478	1918	714	314	792	330	529	457	362	199	782	343	545	468	359	178	183	81	161	113
9.00 - 9.30				A	17.6	25	1369	2044	803	367	885	374	589	495	383	247	734	378	534	458	270	149	211	86^	214	155
9.30 - 10.00				A	17.2	25	1338	2033	808	366	884	388	606	503	378	229	748	399	555	455	272	144	202	88^	199	156
10.00 - 10.30				A	16.8	26	1307	1914	827	366	893	382	612	501	397	235	729	405	564	450	251	124	172	64^	120	91^
10.30 - 11.00				A	17.1	28	1330	1850	808	340	882	360	593	473	407	241	718	389	544	436	253	128	171	62^	79^	61^
BJ AND THE BEAR	7		199	A	16.0	24	1245	2250	722	258	751	299	470	425	356	200	839	301	558	470	455	225	244	77^	416	236
2 TUE. 9.00P 60 NBC A			96	B	19.1	28	1486	2001	675	249	742	256	414	356	322	274	752	264	446	384	358	248	211	75	296	200
9.00 - 9.30				A	15.6	23	1214	2265	700	238	727	281	444	397	344	201	838	290	552	496	464	220	259	82^	441	244
9.30 - 10.00				A	16.4	24	1276	2225	741	275	770	309	492	452	370	198	834	311	560	447	445	225	230	74^	391	229
BOSOM BUDDIES	14	199	182	A	17.6	26	1369	2040	732	316	792	382	569	463	326	157	578	327	437	328	198	113	269	145	401	277
THU. 8.30P 30 ABC CS		99	92	B	18.1	28	1408	1979	686	327	762	354	532	432	315	172	605	298	443	368	248	121	262	145	350	251
BRADY BRIDES	1		180	A	14.8	25	1151	1962	686	261	792	321	518	393	342	233	524	195^	302	276	257	167^	197^	99^	449	304
2 FRI. 8.30P 30 NBC CS			92	B	14.8	25	1151	1962	686	261	792	321	518	393	342	233	524	195	302	276	257	167	197	99	449	304
BUCK ROGERS-25TH CENTURY	6		188	A	13.7	21	1066	1917	529	227	554	182^	361	328	294	155^	646	290	500	383	314	123^	196^	54v	521	325
2 THU. 8.00P 60 NBC SF			92	B	15.4	23	1198	2108	651	280	706	305	518	441	323	141	671	310	502	447	314	112	249	83	482	311
8.00 - 8.30				A	13.0	20	1011	1908	532	220^	561	183^	353	324	294	168^	634	275	485	374	315	123^	174^	48v	539	343
8.30 - 9.00				A	14.4	22	1120	1919	526	233	547	180^	367	332	290	142^	655	300	515	391	315	123^	213	58^	504	310
CBS EVENING NEWS-CRONKITE	110	197	197	A	16.1	28	1253	1572	719	226	784	155	308	354	384	385	620	135	264	270	307	301	73	40^	95	61
M-F 6.30P 30 CBS N		99	99	B	15.7	27	1221	1577	708	216	768	147	286	323	378	399	634	134	277	286	330	301	81	38	94	59
CBS EVENING NEWS-DEAN	14	168	170	A	10.5	19	817	1611	678	257	779	185	299	285	332	411	722	161	311	329	361	348	61^	38^	49^	30v
SUN. 6.30P 30 CBS N		91	92	B	10.6	18	825	1649	732	269	818	182	315	321	369	432	670	157	297	312	330	315	58	25	103	67
CBS SAT. NEWS-SCHIEFFER	23	149	150	A	11.0	21	856	1638	705	212	776	177	269	260	324	437	698	148	256	271	306	386	66^	48^	98^	58^
SAT. 6.30P 30 CBS N		85	85	B	11.0	21	856	1601	719	198	778	134	266	293	364	439	666	148	277	278	331	330	66	31	91	54
CBS TUESDAY NIGHT MOVIES	12	186		A	28.4	42	2210	1836	803	231	885	362	586	502	358	247	640	260	439	389	294	152	188	112	123	84^
1 TUE. 9.00P 120 CBS FF		98		B	18.8	29	1463	1748	769	291	867	332	540	467	387	260	603	227	374	350	296	169	156	86	122	80
9.00 - 9.30				A	26.0	37	2023	1806	789	210	874	343	564	484	356	256	617	245	417	365	282	155	187	125	128	74^
9.30 - 10.00				A	28.3	41	2202	1841	800	218	880	360	585	497	350	247	637	256	436	392	300	149	190	115	134	86^
10.00 - 10.30				A	30.0	45	2334	1850	808	239	885	367	591	507	355	244	648	276	450	394	290	150	203	111	114	85^
10.30 - 11.00				A	29.4	45	2287	1833	815	254	895	370	598	511	369	246	653	262	442	398	301	158	172	103^	113	87^
CBS WEDNESDAY NIGHT MOVIE	15		187	A	17.5	29	1362	1759	702	305	821	269	475	486	390	251	656	235	385	448	310	194	158^	101^	124^	72^
2 WED. 9.00P 120 CBS FF			98	B	17.8	28	1385	1758	743	297	835	302	513	452	403	253	638	225	383	371	318	195	157	76	128	87
9.00 - 9.30				A	16.3	25	1268	1827	698	319	824	289	490	486	378	243	657	234	363	428	301	215	156^	110^	190	102^
9.30 - 10.00				A	17.1	27	1330	1838	712	303	836	288	494	507	396	235	669	250	392	460	311	196	177^	111^	156^	84^
10.00 - 10.30				A	18.3	31	1424	1716	700	302	814	260	471	491	386	252	635	234	383	446	298	175	171	103^	96^	68^
10.30 - 11.00				A	18.4	33	1432	1659	694	296	805	239	446	461	402	266	664	229	397	458	324	191	126^	80^	64^	34v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHARLIE'S ANGELS	6	190		A	10.6	18	825	1747	721	313	729	210^	365	311	337	325	567	200^	277^	222^	170^	244^	121^	79^	330	209^
1 SAT. 8.00P 60 ABC PD		97		B	14.5	24	1128	1941	723	279	805	279	423	357	315	322	607	178	307	270	272	248	203	127	326	229
8.00 - 8.30				A	9.7	17	755	1788	727	315	745	223^	382	307^	327	338	589	213^	292^	246^	172^	251^	133^	83^	321	193^
8.30 - 9.00				A	11.4	19	887	1715	717	310	717	199^	350	317	343	316	550	192^	266^	201^	163^	241^	112^	78^	336	222^
CHIPS	11	214	215	A	21.2	31	1649	2263	710	271	805	330	525	450	339	226	717	317	507	430	307	167	205	62^	536	353
SUN. 8.00P 60 NBC OP		99	99	B	20.0	29	1556	2287	715	279	807	336	530	443	343	220	757	327	535	467	350	169	250	90	473	317
8.00 - 8.30				A	20.1	30	1564	2301	695	248	787	322	520	441	331	217	727	315	522	437	323	163	212	72^	575	381
8.30 - 9.00				A	22.4	32	1743	2212	718	289	814	334	526	453	342	233	708	316	493	416	295	175	195	54^	495	327
CHIPS SPECIAL(S)		203		A	18.6	32	1447	1967	569	224	672	236	346	278	273	249	689	262	443	384	313	177	237	107^	369	265
1 SAT. 8.00P 60 NBC OP		98																								
8.00 - 8.30				A	17.7	31	1377	1923	578	238	691	237	354	279	281	260	683	260	423	363	296	195	196	79^	353	246
8.30 - 9.00				A	19.5	33	1517	2000	561	211	654	236	340	272	262	240	690	264	462	402	326	158	270	130^	386	282
CONCRETE COWBOYS	4	187		A	12.6	21	980	1843	693	156^	747	188^	387	382	395	297	652	237^	372	379	334	190^	238^	98^	206^	140^
1 SAT. 9.00P 60 CBS A		97		B	13.9	25	1081	1990	744	265	824	267	505	448	418	263	695	255	430	404	356	199	227	94	244	195
9.00 - 9.30				A	13.1	22	1019	1824	695	161^	748	177^	374	371	401	308	624	221^	347	367	319	193^	241	110^	211^	142^
9.30 - 10.00				A	12.2	21	949	1834	680	147^	734	196^	394	391	385	279	670	253	394	385	341	182^	231^	83^	199^	133^
DALLAS	16	205		A	30.2	52	2350	1754	814	266	907	348	530	452	375	307	617	230	372	323	273	205	104	58^	126	87^
1 FRI. 10.00P 60 CBS GD		99		B	35.6	58	2770	1871	830	312	915	352	545	483	400	297	630	245	379	338	280	204	158	92	168	130
10.00 - 10.30				A	30.0	51	2334	1762	802	257	897	355	525	444	363	301	618	229	373	325	274	204	103	60^	144	95^
10.30 - 11.00				A	30.5	53	2373	1736	824	273	913	340	530	459	386	312	613	229	370	319	271	205	103	56^	107	78^
DIANA(S)			201	A	17.4	28	1354	1792	833	347	911	359	586	472	405	267	577	307	430	301	202	134^	211	113^	93^	66^
2 MON. 10.00P 60 CBS GV			99																							
10.00 - 10.30				A	17.9	28	1393	1799	831	338	910	334	565	471	421	281	585	308	439	311	209	135^	202	105^	102^	71^
10.30 - 11.00				A	16.9	28	1315	1778	831	352	907	384	608	466	386	252	564	303	416	288	193	133^	224	121^	83^	58^
DIFF'RENT STROKES	15	200	205	A	20.6	31	1603	2074	768	295	831	292	497	463	377	259	614	204	398	351	321	182	256	115	373	267
WED. 9.00P 30 NBC CS		99	96	B	20.8	32	1618	1932	758	293	813	249	430	402	380	309	570	172	315	296	277	210	244	111	305	229
DISNEY'S WONDERFUL WORLD	15		209	A	14.6	23	1136	2634	633	245	717	367	527	390	279	169^	709	348	580	508	297	124^	308	116^	900	487
2 SUN. 7.00P 60 NBC FV			99	B	15.9	25	1237	2388	659	282	738	332	506	435	310	186	678	301	490	417	313	153	263	108	709	432
7.00 - 7.30				A	13.1	22	1019	2598	645	228^	735	361	519	361	286	198^	694	335	556	485	289	133^	268	97^	901	478
7.30 - 8.00				A	16.1	25	1253	2655	620	258	699	367	531	414	273	144^	722	358	603	523	303	119^	337	133^	897	493
DUKES OF HAZZARD	15		188	A	25.5	42	1984	2142	648	234	750	317	499	422	341	197	623	269	404	367	287	171	172	69^	597	415
2 FRI. 9.00P 60 CBS CS			97	B	27.5	44	2140	2154	728	270	799	293	476	420	366	265	635	222	381	342	321	209	201	100	519	368
9.00 - 9.30				A	25.0	42	1945	2194	654	243	761	313	502	426	351	206	623	276	405	369	279	169	179	69^	631	430
9.30 - 10.00				A	26.0	42	2023	2088	641	224	739	320	497	420	330	187	620	265	400	364	290	171	166	67^	563	398
DUKES OF HAZZARD(B)			186	A	23.6	41	1836	1908	648	218	717	303	440	363	279	225	601	231	353	324	277	200	178	79^	412	312
2 FRI. 10.00P 60 CBS CS			97																							
10.00 - 10.30				A	24.1	41	1875	1901	653	213	709	295	439	375	287	216	597	227	348	322	273	197	177	80^	418	315
10.30 - 11.00				A	23.1	41	1797	1909	640	220	723	311	445	348	271	232	602	235	354	324	279	203	180	75^	404	309
DYNASTY	6	199	200	A	17.6	26	1369	1626	743	312	809	309	500	479	348	239	623	285	384	381	255	167	118	57^	76^	52^
1 MON. 9.00P 60 ABC GD		99	99	B	18.4	27	1432	1718	778	328	837	313	507	480	378	252	638	254	364	352	284	198	146	86	97	67
2 MON. 9.00P 120																										
9.00 - 9.30				A	16.0	23	1245	1743	765	345	840	339	535	498	358	234	647	295	403	380	265	169	131	62^	125	80^
9.30 - 10.00				A	17.0	25	1323	1655	753	337	814	334	505	473	334	235	638	299	405	387	260	162	132	57^	71^	43^
10.00 - 10.30				A	19.8	31	1540	1525	711	268	778	264	466	460	350	247	601	271	358	386	243	169	104^	51^	42^	42^
10.30 - 11.00				A	19.6	32	1525	1501	719	262	782	264	467	480	351	246	583	255	339	372	243	177	100^	56^	36v	36v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EIGHT IS ENOUGH	14		204	A	17.2	26	1338	1913	686	322	786	418	554	388	240	211	440	184	245	199	149^	168^	293	198	394	242
2 WED. 8.00P 60 ABC CS			99	B	17.8	27	1385	1906	774	319	869	381	555	464	332	253	497	213	307	250	187	160	222	153	318	217
8.00 - 8.30				A	16.5	25	1284	1896	677	315	777	413	544	385	239	210	413	165^	218	181^	142^	168^	291	192	415	246
8.30 - 9.00				A	17.9	27	1393	1917	692	326	792	422	563	388	237	211	460	199	266	211	155^	169^	292	200	373	237
ENOS	12		192	A	16.1	24	1253	2187	713	270	781	254	479	440	360	265	704	236	455	422	374	214	195	99^	507	347
2 WED. 8.00P 60 CBS CS			99	B	17.5	26	1362	2164	696	263	751	255	444	398	370	253	684	246	430	392	355	199	243	100	486	320
8.00 - 8.30				A	15.7	24	1221	2232	720	263	803	252	484	442	373	285	696	243	448	413	359	214	200	101^	533	366
8.30 - 9.00				A	16.4	25	1276	2150	709	273	763	254	478	438	353	245	710	226	460	430	393	213	192	97^	485	331
FACTS OF LIFE	12	198	200	A	18.9	29	1470	2027	791	330	866	312	527	490	394	260	594	193	381	349	314	182	308	138	259	190
WED. 9.30P 30 NBC CS		99	95	B	19.8	31	1540	1947	770	302	843	272	471	428	386	300	559	167	308	294	271	205	277	139	268	206
FAERIES(S)		191		A	14.6	22	1136	2246	609	262	663	355	479	399	232	151^	508	243	389	319	227	97^	202^	81^	873	449
1 WED. 8.30P 30 CBS EA		98																								
FANTASY ISLAND	18	199	190	A	19.4	35	1509	1754	721	341	806	324	475	381	310	287	529	212	317	272	240	166	184	122	235	199
SAT. 10.00P 60 ABC A		99	98	B	21.0	37	1634	1880	755	328	837	337	531	455	363	250	583	239	374	322	252	169	220	126	240	193
10.00 - 10.30				A	19.2	34	1494	1787	723	344	813	312	473	382	320	299	530	209	316	269	241	168	185	126	259	216
10.30 - 11.00				A	19.6	37	1525	1717	719	340	800	335	476	378	299	276	525	213	316	268	238	166	181	117	211	182
FIRST LOVE(S)			161	A	10.2	17	794	1350	652	245^	744	347	524	459	291^	173^	451	187^	282^	279^	162^	125^	100^	56v	55v	43v
2 SAT. 9.00P 120 CBS FF			93																							
9.00 - 9.30				A	10.4	17	809	1354	611	223^	726	368	517	437	272^	162^	482	196^	280^	277^	164^	150^	83^	44v	63v	35v
9.30 - 10.00				A	9.8	16	762	1371	651	241^	742	369	533	447	271^	172^	489	219^	322	322	165^	122^	88^	43v	52v	35v
10.00 - 10.30				A	10.3	18	801	1348	673	250^	748	318	528	485	317	174^	417	157^	262^	265^	170^	117^	121^	72v	62v	62v
10.30 - 11.00				A	10.2	19	794	1329	682	270^	760	333	519	476	310	181^	420	171^	268^	255^	154^	115^	110^	66v	39v	39v
FLAMINGO ROAD	8		203	A	13.6	22	1058	1624	756	230	776	338	487	459	341	219^	719	268	414	356	341	256	69^	62^	60^	37v
2 TUE. 10.00P 60 NBC GD			99	B	16.5	26	1284	1724	736	289	797	286	467	430	380	250	710	250	405	379	336	243	136	71	81	49
10.00 - 10.30				A	13.8	22	1074	1660	747	237	770	350	491	465	329	209^	732	276	425	367	342	255	85^	72^	73^	43v
10.30 - 11.00				A	13.4	22	1043	1574	761	222^	779	324	482	450	351	228	699	257	398	341	336	257	51v	51v	45v	28v
FLO	4	189		A	11.2	20	871	1744	744	176^	794	208^	471	422	410	274	624	192^	335	307	354	225^	211^	77^	115^	83^
1 SAT. 10.00P 30 CBS CS		99		B	12.5	21	973	1876	784	252	861	261	469	419	399	343	621	222	366	351	307	202	156	57	238	153
FOUL PLAY	4	199		A	10.4	17	809	1778	644	310	722	304	453	426	284^	166^	699	382	528	398	247^	114^	285^	109^	72v	58v
1 MON. 10.00P 60 ABC CS		99		B	13.1	21	1019	1760	747	295	802	310	494	458	380	223	702	289	451	399	340	176	212	94	44	28
10.00 - 10.30				A	10.9	17	848	1820	678	336	750	324	490	450	291	164^	701	377	513	410	264^	111^	275^	97^	94^	69v
10.30 - 11.00				A	9.9	16	770	1709	601	274^	682	282^	411	398	272^	162^	690	386	542	381	226^	114^	291^	118^	46v	46v
GANGSTER CHRONICLES	3	196	187	A	12.6	21	980	1936	676	259	742	260	434	439	387	227	846	267	484	524	472	229	184	72^	164	135
SAT. 9.00P 60 NBC GD		99	96	B	13.1	22	1019	1927	698	267	767	243	420	439	401	249	838	266	476	507	463	242	168	68	154	113
9.00 - 9.30				A	12.4	21	965	1903	682	252	734	245	413	426	390	238	811	236	453	506	470	219	191	77^	167	131
9.30 - 10.00				A	12.8	21	996	1954	666	265	744	272	453	449	383	213	873	295	512	541	471	234	175	65^	162	136
GRAMMY AWARDS(S)		197		A	21.2	34	1649	1733	715	305	844	385	571	461	338	211	657	296	452	359	271	163	141^	92^	91^	58^
1 WED. 9.00P 150 CBS AC		99																								
9.00 - 9.30				A	19.7	29	1533	1883	725	367	861	394	567	447	326	239	706	324	456	372	265	200	132^	85^	184	96^
9.30 - 10.00				A	22.9	34	1782	1765	725	337	866	395	565	454	337	236	658	303	434	345	253	177	148	96^	93^	60^
10.00 - 10.30				A	24.3	39	1891	1703	723	301	846	376	577	477	349	206	629	292	433	349	262	147	164	103^	64^	45^
10.30 - 11.00				A	21.8	36	1696	1696	708	288	840	380	573	470	341	199	643	280	460	350	281	154	139^	87^	74^	54^
11.00 - 11.30				A	17.3	34	1346	1597	678	220	789	369	562	450	332	171^	647	275	485	383	297	138^	117^	90^	44v	39v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																																
HAPPY DAYS							15	207	205	A	23.0	35	1789	2001	627	290	740	386	558	438	274	154	484	250	336	262	170	122	227	121	550	378
		TUE.	8.00P	30	ABC	CS		99	99	B	21.4	32	1665	1994	671	314	762	345	525	428	319	192	525	236	353	293	219	138	247	138	460	319
HARPER VALLEY							7		189	A	15.2	26	1183	2117	755	286	842	271	463	377	404	328	618	203	332	276	284	239	194^	77^	463	332
	2	FRI.	8.00P	30	NBC	CS			93	B	18.2	30	1416	1966	790	285	883	272	447	382	403	367	647	171	301	277	322	295	132	63	304	218
HART TO HART							14	204	206	A	18.5	29	1439	1722	700	280	789	332	520	462	345	210	650	286	433	361	269	183	165	102	118	80^
		TUE.	10.00P	60	ABC	PD		99	99	B	20.3	32	1579	1720	736	296	812	322	520	457	366	229	638	284	425	356	268	175	174	93	96	67
			10.00 - 10.30							A	18.6	29	1447	1715	692	276	780	329	514	455	338	207	665	291	446	378	275	183	152	95	118	75^
			10.30 - 11.00							A	18.5	29	1439	1714	705	282	794	335	525	464	349	211	626	275	412	345	260	180	178	108	116	83^
HILITES-RINGLING-CIRCUS(S)								206		A	18.7	27	1455	1851	651	183	705	174	259	270	290	372	618	131^	300	293	330	268	151^	62^	377	246
	1	THU.	8.00P	60	NBC	GV		99																								
			8.00 - 8.30							A	17.5	26	1362	1823	658	188	722	179	265	271	288	381	607	138^	299	288	319	257	132^	62^	362	240
			8.30 - 9.00							A	19.9	29	1548	1870	645	179	690	169	255	270	291	364	623	125^	299	299	333	275	167	60^	390	248
HILL STREET BLUES							8	204	194	A	15.0	27	1167	1884	628	290	709	258	454	429	355	189	868	348	557	527	426	209	198	51^	109	96^
		SAT.	10.00P	60	NBC	OP		99	96	B	14.6	26	1136	1819	686	311	740	256	447	431	378	208	824	302	511	473	420	229	146	41	109	83
			10.00 - 10.30							A	14.6	26	1136	1855	599	261	677	248	421	407	336	189	869	342	555	534	428	214	206	60^	103^	89^
			10.30 - 11.00							A	15.5	29	1206	1891	649	315	734	267	484	448	369	187	860	355	557	517	418	200	184	40^	113	98^
HOUSE CALLS							15	201	203	A	23.5	35	1828	1769	764	323	844	320	517	444	379	267	605	251	393	330	271	186	186	87	134	99
		MON.	9.30P	30	CBS	CS		98	99	B	22.5	33	1751	1746	773	326	848	323	504	450	377	279	613	252	383	324	274	187	156	81	129	94
I'M A BIG GIRL NOW							16	194	189	A	14.1	23	1097	1719	796	380	911	277	448	421	407	370	506	105^	224	251	270	233	107^	66^	195	163
		FRI.	8.30P	30	ABC	CS		98	94	B	16.2	26	1260	1808	786	326	868	287	468	447	407	311	546	175	300	294	272	192	163	100	231	168
INCREDIBLE HULK							13		183	A	16.5	28	1284	2100	641	252	754	336	499	429	310	183^	630	277	449	399	292	147^	158^	68^	558	321
	2	FRI.	8.00P	60	CBS	SF			97	B	17.8	29	1385	2152	684	279	774	297	471	420	335	243	686	267	439	389	322	200	178	87	514	312
			8.00 - 8.30							A	14.9	26	1159	2086	633	255	761	346	500	408	305	188^	603	272	434	392	277	133^	159^	57^	563	304
			8.30 - 9.00							A	18.2	31	1416	2096	640	247	742	329	495	438	310	178	643	281	455	398	297	157^	158^	76^	553	331
JEFFERSONS							16	191	194	A	21.8	33	1696	1848	858	309	901	290	493	443	393	329	640	213	348	332	292	228	160	97	147	112
	1	SUN.	10.30P	30	CBS	CS		99	99	B	23.5	34	1828	1805	830	311	903	264	464	430	415	365	597	175	299	282	280	252	168	87	137	101
	2	SUN.	9.30P	30																												
KNOTS LANDING							13	200		A	21.3	35	1657	1808	871	332	996	441	682	537	414	260	564	226	365	322	260	150	176	100^	72^	45^
	1	THU.	10.00P	60	CBS	GD		99		B	18.9	31	1470	1741	808	317	904	355	547	467	395	282	582	223	352	296	259	188	148	91	107	74
			10.00 - 10.30							A	20.7	33	1610	1784	867	334	1000	449	694	543	412	256	548	218	360	325	262	136^	169	99^	67^	42^
			10.30 - 11.00							A	21.9	37	1704	1826	874	329	991	433	672	532	416	264	575	232	365	319	257	163	184	101^	76^	45^
LAVERNE & SHIRLEY							14	209	206	A	22.4	33	1743	1997	636	359	759	424	603	473	265	132	475	258	343	281	165	102	264	144	499	343
		TUE.	8.30P	30	ABC	CS		99	99	B	21.1	31	1642	1970	688	339	777	367	550	445	315	184	514	239	357	299	210	126	226	134	453	309
LITTLE HOUSE-PRAIRIE							22	217	217	A	23.6	34	1836	1985	874	339	956	363	530	446	357	363	550	135	242	248	272	256	146	104	333	192
		MON.	8.00P	60	NBC	GD		99	99	B	23.0	33	1789	1951	823	301	915	331	488	423	354	363	535	168	272	250	238	230	164	108	337	208
			8.00 - 8.30							A	23.2	33	1805	1994	880	334	961	361	527	442	359	371	553	134	239	247	275	262	146	102	334	193
			8.30 - 9.00							A	23.9	33	1859	1978	873	344	956	368	536	453	356	356	548	137	244	247	271	253	142	103	332	191
LOBO							8	205	203	A	17.8	27	1385	2055	745	210	814	230	452	411	397	290	804	247	448	411	394	317	111	27^	326	203
		TUE.	8.00P	60	NBC	A		99	97	B	18.6	27	1447	1999	744	246	800	222	410	378	388	320	748	204	378	364	382	308	144	46	307	193
			8.00 - 8.30							A	17.0	26	1323	2053	742	211	809	226	448	402	392	294	799	240	439	408	390	323	103	19v	342	211
			8.30 - 9.00							A	18.5	28	1439	2058	750	212	822	235	457	417	401	289	807	251	455	416	397	311	117	33^	312	197
LOU GRANT							16	199		A	23.1	37	1797	1694	760	329	837	354	567	493	366	222	621	262	394	321	237	200	165	99^	71^	47^
	1	MON.	10.00P	60	CBS	GD		99		B	19.1	30	1486	1579	752	299	822	338	516	464	353	241	578	252	365	314	243	172	127	67	52	34
CONT'D																																

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOU GRANT-CONT'D																										
10.00 - 10.30				A	23.0	36	1789	1688	751	335	827	351	559	488	358	221	610	254	389	318	236	194	174	102^	77^	52^
10.30 - 11.00				A	23.1	38	1797	1702	771	321	849	358	579	502	376	221	635	271	402	331	241	204	154	94^	64^	44^
LOVE BOAT	19	199	189	A	23.5	39	1828	1897	769	313	841	295	463	402	343	323	490	196	302	252	223	150	195	129	371	271
SAT. 9.00P 60 ABC CS		98	96	B	24.7	41	1922	1980	779	316	865	321	507	445	368	293	564	219	350	299	248	176	209	125	342	251
9.00 - 9.30				A	22.7	38	1766	1895	754	302	823	290	453	390	334	317	487	199	303	248	216	150	176	116	409	288
9.30 - 10.00				A	24.2	40	1883	1896	787	323	861	297	474	412	355	332	493	195	303	256	228	150	207	141	335	255
MAGNUM, P.I.	10	192		A	19.7	29	1533	1922	879	329	976	353	601	547	446	306	682	274	424	353	281	212	107^	47^	157	123^
1 THU. 9.00P 60 CBS PD		98		B	20.9	32	1626	1855	784	302	885	284	483	450	425	321	690	209	363	350	344	260	123	65	157	102
9.00 - 9.30				A	19.1	28	1486	1941	883	321	978	338	579	533	448	332	671	272	415	340	271	215	98^	47^	194	147^
9.30 - 10.00				A	20.2	31	1572	1906	879	338	978	368	624	560	446	284	692	280	434	366	288	206	111^	46^	125^	99^
M*A*S*H	15	201	204	A	27.3	39	2124	1889	747	316	816	333	516	440	340	247	682	300	466	398	298	182	220	91	171	137
MON. 9.00P 30 CBS CS		98	99	B	25.9	37	2015	1844	761	330	830	334	509	446	356	264	636	267	409	356	286	181	183	87	195	138
MONSTERS DISASTERS(S)		180		A	9.3	16	724	2173	729	303^	750	270^	533	452	387	187^	841	244^	463	485	526	230^	265^	48v	317^	275^
1 FRI. 10.00P 60 NBC DO		91																								
10.00 - 10.30				A	9.5	16	739	2166	705	292^	724	265^	522	444	368	171^	819	258^	455	466	500	217^	273^	50v	350	303^
10.30 - 11.00				A	9.1	16	708	2167	748	309^	769	269^	535	459	405	201^	856	227^	466	502	553	241^	261^	48v	281^	244^
MORK & MINDY	16	202	187	A	17.5	27	1362	2084	682	300	742	331	525	427	325	153	601	338	451	338	204	119	273	153	468	295
THU. 8.00P 30 ABC CS		99	93	B	18.1	28	1408	2010	680	322	754	350	531	432	318	165	598	291	434	356	247	126	254	139	404	281
NBC FRIDAY MOVIE OF-WEEK(S)		186		A	14.3	23	1113	2280	712	254	750	374	586	447	322	136^	744	372	547	401	312	142^	299	96^	487	360
1 FRI. 8.00P 120 NBC FF		96																								
8.00 - 8.30				A	13.6	22	1058	2334	692	234	767	354	571	430	341	172^	789	401	562	371	336	175^	291	92^	487	354
8.30 - 9.00				A	14.3	23	1113	2394	719	278	785	395	630	481	345	122^	787	416	591	419	326	134^	310	113^	512	371
9.00 - 9.30				A	14.9	24	1159	2149	712	226	712	364	570	421	303	125^	696	348	520	397	277	125^	286	86^	455	341
9.30 - 10.00				A	14.4	24	1120	2253	723	280	737	374	577	455	309	131^	712	327	529	424	308	133^	309	97^	495	376
NBC MAGAZINE	17		181	A	10.0	17	778	1446	617	169^	673	144^	305	311	323	318	581	137^	318	311	331	241^	94^	27v	98^	34v
2 FRI. 10.00P 60 NBC DN			95	B	8.2	14	638	1575	680	255	738	173	374	386	406	294	672	157	341	357	378	271	96	34	69	50
10.00 - 10.30				A	10.8	18	840	1451	612	170^	668	147^	305	305	318	316	580	139^	309	307	329	247^	96^	32v	107^	36v
10.30 - 11.00				A	9.2	16	716	1418	619	163^	673	139^	299^	310^	323^	319^	576	135^	323^	313^	329^	233^	86^	19v	83v	28v
NBC MONDAY NIGHT MOVIES	20	202	200	A	18.9	29	1470	1633	763	328	828	259	472	435	426	291	602	156	290	309	350	233	138	94	65^	42^
MON. 9.00P 120 NBC FF		99	99	B	19.5	30	1517	1750	772	311	864	322	511	453	388	273	601	214	359	317	283	200	151	83	134	91
9.00 - 9.30				A	18.7	27	1455	1633	739	297	814	248	444	411	414	306	566	121	251	284	334	245	147	108	106	65^
9.30 - 10.00				A	18.5	27	1439	1657	755	314	818	255	465	436	416	290	608	152	288	318	350	234	149	112	82^	56^
10.00 - 10.30				A	19.3	30	1502	1607	768	339	836	262	482	437	437	291	604	167	301	314	351	226	127	84	40^	24^
10.30 - 11.00				A	19.2	32	1494	1611	785	357	839	269	491	446	438	280	614	178	315	317	357	222	126	70^	32^	24^
NBC NEWS UPDATE-M-F	108	182	182	A	16.1	24	1253	1949	741	253	801	261	432	382	349	302	665	203	359	328	327	253	160	65	323	208
1 M-TH 8.58P 1 NBC N		95	90	B	17.6	27	1369	1888	737	271	803	257	429	389	363	306	651	204	351	333	313	245	155	70	279	185
1 FRI. 9.04P 1																										
2 M-F 8.58P 1																										
NBC NEWS UPDATE-SAT.	22	180	174	A	14.7	24	1144	1997	702	261	815	250	404	378	385	323	689	234	401	389	355	192	212	88^	281	197
SAT. 8.58P 1 NBC N		94	91	B	13.5	23	1050	1928	771	287	840	214	405	396	412	358	723	203	367	365	372	279	130	51	235	152
NBC NEWS UPDATE-SUN.	22	185	186	A	18.4	26	1432	2180	723	293	824	360	532	453	331	238	719	344	501	414	279	174	175	42^	462	309
SUN. 8.58P 1 NBC N		95	95	B	20.3	29	1579	2124	690	296	774	304	502	435	353	213	807	325	542	475	387	202	212	85	331	229

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS UPDATE-2-M-F	3		182	A	13.3	21	1035	1688	724	299	773	248	443	427	381	267	589	154	339	338	358	209	171	109^	155	116
2 MON. 9.42P 1 NBC N			91	B	13.3	21	1035	1688	724	299	773	248	443	427	381	267	589	154	339	338	358	209	171	109	155	116
2 W & F 9.58P 1																										
NBC NEWS UPDATE-2-SUN.	1		185	A	14.0	21	1089	2118	739	346	817	472	644	485	267	154^	794	462	678	507	279	80^	249	62^	258	218
2 SUN. 9.53P 1 NBC N			88	B	14.0	21	1089	2118	739	346	817	472	644	485	267	154	794	462	678	507	279	80	249	62	258	218
NBC NIGHTLY NEWS-SAT.	19	151	149	A	8.9	17	692	1533	599	174	659	130^	215	184	273	403	675	148^	264	322	363	307	103^	25v	96^	90^
SAT. 6.30P 30 NBC N		84	84	B	10.0	19	778	1704	713	227	786	190	312	293	335	399	714	152	293	321	356	337	85	29	119	73
NBC NIGHTLY NEWS-SUN.	13	155	155	A	8.7	16	677	1761	685	295	732	195	320	356	377	311	785	202	422	412	426	308	93^	36v	151^	75^
SUN. 6.30P 30 NBC N		81	83	B	8.6	15	669	1696	703	243	765	178	314	348	382	351	735	183	326	351	372	328	63	26	133	78
NBC NIGHTLY NEWS	108	207	208	A	13.2	23	1027	1585	695	199	767	171	298	279	346	404	646	140	275	276	331	317	81	43^	91	52^
M-F 6.30P 30 NBC N		99	99	B	13.4	23	1043	1617	712	238	773	174	317	304	359	395	668	162	290	287	307	326	68	33	108	69
NBC THURSDAY NIGHT MOV(B)			163	A	11.2	18	871	1752	600	290	634	271	452	431	316	112^	729	382	567	434	311	127^	206^	48v	183^	134^
2 THU. 9.00P 120 NBC FF			79																							
9.00 - 9.30				A	11.3	17	879	1816	606	276	637	283	443	405	294	129^	696	351	527	410	303	131^	215^	37v	268^	170^
9.30 - 10.00				A	11.1	17	864	1850	638	304	671	298	475	436	310	124^	747	388	575	444	330	131^	214^	47v	218^	166^
10.00 - 10.30				A	11.4	18	887	1723	588	296	616	253^	455	445	334	94^	774	412	619	465	329	128^	189^	56v	144^	111^
10.30 - 11.00				A	10.8	18	840	1635	571	285	615	257^	443	450	324	98^	706	389	562	423	286	115^	210^	56v	104^	83^
NBC TUESDAY MOVIE(S)		202		A	18.2	27	1416	1600	790	332	871	269	485	446	466	322	616	163^	318	322	319	248	75^	48^	38v	28v
1 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	17.8	26	1385	1592	785	308	861	264	465	421	448	340	605	155^	290	301	310	272	69^	45^	57^	47^
9.30 - 10.00				A	18.0	26	1400	1600	778	324	859	271	485	440	462	320	616	145^	308	324	335	256	81^	53^	44^	33v
10.00 - 10.30				A	18.7	28	1455	1598	798	354	880	273	497	458	476	314	604	165	321	324	307	232	84^	55^	30v	23v
10.30 - 11.00				A	18.2	28	1416	1611	800	339	880	266	492	467	477	310	637	187	348	338	324	234	69^	39v	25v	14v
NERO WOLFE	7		188	A	11.5	19	895	1540	683	202^	735	180^	340	322	337	342	627	179^	315	316	339	272	92^	39v	86^	52v
2 FRI. 9.00P 60 NBC PD			96	B	13.5	21	1050	1725	767	288	845	226	424	427	417	343	668	178	323	325	342	293	109	63	103	65
9.00 - 9.30				A	11.4	19	887	1599	692	231^	748	198^	372	341	339	332	638	200^	336	334	331	261^	121^	55v	92^	57v
9.30 - 10.00				A	11.5	19	895	1485	677	172^	724	163^	310	305	337	354	619	159^	293	297	347	289	65v	23v	77^	46v
NEWSBREAK-M-F	87	173	168	A	16.5	24	1284	1925	689	279	778	270	431	403	342	273	604	219	366	323	277	202	189	85	354	232
MON. 8.57P 2 CBS N		93	91	B	16.9	25	1315	1951	711	276	796	273	445	399	359	287	622	207	353	330	308	216	186	90	347	226
1 TU&TH 8.58P 1																										
1 WED. 8.28P 1																										
1 FRI. 9.05P 1																										
2 TU-F 8.58P 1																										
NEWSBREAK-SAT.	18	169	157	A	12.5	21	973	1650	624	200	701	201	361	343	328	300	559	191	310	331	276	190	138	70^	252	158
SAT. 8.58P 1 CBS N		91	88	B	13.7	22	1066	1915	725	268	800	275	440	404	366	289	655	249	377	353	295	218	154	64	306	204
NEWSBREAK-SUN.	18	181	179	A	21.6	31	1680	1882	709	268	802	301	471	384	364	273	661	265	367	333	271	228	226	130	193	129
1 SUN. 8.54P 2 CBS N		95	94	B	21.4	30	1665	1889	783	305	872	259	446	400	404	357	631	185	313	291	296	269	181	99	205	147
2 SUN. 8.58P 1																										
ONE DAY AT A TIME	15		197	A	20.7	30	1610	1804	743	241	822	194	333	337	368	415	677	193	320	361	305	289	138^	102^	167	133^
2 SUN. 8.30P 30 CBS CS			99	B	22.7	32	1766	1848	794	309	884	250	420	383	399	390	632	172	299	285	299	283	148	89	184	131
PEOPLE'S CHOICE AWARDS(S)			190	A	23.0	36	1789	1632	849	314	936	294	518	456	426	356	508	151	250	227	230	215	102^	67^	86^	60^
2 THU. 9.00P 120 CBS AC			98																							
9.00 - 9.30				A	22.4	34	1743	1655	804	302	903	273	481	407	415	372	533	137	255	252	262	235	104^	67^	115^	81^
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
PEOPLE'S CHOICE AW-CONT'D																										
9.30 - 10.00				A	23.3	36	1813	1700	862	338	950	287	525	467	447	364	535	136	256	247	253	234	103^	79^	112^	83^
10.00 - 10.30				A	23.7	37	1844	1581	863	318	953	311	539	478	416	346	465	158	236	200	190	191	102^	64^	61^	44^
10.30 - 11.00				A	22.6	38	1758	1589	860	296	930	302	517	464	420	342	496	165	253	210	220	200	108^	62^	55^	36^
PRIDE OF JESSE HALLAM(S)			198	A	21.6	33	1680	1658	771	281	842	212	424	453	423	323	585	179	300	311	327	217	110^	52^	121^	104^
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	20.7	30	1610	1632	755	272	818	190	389	441	416	328	573	171	276	292	297	234	108^	49^	133^	110^
9.30 - 10.00				A	21.8	32	1696	1626	772	276	841	198	408	450	420	334	552	161	270	282	306	213	107^	51^	126^	104^
10.00 - 10.30				A	22.2	35	1727	1667	776	290	847	225	443	453	425	314	592	180	313	317	337	212	112^	54^	116^	106^
10.30 - 11.00				A	21.5	35	1673	1717	789	286	871	237	462	472	438	322	632	204	343	354	364	220	110^	52^	104^	97^
QUINCY, M.E.	14	205	211	A	19.0	32	1478	1780	810	313	885	331	550	502	399	255	633	238	397	369	299	188	166	68^	96	55^
WED. 10.00P 60 NBC OP		98	99	B	18.9	31	1470	1701	773	292	832	307	506	464	384	257	623	226	379	346	284	204	155	80	91	73
10.00 - 10.30				A	19.3	32	1502	1792	815	313	887	337	552	498	389	258	625	235	394	368	293	186	171	72^	109	59^
10.30 - 11.00				A	18.7	32	1455	1758	804	313	879	325	549	501	410	250	639	240	398	369	305	190	160	62^	80^	47^
REAL KIDS(S)		213		A	13.2	20	1027	2307	643	281	747	362	505	402	277	198^	646	300	556	411	268	90^	167^	100^	747	426
1 SUN. 7.00P 60 NBC PV		99																								
7.00 - 7.30				A	12.1	19	941	2304	689	310	797	376	521	419	295	228^	664	318	564	396	256	100^	132^	97^	711	380
7.30 - 8.00				A	14.3	21	1113	2300	605	259	704	350	490	384	264	172^	623	283	543	421	276	80^	196^	99^	777	462
REAL PEOPLE	23	207	216	A	21.4	32	1665	1898	686	259	776	203	383	372	372	315	744	199	383	380	397	286	181	84	197	132
WED. 8.00P 60 NBC PV		99	99	B	21.9	34	1704	1855	734	276	798	229	397	375	372	321	692	207	363	352	331	266	160	65	205	131
8.00 - 8.30				A	21.0	32	1634	1881	692	257	780	199	381	371	374	323	747	187	378	380	410	295	172	78	182	127
8.30 - 9.00				A	21.8	33	1696	1910	681	258	772	207	384	376	370	304	735	206	384	379	384	276	191	90	212	137
SHE'S GOOD SKATE-C.BROWN(S)		191		A	16.2	25	1260	2090	550	232	596	318	387	322	192	159^	425	205	322	246	186^	82^	215	88^	854	449
1 WED. 8.00P 30 CBS EA		98																								
60 MINUTES	24	204	204	A	28.8	45	2241	1771	775	311	861	204	367	356	409	408	776	218	379	376	386	315	83	43^	51^	38^
SUN. 7.00P 60 CBS DN		99	99	B	27.0	42	2101	1759	754	297	830	210	368	360	386	387	754	209	371	362	371	311	89	39	86	59
7.00 - 7.30				A	28.0	45	2178	1778	770	306	857	196	360	349	411	412	793	221	384	378	394	329	82	41^	46^	33^
7.30 - 8.00				A	29.5	44	2295	1768	783	316	868	216	378	364	404	403	762	216	376	371	380	304	82	43^	56	42^
TAXI	5	195	184	A	17.0	26	1323	1684	727	335	775	329	511	463	348	182	586	283	399	335	237	137	142	86^	181	127
THU. 9.30P 30 ABC CS		98	91	B	18.6	28	1447	1650	714	318	764	320	523	466	345	170	587	293	412	357	226	135	156	80	143	97
THAT'S INCREDIBLE	21	204	200	A	22.9	33	1782	1972	669	265	728	267	432	404	337	223	682	254	402	355	314	219	178	83	384	278
MON. 8.00P 60 ABC PV		99	99	B	20.6	30	1603	1927	667	277	724	254	432	399	347	225	733	276	442	393	331	228	174	70	296	213
8.00 - 8.30				A	22.5	32	1751	1963	656	252	712	251	408	387	336	227	677	241	390	343	322	228	180	85	394	278
8.30 - 9.00				A	23.3	33	1813	1975	678	273	739	275	451	423	340	217	683	265	413	366	306	207	178	83	375	276
THAT'S MY LINE	4	180		A	15.2	23	1183	1776	755	241	883	247	411	387	402	378	600	119^	257	282	307	304	153^	96^	140^	90^
1 TUE. 8.00P 60 CBS CV		98		B	16.2	24	1260	1721	746	270	867	237	396	363	393	392	587	146	277	299	315	245	113	78	154	94
8.00 - 8.30				A	14.4	22	1120	1734	738	250	869	241	394	385	392	376	580	117^	247	276	289	293	142^	87^	143^	97^
8.30 - 9.00				A	15.9	24	1237	1821	776	233	902	255	428	391	410	383	623	120^	268	290	326	315	160^	104^	136^	85^
THIS IS YOUR LIFE SPECIAL(S)		196		A	15.8	25	1229	1598	777	182^	823	168^	300	314	364	424	566	134^	253	256	269	267	141^	71^	68^	55^
1 THU. 9.00P 120 NBC GV		98																								
9.00 - 9.30				A	17.2	25	1338	1584	742	159^	782	165^	279	293	350	410	550	119^	239	264	271	270	142^	64^	110^	93^
9.30 - 10.00				A	17.0	26	1323	1579	766	198	818	155^	294	312	376	425	537	87^	226	256	284	267	149^	65^	75^	63^
10.00 - 10.30				A	15.4	24	1198	1593	797	188^	838	180^	319	334	368	416	577	161^	269	252	261	258	131^	72^	47v	39v
10.30 - 11.00				A	13.5	23	1050	1649	816	183^	862	174^	311	324	365	449	615	186^	282	247	249	279	146^	85^	26v	19v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
THOSE AMAZING ANIMALS	22	191	192	A	13.1	20	1019	2088	631	209	700	249	393	372	294	244	701	252	419	387	347	223	228	92^	459	296
SUN. 7.00P 60 ABC PV		98	98	B	13.8	21	1074	2115	717	273	798	286	470	421	351	260	702	258	425	394	337	217	209	108	406	262
7.00 - 7.30				A	12.3	20	957	2093	640	203	704	235	392	379	316	245	727	251	436	393	377	233	213	90^	449	288
7.30 - 8.00				A	13.8	21	1074	2084	621	215	694	263	394	365	273	241	680	256	407	384	319	213	240	94^	470	304
THREE'S COMPANY	17	207	208	A	21.4	31	1665	1778	648	278	751	335	482	412	311	214	602	268	389	345	247	172	187	98	238	176
TUE. 9.00P 30 ABC CS		99	99	B	22.6	33	1758	1824	715	314	794	332	508	427	340	230	582	241	366	327	249	170	199	104	249	173
TIM CONWAY SHOW	15	184	172	A	14.6	24	1136	1710	661	238	735	237	386	363	329	294	570	221	332	344	268	176	156	83^	249	148
SAT. 8.30P 30 CBS CV		96	92	B	15.5	25	1206	1943	720	267	795	274	449	416	364	276	671	249	395	381	313	212	165	72	312	209
TOO CLOSE FOR COMFORT	15	207	208	A	19.2	28	1494	1726	616	247	711	304	462	399	312	195	623	298	407	342	225	181	196	118	196	146
TUE. 9.30P 30 ABC CS		99	99	B	21.0	31	1634	1728	716	305	788	315	496	423	351	231	584	240	366	330	252	171	189	102	167	115
TRAPPER JOHN, M.D.	12		193	A	23.5	38	1828	1587	829	341	862	283	475	490	408	303	565	190	283	306	261	216	124^	81^	36^	23v
2 SUN. 10.00P 60 CBS GD			99	B	21.6	34	1680	1675	807	317	879	273	471	436	404	338	559	172	286	266	258	231	157	91	80	55
10.00 - 10.30				A	23.5	37	1828	1577	833	344	869	285	473	482	405	313	544	171	257	285	251	218	127^	78^	37^	26v
10.30 - 11.00				A	23.5	39	1828	1589	826	337	855	280	475	495	410	296	583	207	303	326	266	216	118^	83^	33v	22v
20/20	20	197	192	A	15.6	26	1214	1603	729	314	768	258	484	477	401	209	672	253	409	358	313	205	90^	36^	73^	48^
THU. 10.00P 60 ABC DN		99	97	B	17.2	29	1338	1631	731	261	791	284	486	436	377	241	673	261	422	376	306	203	110	54	57	40
10.00 - 10.30				A	16.4	26	1276	1638	727	331	767	267	489	472	395	203	680	262	421	370	316	200	103	41^	88^	57^
10.30 - 11.00				A	14.7	25	1144	1566	734	294	772	247	482	485	410	215	664	242	394	343	309	213	76^	29^	54^	36^
240-ROBERT	1		189	A	15.6	25	1214	2176	655	249	711	276	446	320	266	252	721	298	477	368	312	207	177^	55^	567	369
2 SAT. 8.00P 60 ABC OP			97	B	15.6	25	1214	2176	655	249	711	276	446	320	266	252	721	298	477	368	312	207	177	55	567	369
8.00 - 8.30				A	14.5	24	1128	2207	666	248	731	292	457	322	260	256	740	280	475	373	334	230	172^	51v	564	342
8.30 - 9.00				A	16.7	27	1299	2140	648	249	693	263	435	316	270	248	700	311	478	360	291	188	178^	56^	569	393
VEGA$	14	196	198	A	14.6	24	1136	1689	698	347	756	284	488	427	366	214	694	297	446	355	298	216	148	75^	91^	77^
WED. 10.00P 60 ABC PD		99	99	B	15.8	26	1229	1736	728	311	812	347	519	423	340	226	654	283	403	332	271	204	178	98	92	65
10.00 - 10.30				A	14.6	24	1136	1701	710	358	767	294	505	445	369	208	680	284	435	346	296	217	147	79^	107^	91^
10.30 - 11.00				A	14.6	25	1136	1663	685	335	742	271	469	407	363	220	705	308	454	366	297	213	145	67^	71^	63^
WALTONS	13	190	178	A	18.2	27	1416	1722	775	231	897	215	365	362	414	444	516	118	208	200	245	265	94	52^	215	153
THU. 8.00P 60 CBS GD		98	92	B	18.9	29	1470	1847	805	242	922	229	382	360	403	466	600	144	259	247	283	299	111	67	214	138
8.00 - 8.30				A	17.3	26	1346	1720	766	224	887	206	349	345	413	454	523	117	210	195	251	275	99	54^	211	147
8.30 - 9.00				A	19.1	28	1486	1717	781	236	906	225	379	376	410	436	506	117	204	201	237	257	87	49^	218	159
WHITE SHADOW	5	192	190	A	14.7	21	1144	1881	631	313	733	301	479	429	321	195	634	279	461	398	286	145	315	108	199	139
MON. 8.00P 60 CBS GD		98	99	B	14.8	21	1151	1857	665	304	751	292	472	420	351	219	622	264	431	369	293	154	291	117	193	135
8.00 - 8.30				A	13.8	20	1074	1880	623	306	729	299	475	425	321	192	628	269	449	395	289	145	315	108^	208	144
8.30 - 9.00				A	15.7	22	1221	1859	633	315	728	297	477	429	320	195	636	286	465	398	279	145	310	105	185	131
WIZARD OF OZ(S)		204		A	20.8	34	1618	2171	614	246	712	362	462	339	228	211	495	277	334	247	148	133^	153	90^	811	466
1 FRI. 8.00P 120 CBS FF		99																								
8.00 - 8.30				A	18.6	30	1447	2199	603	267	721	365	473	328	220	215	521	317	372	258	141^	118^	115^	71^	842	483
8.30 - 9.00				A	19.7	32	1533	2211	612	258	705	376	473	336	201	201	506	296	351	268	150^	119^	147^	78^	853	504
9.00 - 9.30				A	22.1	36	1719	2191	609	239	705	364	451	337	225	217	485	265	322	234	147	141	165	108^	836	482
9.30 - 10.00				A	22.8	38	1774	2089	632	225	720	348	453	351	259	213	468	242	298	234	150	145	175	95^	726	403
WKRP IN CINCINNATI	17	190	186	A	16.7	28	1299	1768	642	265	722	251	386	359	319	280	603	244	366	378	287	172	173	71^	270	169
SAT. 8.00P 30 CBS CS		99	97	B	17.7	30	1377	1920	732	271	804	293	453	411	354	282	655	255	396	378	300	196	168	72	293	190

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•LATE FRINGE																										
ABC NEWS:NIGHTLINE M-TH	34	191	191	A	7.4	22	576	1436	621	259	678	157	342	341	382	289	688	230	375	369	348	211	66^	29^	LT	LT
M-TH 11.30P 30 ABC N		98	98	B	8.0	24	622	1371	610	213	654	160	322	339	375	256	660	216	350	326	334	240	48	17	9	LT
ABC WEEKEND REPORT-SAT.	21	173	168	A	8.8	18	685	1467	662	243	701	316	453	317	276	214	547	251	367	293	246	135^	137^	64^	82^	82^
SAT. 11.00P 15 ABC N		92	92	B	8.2	17	638	1494	634	249	685	248	416	377	348	214	611	241	383	330	291	188	113	60	85	65
ABC WEEKEND REPORT-SUN.	22	170	171	A	5.4	11	420	1426	568	247^	612	213^	423	338	325	161^	679	260^	445	472	392	142^	104^	30v	31v	31v
SUN. 11.00P 15 ABC N		93	93	B	5.5	13	428	1452	605	248	655	231	401	377	360	179	679	282	431	409	329	177	92	44	26	24
CBS NEWS SPEC.RPT.-THUR.(S)			181	A	9.7	29	755	1482	658	385	766	221^	396	449	370	264^	585	259^	380	333	265^	165^	93^	76v	38v	25v
2 THU. 11.30P 38 CBS N			97																							
11.30 - 12.00				A	9.9	29	770	1477	645	366	755	213^	377	424	366	270^	594	256^	383	335	276^	171^	87^	65v	41v	23v
CBS SUNDAY NEWS-BRADLEY	24	128	129	A	8.6	18	669	1363	681	164^	693	203	387	375	351	255	591	212	335	353	310	184	22v	22v	57^	24v
SUN. 11.00P 15 CBS N		71	71	B	8.3	17	646	1475	725	238	795	215	394	382	419	330	590	190	308	279	298	242	58	33	32	17
CHARLIE'S ANGELS-12.00	8	176	176	A	3.7	17	288	1219	538	222^	618	235^	308^	214^	281^	265^	521	170^	289^	313^	320^	163^	80v	18v	LT	LT
THU. 12.00M 68 ABC PD		95	95	B	4.3	20	335	1075	442	175	491	194	274	253	251	154	504	170	295	270	254	175	73	34	LT	LT
12.00 - 12.30				A	4.1	16	319	1339	642	253^	708	275^	411	291^	336^	245^	558	150^	295^	342^	360^	182^	73v	LT	LT	LT
12.30 - 1.00				A	3.6	18	280	1050	422^	167^	493	175^	185^	132^	214^	268^	468	158^	253^	281^	288^	154^	89v	25v	LT	LT
FANTASY ISLAND-12.00	8	170	174	A	3.9	19	303	1092	577	214^	637	307^	395^	353^	266^	136^	412	247^	336^	277^	158^	37v	43v	30v	LT	LT
MON. 12.00M 69 ABC A		94	95	B	3.6	17	280	1089	511	231	572	226	389	356	286	115	468	246	341	227	174	103	38	LT	LT	LT
12.00 - 12.30				A	3.8	15	296	1166	575	173^	626	267^	393^	368^	311^	142^	483	293^	391^	349^	180^	33v	57v	40v	LT	LT
12.30 - 1.00				A	4.0	21	311	1096	635	260^	710	363^	428	367^	267^	157^	354^	228^	300^	228^	126^	32v	32v	19v	LT	LT
FRIDAYS	21	177	176	A	7.9	23	615	1590	513	341	617	323	468	378	254	78^	635	412	555	345	202	58^	288	94^	50^	36v
FRI. 11.30P 70 ABC GV		96	96	B	7.3	22	568	1544	502	232	551	293	438	349	233	69	618	386	519	380	204	67	294	135	81	71
11.30 - 12.00				A	8.4	22	654	1627	583	343	673	320	491	420	296	107^	660	410	551	358	216	71^	265	123^	29v	16v
12.00 - 12.30				A	7.5	24	584	1628	473	361	606	336	482	374	242	54^	624	422	572	338	190^	46v	327	85^	71^	56^
LATE MOVIE I	106	161	160	A	6.7	24	521	1332	592	293	685	274	457	438	335	145	562	240	403	363	287	103^	71^	32^	14v	LT
M & TU 11.30P 71 CBS FF		89	89	B	6.3	22	490	1357	629	264	707	278	463	425	358	164	544	220	373	345	282	123	82	40	24	18
1 WED. 12.00M 69																										
1 THU. 11.30P 65																										
1 FRI. 11.30P 78																										
2 WED. 11.30P 73																										
2 THU. 12.08A 71																										
2 FRI. 11.30P 74																										
11.30 - 12.00				A	7.7	22	599	1409	628	328	733	296	487	443	352	162	553	234	381	357	280	117	102	40^	21v	LT
12.00 - 12.30				A	6.6	25	513	1294	586	286	662	260	441	426	326	146	563	242	407	359	288	101^	57^	32^	12v	LT
12.30 - 1.00				A	5.3	27	412	1282	559	252	670	230	412	499	367	121^	612	315	493	369	253	70^	LT	LT	LT	LT
LATE MOVIE II	99	161	160	A	4.6	27	358	1277	556	259	609	230	440	428	332	105^	578	254	436	395	291	83^	70^	41v	20v	LT
MON. 12.41A 45 CBS FF		89	89	B	4.4	25	342	1292	585	224	637	273	438	380	318	125	556	233	406	369	293	102	83	39	16	LT
1 TUE. 12.41A 38																										
1 WED. 1.09A 53																										
1 THU. 12.35A 43																										
1 FRI. 12.48A 45																										
2 TUE. 12.41A 41																										
2 WED. 12.43A 47																										
2 THU. 1.19A 39																										
2 FRI. 12.44A 48																										
12.30 - 1.00				A	4.8	24	373	1464	704	413^	836	316^	662	504^	448^	126v	533^	228^	435^	388^	281^	46v	65v	30v	30v	LT
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
LATE MOVIE II-CONT'D																										
1.00 - 1.30				A	4.7	28	366	1238	515	235	550	208	398	391	301	98^	582	252	421	404	289	93^	84^	51^	22v	LT
1.30 - 2.00				A	4.0	33	311	1238	452	145^	546	154^	303	438	344	108^	692	338	576	467	354	51^	LT	LT	LT	LT
LOVE BOAT-12.00	9	176	172	A	4.1	19	319	1392	610	259^	741	316^	488	420	348^	153^	583	203^	401	316^	326^	129^	68v	26v	LT	LT
WED. 12.00M 68 ABC CS		95	95	B	4.8	22	373	1310	545	234	628	255	386	333	294	170	580	271	408	284	246	143	96	69	LT	LT
12.00 - 12.30				A	4.3	17	335	1346	597	259^	741	285^	454	405	351^	177^	528	200^	364	244^	265^	144^	77v	35v	LT	LT
12.30 - 1.00				A	3.9	20	303	1502	633	276^	778	376^	560	435	352^	128^	663	201^	465	416	416	115^	61v	20v	LT	LT
MIDNIGHT SPECIAL	22	195	196	A	3.4	16	265	1283	433^	238^	482	215^	324^	301^	181^	113v	645	335^	520	374^	223^	121^	156^	106v	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.4	17	265	1159	373	188	436	202	295	252	191	99	494	248	384	294	210	95	197	93	32	32
12.30 - 1.00				A	4.5	18	350	1263	466	274^	538	172^	333^	326^	231^	160^	623	237^	440	328^	283^	175^	102^	62v	LT	LT
1.00 - 1.30				A	3.3	16	257	1245	433^	211^	460^	253^	315^	295^	141^	90v	646	358^	541	385^	195^	105v	139^	116v	LT	LT
1.30 - 2:.00				A	2.4	15	187	1348	381^	215^	424^	258^	343^	267^	144v	54v	669	482^	626^	423^	144v	43v	255^	170^	LT	LT
NBC LATE NIGHT MOVIE	16	84	84	A	1.4	6	109	459^	230v	LT	230v	92v	92v	46v	65v	119v	156v	101v	138v	64v	55v	LT	73v	LT	LT	LT
1 SUN. 11.30P 73 NBC FF		50	49	B	2.1	9	163	794	302	99	341	158	195	164	148	115	397	186	295	245	184	85	LT	LT	LT	LT
2 SUN. 11.30P 105																										
11.30 - 12.00				A	1.9	6	148	1541	635^	81v	635^	372^	406^	156v	134v	209^	812^	494^	677^	359^	229^	115v	94v	LT	LT	LT
12.00 - 12.30				A	1.5	7	117	940^	367^	69v	367^	188v	222v	128v	111v	119v	385^	171v	308^	188v	180v	60v	188v	LT	LT	LT
12.30 - 1.00				A	.7	4	54	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
POLICE STORY	1		162	A	2.3	17	179	1313^	435^	95v	474^	257v	274v	196v	95v	200v	765^	508^	642^	340^	257v	112v	74v	LT	LT	LT
2 WED. 1.08A 46 ABC OP			92	B	2.3	17	179	1313	435	95	474	257	274	196	95	200	765	508	642	340	257	112	74	LT	LT	LT
1.00 - 1.30				A	2.5	17	195	1292	441^	113v	477^	261v	298v	216v	108v	179v	759^	456^	615^	365^	303v	118v	56v	LT	LT	LT
1.30 - 2.00				A	2.1	18	163	1344^	436^	68v	479^	257v	257v	184v	86v	222v	779^	570^	675^	320v	209v	104v	86v	LT	LT	LT
POLICE WOMAN	8	164		A	2.3	16	179	888^	620^	279v	620^	179v	202v	475^	358^	145v	190v	140v	151v	LT	LT	39v	78v	50v	LT	LT
1 WED. 1.08A 47 ABC OP		93		B	3.2	25	249	945	424	166	487	199	279	248	220	138	404	216	296	204	166	87	54	46	LT	LT
1.00 - 1.30				A	2.5	16	195	1005^	641^	293v	641^	190v	231v	497^	400^	144v	272v	175v	200v	46v	25v	72v	92v	36v	LT	LT
1.30 - 2.00				A	2.2	17	171	731^	579^	252v	579^	158v	158v	433^	304v	146v	93v	93v	93v	LT	LT	LT	59v	59v	LT	LT
SATURDAY NIGHT	21	213	213	A	8.9	26	692	1467	491	229	548	301	414	298	189	115^	597	368	490	369	205	55^	273	135^	49^	49^
SAT. 11.30P 80 NBC GV		99	98	B	9.8	29	762	1546	516	246	586	303	446	344	234	103	638	375	513	409	232	76	262	127	60	49
11.30 - 12.00				A	9.7	25	755	1564	543	245	597	308	450	343	228	126^	648	388	510	397	232	74^	276	132^	43^	43^
12.00 - 12.30				A	8.6	26	669	1407	475	216	539	305	400	280	179^	117^	552	346	465	352	188	39v	271	134^	45v	45v
12.30 - 1.00				A	8.1	28	630	1376	424	210	472	284	370	242	134^	93^	573	368	490	346	183^	44v	274	144^	57^	57^
TOMORROW COAST TO COAST-1	86	191	192	A	3.8	20	296	1162	538	193^	602	207	324	301	255	223	507	220	300	277	219	146^	47v	LT	LT	LT
M-TH 12.30A 30 NBC CC		98	98	B	3.8	20	296	1132	520	194	583	174	290	281	274	230	486	195	307	268	216	144	58	20	LT	LT
TOMORROW COAST TO COAST-2	86	192	193	A	2.6	19	202	1059	421	144^	505	188^	268^	237^	198^	198^	525	302	372	292	174^	104^	29v	LT	LT	LT
1 M-W 1.00A 56 NBC CC		98	98	B	2.5	19	195	1022	419	141	483	148	245	229	225	191	492	222	347	300	207	112	45	LT	LT	LT
1 THU. 1.00A 50																										
2 M & TH 1.00A 56																										
2 TUE. 1.00A 57																										
2 WED. 1.00A 58																										
1.00 - 1.30				A	2.8	19	218	1142	471	169^	549	187^	302	275	229^	210^	545	302	371	293	183^	124^	48v	LT	LT	LT
1.30 - 2.00				A	2.3	19	179	1000	351	117^	463	189^	234^	201^	168^	184^	531	318^	391	302^	168^	90^	LT	LT	LT	LT
TONIGHT SHOW	107	213	212	A	8.0	26	622	1395	629	236	667	194	359	327	324	257	634	208	346	311	304	235	81^	24v	13v	9v
M-F 11.30P 60 NBC GV		99	99	B	7.5	24	584	1335	604	232	648	201	347	325	317	243	587	220	347	309	271	191	83	33	17	12
11.30 - 12.00				A	8.9	26	692	1454	651	236	685	204	368	342	328	260	672	218	365	326	312	256	80^	22^	17v	13v
12.00 - 12.30				A	7.0	26	545	1310	613	237	646	185	347	310	314	255	583	189	317	293	296	211	75^	20v	LT	LT

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TUESDAY MOVIE-WEEK-PART 1	8	170	171	A	4.2	20	327	1401	444	226^	603	318^	416	352^	227^	111^	698	316^	478	357^	348^	137^	78v	LT	22v	LT
TUE. 12.00M 71 ABC FF		95	95	B	4.5	21	350	1318	486	186	579	272	401	311	280	100	642	319	444	308	262	163	90	32	LT	LT
12.00 - 12.30				A	4.5	18	350	1483	472	280^	638	311^	409	365	238^	135^	660	328^	428	308^	274^	149^	168^	LT	17v	LT
12.30 - 1.00				A	4.1	22	319	1348	405	175^	552	316^	405	329^	201^	92v	771	317^	551	411	438	138^	LT	LT	25v	LT
TUESDAY MOVIE-WEEK-PART 2	8	170	171	A	3.8	28	296	1128	331^	148^	510	294^	368^	298^	193^	71v	591	243^	453	393^	348^	74v	LT	LT	27v	LT
1 TUE. 1.11A 21 ABC FF		95	95	B	4.1	28	319	1191	492	183	593	293	421	292	280	108	526	242	368	275	245	141	65	36	LT	LT
2 TUE. 1.11A 23																										
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			196	A	9.2	23	716	1722	464	159^	608	229^	387	331^	256^	188^	329^	152^	196^	103^	105^	119^	238^	178^	547	291^
2 WED. 4.30P 60 ABC FV			98																							
4.30 - 5.00				A	8.7	23	677	1715	465	149^	600	218^	379	328^	274^	190^	307^	120^	174^	96^	117^	120^	261^	196^	547	296^
5.00 - 5.30				A	9.6	23	747	1727	467	165^	618	238^	394	333	242^	190^	345	180^	212^	105^	89^	119^	215^	161^	549	288^
ABC DAYTIME NEWSBRIEF-M-F	109	175	176	A	8.6	30	669	1291	782	194	897	507	714	524	312	142	231	119	171	105	79^	56^	74^	68^	89	14v
M-F 1.57P 2 ABC N		93	93	B	8.8	31	685	1330	817	199	919	486	701	548	336	163	213	101	157	109	84	51	103	82	95	35
AFTERNOON PLAYHOUSE(S)			175	A	8.5	24	661	1542	609	376	787	281^	480	340^	279^	256^	342^	148^	148^	140^	131^	165^	219^	153^	194^	129^
2 TUE. 4.00P 60 CBS CL			93																							
4.00 - 4.30				A	7.8	23	607	1409	687	419	806	263^	468	344^	261^	282^	326^	145^	145^	143^	103^	150^	158^	129^	119^	77v
4.30 - 5.00				A	9.1	24	708	1651	541	343	771	297^	491	335	293^	234^	353	150^	150^	138^	152^	177^	270^	172^	257^	173^
ALICE-M-F	100	166	165	A	5.9	28	459	1440	673	120^	747	351	510	379	287	194	296	107^	139	102^	124^	133	120^	74^	277	74^
1 M-F 10.30A 30 CBS CS		93	93	B	6.1	29	475	1476	661	167	768	337	489	378	302	235	289	117	158	121	122	113	118	61	301	129
2 MTUWF 10.30A 30																										
ALL MY CHILDREN	108	195	192	A	9.1	33	708	1352	793	226	918	507	717	535	325	153	248	123	175	115	85	62^	78^	72^	108	14v
M-F 1.00P 60 ABC DD		99	98	B	9.3	33	724	1353	827	212	927	483	705	549	345	166	216	103	155	114	84	51	106	86	104	36
1.00 - 1.30				A	8.7	32	677	1375	794	235	928	511	720	537	325	157	259	123	180	120	90	67^	78^	72^	110	12v
1.30 - 2.00				A	9.5	34	739	1313	790	210	903	503	709	529	320	147	229	119	164	104	75^	56^	76^	70^	105	15v
ANOTHER WORLD	107	206	204	A	5.1	17	397	1121	775	141^	881	271	465	441	359	355	156	42^	52^	25v	49^	101^	39v	33v	45^	33v
1 M-F 2.00P 60 NBC DD		98	98	B	5.2	18	405	1202	780	188	874	280	458	432	366	353	214	43	60	47	81	141	51	40	63	31
2 M-TH 2.00P 60																										
2 FRI. 2.37P 23																										
2.00 - 2.30				A	5.3	18	412	1124	799	148	902	282	477	452	362	364	147	44^	53^	24v	38^	94^	28v	26v	47^	37v
2.30 - 3.00				A	5.0	17	389	1093	741	138^	850	255	446	419	350	345	160	41^	52^	25v	54^	104^	40^	35v	43^	33v
AS THE WORLD TURNS	105	194	191	A	8.5	29	661	1333	856	168	1008	255	475	443	436	440	237	44^	63^	63^	95	150	47^	39^	41^	9v
1 M-F 2.00P 60 CBS DD		99	98	B	8.1	28	630	1293	832	160	955	209	422	437	455	436	221	49	80	71	86	129	50	41	67	24
2 M-TH 2.00P 60																										
2 FRI. 2.36P 54																										
2.00 - 2.30				A	8.4	29	654	1313	845	163	998	249	470	436	437	436	230	41^	62^	60^	93	146	42^	35^	43^	7v
2.30 - 3.00				A	8.6	29	669	1348	867	172	1026	269	496	454	439	437	234	44^	63^	65^	93	148	49^	42^	39^	8v
3.00 - 3.30				A	8.0	27	622	1323	843	134^	924	164^	319^	381	380^	506	313^	76v	76v	56v	112^	206^	36v	36v	50v	42v
BLOCKBUSTERS	87	135	140	A	3.6	17	280	1546	932	66^	999	293	418	322	378	516	439	57^	119^	128^	194^	292	LT	LT	94^	29v
M-F 10.30A 30 NBC QG		77	78	B	3.5	16	272	1450	797	101	870	219	337	310	312	468	424	96	151	168	180	232	48	LT	108	59
CAPTAIN KANGAROO	103	176	175	A	3.0	14	233	1399	282	86^	334	176^	249^	185^	124^	56v	133^	65v	94^	81^	59v	35v	48v	26v	884	90^
M-F 8.00A 60 CBS C		98	98	B	2.8	14	218	1401	390	88	414	203	282	214	148	110	133	45	73	70	68	49	49	24	805	169
8.00 - 8.30				A	2.9	14	226	1425	296	106^	349	177^	248^	191^	138^	61v	132^	62v	92^	80^	62v	34v	58v	22v	886	115^
8.30 - 9.00				A	3.2	15	249	1289	244	52v	281	157^	216^	157^	99^	44v	125^	64^	89^	76^	53v	33v	28v	20v	855	68^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CARD SHARKS	107	140	135	A	2.8	11	218	1344	926	224^	944	178^	408	381	414	490	321	27v	63v	65v	120^	248^	24v	LT	55v	24v
M-F 12.00N 30 NBC	QG	69	66	B	3.1	12	241	1344	797	163	847	179	351	341	362	442	320	61	108	96	146	198	70	35	107	57
DAYS OF OUR LIVES	108	209	208	A	5.8	21	451	1228	834	112^	928	275	448	417	367	416	230	51^	66^	36^	75^	159	43^	18v	27v	20v
M-F 1.00P 60 NBC	DD	99	99	B	5.6	20	436	1298	845	159	925	293	458	396	358	419	272	50	76	62	105	180	50	32	51	24
1.00 - 1.30				A	5.6	20	436	1248	839	102^	933	265	438	412	375	426	244	52^	68^	36^	77^	172	45^	18v	26v	18v
1.30 - 2.00				A	5.9	21	459	1209	836	121^	934	285	457	424	364	415	207	46^	58^	28v	67^	146	42^	20v	26v	22v
DOCTORS	106	186	185	A	3.9	15	303	1149	848	129^	917	251	433	396	379	432	181^	26v	30v	37v	70^	134^	27v	23v	24v	LT
M-F 12.30P 30 NBC	DD	90	91	B	3.8	15	296	1262	809	185	867	265	423	393	344	384	265	59	77	68	132	166	69	48	61	32
EDGE OF NIGHT	100	153	152	A	4.9	14	381	1394	876	254	936	419	687	577	389	195	236	73^	113^	87^	97^	110^	96^	90^	126^	64^
1 M-F 4.00P 30 ABC	DD	82	81	B	5.1	15	397	1404	763	246	858	374	573	475	345	220	285	125	160	108	101	115	125	111	136	70
2 M-TH 4.00P 30																										
FAMILY FEUD	108	189	187	A	6.5	25	506	1368	726	191	820	307	480	391	381	273	327	100^	149	103^	120	160	49^	20v	172	50^
M-F 12.00N 30 ABC	QP	95	94	B	6.5	25	506	1379	748	173	837	348	512	422	358	262	306	117	163	133	120	127	90	65	146	68
GENERAL HOSPITAL	104	198	197	A	12.7	39	988	1381	755	140	860	476	647	489	290	160	195	87	119	68	57^	70	169	146	157	82
1 M-F 3.00P 60 ABC	DD	99	99	B	11.5	36	895	1376	765	180	856	453	625	464	301	176	201	90	120	77	66	74	168	138	151	90
2 M-TH 3.00P 60																										
2 FRI. 3.30P 60																										
3.00 - 3.30				A	12.5	39	973	1359	762	132	867	485	655	488	289	162	184	80	110	66	55^	66	162	142	146	66
3.30 - 4.00				A	12.9	38	1004	1407	761	142	867	477	653	498	297	156	194	90	122	69	56^	67	179	151	167	95
4.00 - 4.30				A	11.8	35	918	1166	605	191^	694	395	506	391	204^	171^	202^	81^	95^	31v	40v	107^	117^	101^	[illegible]	[illegible]
GOOD MORNING, AMERICA-730	109	200	200	A	5.3	27	412	1320	728	269	747	186	361	377	387	298	400	93^	167	153	183	204	59^	LT	114^	66^
M-F 7.30A 30 ABC	N	99	99	B	4.9	27	381	1347	717	240	770	222	402	403	391	280	404	121	183	160	171	182	63	17	110	67
GOOD MORNING, AMERICA-830	109	201	201	A	5.9	28	459	1209	760	188	780	198	364	387	403	336	342	76^	114^	116^	160	193	23v	LT	64^	15v
M-F 8.30A 30 ABC	N	98	98	B	6.1	29	475	1219	756	195	793	222	372	390	389	338	344	94	139	140	148	171	24	11	58	25
GUIDING LIGHT	105	195	194	A	8.5	26	661	1301	805	183	938	204	422	433	446	426	239	57^	70^	65^	85^	149	76^	62^	48^	27^
1 M-F 3.00P 60 CBS	DD	99	99	B	8.3	26	646	1338	804	173	929	219	414	419	449	424	235	61	95	80	95	127	86	71	88	41
2 M-TH 3.00P 60																										
2 FRI. 3.30P 60																										
3.00 - 3.30				A	8.3	26	646	1268	817	174	959	209	436	453	461	426	224	51^	64^	57^	78^	142	58^	51^	27^	11v
3.30 - 4.00				A	8.6	26	669	1318	789	185	926	193	404	429	441	431	245	62^	75^	65^	83^	151	88	72^	59^	36^
4.00 - 4.30				A	8.1	24	630	1449	916	251^	958	266^	490	347^	428	414	336^	93v	110^	130^	124^	184^	67v	45v	88v	88v
JEFFERSONS M-F	100	157	153	A	5.4	25	420	1431	639	214	677	339	505	399	249	122^	316	134^	187	148	136^	107^	131^	78^	307	93^
1 M-F 10.00A 30 CBS	CS	90	88	B	5.2	25	405	1461	647	179	728	325	483	381	285	202	277	121	166	137	124	92	123	60	333	150
2 MTUWF 10.00A 30																										
LAS VEGAS GAMBIT	87	133	136	A	3.2	15	249	1554	959	148^	1020	257	406	304	405	563	418	33v	104^	124^	203^	286	28v	28v	88^	LT
M-F 10.00A 30 NBC	QG	75	74	B	3.2	15	249	1481	815	144	888	213	361	323	339	465	435	93	158	172	191	238	43	LT	115	53
LOVE BOAT DAYTIME	109	195	194	A	5.4	24	420	1374	690	251	740	361	529	393	283	158	271	138^	157	106^	79^	89^	86^	60^	277	98^
M-F 11.00A 60 ABC	CS	98	98	B	5.8	25	451	1377	669	188	734	360	511	394	277	185	262	142	177	110	87	68	142	100	239	112
11.00 - 11.30				A	5.1	23	397	1358	692	244	740	345	524	403	295	157	277	136^	159	103^	83^	97^	89^	60^	252	86^
11.30 - 12.00				A	5.8	25	451	1341	668	242	718	367	519	375	265	148	255	135	149	99^	69^	85^	78^	55^	290	104^
MAGAZINE(S)			178	A	4.4	19	342	1287	763	301^	816	395^	547^	345^	334^	207^	170v	21v	21v	38v	62v	132v	35v	26v	266^	20v
2 THU. 10.00A 60 CBS	DN		93																							
10.00 - 10.30				A	4.4	19	342	1240	740	286^	775	353^	502^	351^	336^	203^	128v	40v	40v	40v	20v	88v	27v	27v	310^	LT
10.30 - 11.00				A	4.3	18	335	1334	797	313^	859	442^	596^	340^	328^	212^	209^	LT	LT	33v	101v	176v	45v	27v	221^	40v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
MORNING-CHARLES KURALT	15	184	185	A	3.1	18	241	1419	664	357	722	120^	295	389	436	295	559	181^	285	215^	291	236^	38v	LT	100^	21v
M-F 7.00A 60 CBS N		98	98	B	3.1	18	241	1347	597	283	651	85	243	319	385	306	524	136	251	223	307	225	47	26	125	26
7.00 - 7.30				A	2.9	18	226	1341	646	350	695	124^	305	403	433	261	508	144^	269	194^	289	231^	LT	LT	124^	LT
7.30 - 8.00				A	3.3	17	257	1432	662	343	728	118^	281	370	423	315	588	206^	288	227^	288	237	46v	19v	70^	28v
NEWSBREAK-11.57	105	164	164	A	6.7	28	521	1449	763	153	914	297	482	393	358	381	402	71^	128	103^	139	260	31^	21v	102^	17v
M-F 11.57A 2 CBS N		89	89	B	6.5	28	506	1410	734	167	851	263	416	370	349	366	355	91	143	128	143	192	48	29	156	53
NEWSBREAK-3.57	105	177	177	A	7.1	21	552	1303	783	177	936	217	423	423	436	424	214	46^	63^	47^	69^	146	96^	77^	57^	36^
1 M-F 3.57P 2 CBS N		94	94	B	6.9	21	537	1355	799	168	928	227	406	412	441	419	239	63	100	84	94	126	100	82	88	44
2 M-TH 3.57P 2																										
2 FRI. 4.27P 2																										
ONE DAY AT A TIME-M-F	98	128	124	A	4.6	14	358	1623	714	203	813	295	495	400	394	279	320	68^	126^	133^	141^	158^	189	95^	301	126^
1 M-F 4.00P 30 CBS CS		73	71	B	4.6	14	358	1523	695	187	784	274	442	381	379	280	285	88	131	123	119	124	202	130	252	146
2 MWTH 4.00P 30																										
ONE LIFE TO LIVE	104	197	197	A	9.4	32	731	1260	826	164	915	513	704	542	320	149	179	91	117	64^	45^	59^	77^	75^	89	17v
1 M-F 2.00P 60 ABC DD		99	99	B	9.3	32	724	1295	818	184	902	483	670	514	318	167	193	86	119	79	63	68	98	83	102	38
2 M-TH 2.00P 60																										
2 FRI. 2.39P 51																										
2.00 - 2.30				A	8.9	31	692	1243	826	161	911	512	717	546	325	138	187	102	129	76^	46^	54^	63^	63^	82^	LT
2.30 - 3.00				A	9.9	33	770	1249	820	157	906	511	695	532	312	149	169	86	109	56^	42^	58^	86	79	88	18v
3.00 - 3.30				A	10.0	34	778	1279	759	211^	854	476	602	532	286^	161^	164^	48v	73v	25v	53v	91^	103^	103^	158^	102^
PASSWORD PLUS	106	182	185	A	4.5	19	350	1331	908	190	948	209	424	422	472	428	343	62^	106^	128^	115^	201	23v	LT	17v	LT
M-F 11.30A 30 NBC QG		93	94	B	4.5	19	350	1262	765	136	814	165	332	357	389	396	338	86	116	134	128	183	50	22	60	31
PRICE IS RIGHT 1	106	192	190	A	6.4	29	498	1492	739	148	860	308	432	305	279	390	438	101^	165	143	140	255	33^	18v	161	28v
M-F 11.00A 30 CBS AP		95	95	B	6.4	29	498	1431	718	167	833	276	418	355	332	359	357	93	146	123	142	194	53	26	188	61
PRICE IS RIGHT 2	106	192	190	A	7.4	32	576	1465	768	137	900	308	457	331	313	400	422	79^	136	118	136	268	28^	15v	115	21v
M-F 11.30A 30 CBS AP		95	95	B	7.3	31	568	1425	744	158	852	265	413	355	346	376	366	87	141	123	148	206	49	28	158	54
RYAN'S HOPE	108	185	184	A	6.9	27	537	1298	749	244	877	448	644	476	342	172	273	119	174	117	105^	85^	52^	52^	96^	LT
M-F 12.30P 30 ABC DD		96	96	B	6.9	27	537	1344	782	210	879	430	623	493	344	186	259	114	170	125	99	77	95	72	111	37
SEARCH FOR TOMORROW	106	188	185	A	6.2	24	482	1338	769	219	892	270	463	439	375	372	336	79^	110^	85^	135	205	41^	33^	69^	10v
M-F 12.30P 30 CBS DD		96	96	B	6.3	25	490	1322	758	179	876	238	401	412	379	397	301	67	105	94	124	176	41	30	104	33
TEXAS	108	199	198	A	4.4	13	342	1208	739	152^	862	251	438	398	375	359	216	26v	64^	62^	122^	138^	51^	44v	79^	47^
M-F 3.00P 60 NBC DD		95	95	B	4.8	15	373	1251	756	193	846	253	442	410	371	345	233	56	78	60	91	139	71	56	101	61
3.00 - 3.30				A	4.3	14	335	1188	754	143^	880	271	454	409	373	364	200	21v	54^	57^	110^	128^	42v	36v	66^	45v
3.30 - 4.00				A	4.6	14	358	1190	699	156^	819	227	411	374	363	347	226	31v	73^	67^	131^	139^	55^	50^	90^	51^
TODAY SHOW-7.30AM	110	215	215	A	5.3	27	412	1386	837	198	849	192	364	313	437	449	471	102^	163	172	226	274	29v	12v	37v	20v
M-F 7.30A 30 NBC N		99	99	B	5.0	27	389	1387	767	167	798	171	325	283	391	433	514	92	171	174	238	310	26	LT	49	34
TODAY SHOW-8.30AM	109	212	212	A	6.0	28	467	1308	845	133	851	146	310	265	362	507	441	77^	137	151	232	270	LT	LT	11v	LT
M-F 8.30A 30 NBC N		99	99	B	6.0	29	467	1298	764	144	793	146	290	269	377	454	447	74	140	143	213	274	16	LT	42	25
WHEEL OF FORTUNE	107	192	190	A	5.1	23	397	1348	908	141^	963	267	481	410	432	411	342	55^	87^	119^	136^	211	15v	LT	28v	LT
M-F 11.00A 30 NBC QG		95	95	B	4.7	22	366	1286	767	124	818	196	356	367	370	383	343	77	106	134	140	193	51	21	74	33
YOUNG AND THE RESTLESS	106	197	195	A	8.0	29	622	1296	799	141	962	335	516	389	376	389	230	86^	111	65^	83^	101	33^	30^	71^	10v
M-F 1.00P 60 CBS DD		99	99	B	7.7	28	599	1276	790	147	916	292	476	430	403	371	199	61	86	71	78	97	49	39	112	35
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE REST-CONT'D																										
1.00 - 1.30				A	7.7	28	599	1284	796	128	958	339	524	396	380	379	220	86^	112	66^	78^	91^	32^	29^	74^	10v
1.30 - 2.00				A	8.2	29	638	1309	802	149	970	332	510	382	372	404	240	88^	111	61^	85^	112	33^	31^	66^	7v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	15	187	188	A	7.1	25	552	1801	371	132^	412	189^	340	279	209^	45v	405	243	367	236	135^	38v	390	152^	594	421
SAT. 12.00N 30 ABC FV		97	97	B	6.5	22	506	1683	407	148	437	190	298	231	185	114	298	163	226	136	95	66	250	117	698	456
ABC WIDE WORLD-SPORTS SAT	13	206	205	A	12.7	27	988	1736	591	238	656	234	370	323	271	238	677	221	393	379	340	230	186	70^	217	151
SAT. 5.00P 90 ABC SA		99	99	B	11.4	25	887	1670	543	217	601	205	335	292	274	219	728	254	432	399	349	246	158	61	183	128
5.00 - 5.30				A	11.8	27	918	1709	582	207	658	238	376	317	241	241	654	215	360	360	313	234	204	65^	193	141
5.30 - 6.00				A	12.7	27	988	1729	573	220	624	216	347	310	261	230	685	220	398	373	341	239	187	63^	233	157
6.00 - 6.30				A	13.7	27	1066	1749	605	279	672	243	378	332	303	240	687	220	411	403	365	222	172	81^	218	152
ABC WIDE WORLD-SPORTS SUN	6	196	196	A	10.7	25	832	1714	578	204	622	206	372	359	302	193	762	236	509	473	415	212	145^	50^	185	137^
SUN. 4.30P 90 ABC SA		98	98	B	13.9	29	1081	1731	527	193	586	189	355	319	291	189	824	317	523	469	394	244	145	52	176	124
4.30 - 5.00				A	9.9	24	770	1655	530	163	553	187	351	338	250	149^	781	260	531	500	412	200	136^	60^	185	134^
5.00 - 5.30				A	10.6	24	825	1798	601	206	658	230	399	376	317	203	766	223	509	469	428	220	177	49^	197	143^
5.30 - 6.00				A	11.5	25	895	1696	605	239	655	198	365	365	334	226	746	229	491	458	407	216	121^	43^	174	133^
ALL NEW POPEYE HOUR 1	23	187		A	8.8	33	685	1769	455	203^	455	264^	314^	175^	126^	124^	317^	198^	198^	219^	94^	39v	113^	69v	884	482
1 SAT. 10.30A 30 CBS CA		97		B	7.7	29	599	1676	353	146	397	219	291	185	143	87	324	183	238	162	114	71	183	93	772	372
ALL NEW POPEYE HOUR 2	23	187		A	7.8	31	607	1522	346^	175^	346^	224^	251^	117^	78v	95v	299^	184^	184^	165^	76v	57v	116^	52v	761	378^
1 SAT. 11.00A 30 CBS CA		97		B	7.4	28	576	1673	342	155	391	227	294	176	136	78	292	160	219	150	112	62	229	111	761	388
ALL NEW POPEYE HOUR 1	1		188	A	5.8	22	451	1661	357^	222^	408^	176^	315^	231^	162^	93v	432^	316^	395^	254^	79v	37v	144^	64v	677	335^
2 SAT. 11.00A 30 CBS CA			97	B	5.8	22	451	1661	357	222	408	176	315	231	162	93	432	316	395	254	79	37	144	64	677	335
ALL NEW POPEYE HOUR 2	1		187	A	6.5	24	506	1911	402^	168^	437^	198^	307^	235^	161^	130^	489	319^	426^	252^	138^	63v	154^	41v	831	435^
2 SAT. 11.30A 30 CBS CA			97	B	6.5	24	506	1911	402	168	437	198	307	235	161	130	489	319	426	252	138	63	154	41	831	435
AMERICAN BANDSTAND '81	16	170	179	A	6.0	21	467	1450	372	171^	486	327	431	249^	145^	38v	384	200^	303	222^	149^	71^	218^	132^	362	262
SAT. 12.30P 60 ABC PC		87	88	B	5.2	18	405	1525	458	135	522	298	401	238	157	102	398	222	295	208	144	78	249	162	356	230
12.30 - 1.00				A	5.7	21	443	1494	404	156^	508	310	428	248^	168^	57v	362	184^	300	235^	157^	48v	202^	113^	422	303
1.00 - 1.30				A	6.3	22	490	1388	344	176^	467	342	433	246	125^	20v	393	209^	296	211^	138^	89^	223^	146^	305	220^
ANIMALS, ANIMALS, ANIMALS	20	138	137	A	3.7	15	288	1573	543	174^	543	233^	253^	184^	112^	264^	440	146^	215^	167^	222^	201^	82v	27v	508	324^
SUN. 11.30A 30 ABC CL		86	86	B	2.8	10	218	1351	440	164	453	171	253	204	170	173	345	138	203	174	137	118	101	50	452	291
ASK NBC NEWS-8:58AM	24	192	197	A	3.4	18	265	1981	307^	45v	307^	159^	204^	99v	95v	95v	270^	228^	228^	68v	30v	20v	137^	48v	1267	796
SAT. 8.58A 2 NBC CN		98	98	B	3.9	21	303	1657	214	51	221	96	139	123	90	60	152	89	114	73	52	30	136	50	1148	689
ASK NBC NEWS-10:58AM	24	203	201	A	5.3	20	412	1519	222^	51v	278^	158^	182^	61v	47v	88^	208^	85^	129^	100^	79^	50v	353	60v	680	413
SAT. 10.58A 2 NBC CN		98	98	B	5.6	21	436	1622	264	106	305	172	221	114	86	73	275	164	215	114	91	54	279	101	763	467
ASK NBC NEWS-11:58AM	24	192	196	A	5.8	22	451	1521	231^	58v	300	116^	169^	143^	130^	87^	335	80^	230^	228^	228^	62v	132^	40v	754	409
SAT. 11.58A 2 NBC CN		90	96	B	5.9	22	459	1507	248	74	291	138	185	121	98	89	295	150	203	115	115	75	204	76	717	426
ASK NBC NEWS-9:58AM	23	204	207	A	4.7	19	366	1735	274^	79v	320^	115^	143^	97^	153^	153^	175^	113^	144^	74v	62v	14v	281^	59v	959	586
SAT. 9.58A 2 NBC CN		99	99	B	5.1	21	397	1678	200	77	221	122	149	99	74	50	146	87	113	71	51	28	229	88	1082	671
BATMAN & SUPER 7 I	23	192	196	A	5.3	21	412	1454	192^	34v	265^	103^	150^	84^	109^	89^	207^	73v	141^	87^	107^	66v	205^	66v	777	434
SAT. 11.00A 30 NBC CA		90	96	B	5.5	21	428	1594	246	85	307	174	207	105	81	86	293	175	226	122	97	56	226	90	768	462
BATMAN & SUPER 7 II	23	192	196	A	5.7	21	443	1542	232^	61v	302	125^	179^	142^	132^	79^	324	76^	221^	217^	222^	65v	170^	47v	746	456
SAT. 11.30A 30 NBC CA		90	96	B	5.7	21	443	1525	254	80	299	146	189	117	96	92	290	159	212	111	106	63	226	86	710	436

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
BAY HILL GOLF CLASSIC-SAT(S)		155		A	3.4	8	265	1547	545^	159v	545^	76v	162v	226v	340^	280^	907	349^	427^	241^	275^	480^	80v	33v	LT	LT
1 SAT. 5.00P 60 NBC SE		84																								
5.00 - 5.30				A	3.0	7	233	1567	523^	167v	523^	82v	150v	207v	325^	274^	971^	399^	485^	244v	279^	486^	56v	LT	LT	LT
5.30 - 6.00				A	3.8	9	296	1507	547^	145v	547^	63v	161v	237^	349^	280^	852	308^	379^	237^	270^	473^	95v	44v	LT	LT
BAY HILL GOLF CLASSIC-SUN(S)		179		A	5.5	14	428	1638	528^	300^	598	112v	217^	192^	303^	342^	903	263^	416^	342^	309^	452^	72v	LT	65v	32v
1 SUN. 3.08P 112 NBC SE		92																								
3.00 - 3.30				A	4.7	12	366	1661	581^	226^	638^	117v	223^	216^	334^	370^	897	173^	377^	343^	387^	473^	80v	LT	46v	LT
3.30 - 4.00				A	5.5	14	428	1778	525^	252^	571	50v	214^	208^	352^	313^	974	307^	492^	398^	338^	443^	109v	LT	124v	28v
4.00 - 4.30				A	5.5	14	428	1526	483^	322^	574	116v	205^	154^	272^	343^	850	274^	393^	273^	234^	457^	60v	LT	42v	42v
4.30 - 5.00				A	6.1	15	475	1587	533	355^	611	158^	224^	197^	269^	342^	888	258^	389^	359^	311^	444^	50v	LT	38v	38v
BUGS BUNNY/ROAD RUNNER 1	23	201		A	7.2	33	560	1800	448	161^	448	255^	291^	102v	125^	146^	328^	230^	301^	243^	80v	27v	222^	195^	802	475
1 SAT. 9.00A 30 CBS CA		99		B	7.2	33	560	1627	296	123	335	200	249	170	101	66	270	148	212	154	99	49	191	85	831	396
BUGS BUNNY/ROAD RUNNER 2	23	201		A	8.5	35	661	2056	412	145^	412	264^	305^	78v	107^	99^	320^	248^	248^	189^	58v	43v	438	292^	886	516
1 SAT. 9.30A 30 CBS CA		99		B	8.6	35	669	1721	323	144	366	211	273	180	126	69	310	186	244	162	99	52	244	111	801	400
BUGS BUNNY/ROAD RUNNER 3	23	201		A	9.6	37	747	1984	544	240^	544	340	395	135^	138^	149^	498	359	371	292^	105^	65v	135^	28v	807	466
1 SAT. 10.00A 30 CBS CA		99		B	9.0	34	700	1722	380	168	425	244	317	210	145	79	353	215	277	180	114	59	230	99	714	351
BUGS BUNNY/ROAD RUNNER 1	1		196	A	5.2	26	405	1469	238^	176^	262^	160^	213^	213^	102v	24v	365^	254^	308^	247^	82v	57v	259^	125v	583^	368^
2 SAT. 8.30A 30 CBS CA			99	B	5.2	26	405	1469	238	176	262	160	213	213	102	24	365	254	308	247	82	57	259	125	583	368
BUGS BUNNY/ROAD RUNNER 2	1		199	A	7.2	32	560	1645	301^	216^	367^	193^	318^	252^	174^	49v	342^	225^	276^	240^	82v	66v	193^	89v	743	360^
2 SAT. 9.00A 30 CBS CA			99	B	7.2	32	560	1645	301	216	367	193	318	252	174	49	342	225	276	240	82	66	193	89	743	360
BUGS BUNNY/ROAD RUNNER 3	1		199	A	8.5	34	661	1576	350^	173^	380	161^	313^	283^	219^	67v	405	191^	336^	280^	214^	69v	178^	70v	613	334^
2 SAT. 9.30A 30 CBS CA			99	B	8.5	34	661	1576	350	173	380	161	313	283	219	67	405	191	336	280	214	69	178	70	613	334
CBS SPORTS SPEC.SUN.ED.(S)			175	A	3.9	10	303	1627	601^	293^	706^	151v	231^	237^	209^	433^	684^	199v	277^	264^	260^	317^	171v	46v	66v	53v
2 SUN. 3.18P 42 CBS SE			94																							
3.30 - 4.00				A	4.1	11	319	1561	576^	297^	676^	150v	225^	234^	207^	405^	639^	188v	263^	267^	245^	287^	164v	60v	82v	70v
CBS SPORTS SPECTACULAR	23	159	156	A	8.3	19	646	1300	489	149^	519	199	299	257	228	172^	625	226	365	337	266	225	81^	38v	75^	52^
1 SAT. 4.30P 90 CBS SA		89	89	B	6.4	16	498	1430	445	153	499	153	260	230	239	199	666	210	373	346	325	237	112	49	153	88
2 SAT. 5.00P 60																										
4.30 - 5.00				A	8.2	20	638	1561	637	230^	662	303^	454	373	261^	170^	596	262^	412	342^	203^	184^	180^	80v	123^	71v
5.00 - 5.30				A	7.6	18	591	1311	511	147^	541	216	320	290	237	162^	654	233	379	367	291	227	60^	31v	56^	38v
5.30 - 6.00				A	9.0	20	700	1189	414	116^	444	138^	216	181	212	184	616	206	334	310	275	243	62^	29v	67^	53^
DAFFY DUCK SHOW	24	203	201	A	5.6	21	436	1576	211^	48v	258^	135^	173^	66v	62v	75^	236^	104^	145^	109^	105^	52v	345	62v	737	436
SAT. 10.30A 30 NBC CA		98	98	B	5.7	22	443	1642	253	102	300	162	211	113	91	79	253	148	198	117	87	46	282	101	807	497
DEAR ALEX & ANNIE-11.55AM	20	184	184	A	6.9	26	537	1495	250	78^	296	99^	157^	145^	143^	103^	226	135^	174^	114^	52v	52v	347	105^	626	373
SAT. 11.55A 4 ABC CN		95	95	B	5.9	23	459	1505	246	99	275	126	177	133	115	77	248	120	177	112	90	63	218	94	764	480
DEAR ALEX & ANNIE-11.26AM	24	122	120	A	4.0	16	311	1376	334^	122^	363^	211^	211^	132^	78v	152^	367^	144^	203^	101^	190^	122^	151^	100^	495	341^
SUN. 11.26A 3 ABC CN		81	81	B	3.6	14	280	1523	415	102	440	207	305	213	189	108	367	166	250	210	171	87	206	119	510	327
DRAK PACK	22	181		A	6.9	27	537	1527	385^	99v	385^	249^	281^	99v	71v	104v	218^	85v	85v	116^	74v	87v	150^	LT	774	366^
1 SAT. 11.30A 30 CBS CA		93		B	6.5	24	506	1705	322	126	387	225	274	169	119	84	283	158	201	140	92	68	236	105	799	421
DRAK PACK	1		166	A	6.2	22	482	1519	361^	121v	481^	240^	361^	241^	152^	120v	249^	98v	179^	154^	98v	53v	138^	25v	651	299^
2 SAT. 12.30P 30 CBS CA			89	B	6.2	22	482	1519	361	121	481	240	361	241	152	120	249	98	179	154	98	53	138	25	651	299

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
DRAWING POWER	18	150	174	A	3.6	13	280	1739	275^	68v	350^	160^	160^	92v	73v	190^	433	172^	240^	150^	129^	165^	228^	35v	728	399^
SAT. 12.30P 30 NBC CL		80	91	B	3.8	13	296	1671	295	104	333	160	224	153	122	101	408	186	294	202	163	87	207	74	723	380
FACE THE NATION	24	184	183	A	3.9	16	303	1343	415	122^	458	112^	178^	161^	168^	264^	716	45v	184^	267^	410	449	41v	LT	128^	85v
SUN. 11.30A 30 CBS CC		98	98	B	3.9	14	303	1367	528	129	592	150	238	214	231	310	638	120	266	322	355	286	54	17	83	47
FLINTSTONE'S COMEDY SHW 1	15	204	207	A	4.1	19	319	1815	291^	81v	332^	181^	194^	113^	103^	120^	220^	91v	182^	147^	113^	25v	160^	79v	1103	736
SAT. 9.00A 30 NBC CA		99	99	B	4.5	21	350	1689	205	67	230	120	159	120	83	54	156	75	112	82	69	36	238	98	1065	633
FLINTSTONE'S COMEDY SHW 2	15	204	207	A	4.6	19	358	1743	239^	64v	289^	139^	153^	93^	106^	113^	188^	129^	166^	83v	59v	LT	224^	62v	1042	637
SAT. 9.30A 30 NBC CA		99	99	B	5.1	21	397	1736	192	61	228	129	157	97	73	56	167	94	122	78	63	35	253	87	1088	673
FLINTSTONE'S COMEDY SHW 3	15	204	207	A	4.8	18	373	1619	298^	99^	330	105^	121^	57v	120^	192^	195^	99^	115^	79v	75v	46v	308^	88^	786	445
SAT. 10.00A 30 NBC CA		99	99	B	5.2	20	405	1658	206	84	243	127	164	96	75	71	217	111	165	105	89	43	267	112	931	580
FONZ/HAPPY DAYS GANG	17	193	193	A	7.5	34	584	1810	168^	35v	179^	101^	152^	121^	62^	22v	160^	80^	140^	125^	71^	9v	194^	91^	1277	700
SAT. 9.00A 30 ABC CA		99	99	B	6.7	31	521	1655	204	58	213	119	149	116	74	46	141	71	112	92	60	24	165	72	1136	723
GODZILLA/HONG KONG 1	15	192	196	A	2.9	21	226	1655	279^	LT	284^	149^	163^	74v	68v	95v	146^	45v	45v	61v	66v	53v	100v	LT	1125	589
SAT. 8.00A 30 NBC CA		98	98	B	2.7	21	210	1514	169	45	178	89	103	72	64	59	124	68	88	73	50	24	104	LT	1108	640
GODZILLA/HONG KONG 2	15	192	197	A	3.6	20	280	1900	321^	36v	321^	166^	215^	110^	98v	93v	268^	211^	211^	65v	38v	36v	147^	42v	1164	733
SAT. 8.30A 30 NBC CA		98	98	B	3.7	21	288	1688	224	56	231	109	145	122	88	64	157	100	116	77	43	29	146	48	1154	675
GREATEST SUPERFRIENDS-1	18	177	178	A	4.3	31	335	1585	246^	87v	275^	113^	221^	152^	162^	34v	86v	80v	86v	21v	LT	LT	107^	65v	1117	627
SAT. 8.00A 30 ABC CA		90	92	B	3.6	25	280	1662	249	99	271	166	199	136	81	52	196	88	150	123	80	40	155	44	1040	594
GREATEST SUPERFRIENDS-2	18	177	178	A	5.9	33	459	1654	214^	118^	233^	124^	215^	167^	109^	LT	103^	58v	85^	74^	33v	12v	159^	78^	1159	615
SAT. 8.30A 30 ABC CA		90	92	B	5.2	27	405	1618	215	78	231	127	163	123	85	49	146	72	120	99	59	21	185	77	1056	609
HEATHCLIFF & DINGBAT	22	194	194	A	7.4	29	576	1854	241	71^	302	172^	187^	139^	95^	72^	278	202^	239	124^	52v	35v	453	95^	821	485
SAT. 11.00A 30 ABC CA		98	98	B	6.9	27	537	1643	240	92	271	153	199	145	95	49	246	151	200	118	72	39	257	109	869	522
IN THE NEWS- 8.26AM	23	185	194	A	4.1	25	319	1483	204^	56v	233^	62v	113^	103^	145^	89v	258^	138^	199^	132^	78v	59v	177^	100^	815	461
SAT. 8.26A 3 CBS CN		99	99	B	3.6	25	280	1399	219	82	236	126	172	126	74	50	213	76	147	119	102	59	107	44	843	428
IN THE NEWS- 8.56AM	23	185	196	A	5.5	29	428	1390	258^	181^	281^	181^	222^	139^	100^	46v	237^	155^	183^	139^	58v	54v	143^	102^	729	407
SAT. 8.56A 3 CBS CN		98	99	B	5.6	29	436	1512	256	111	289	144	208	157	112	57	210	95	157	131	91	44	147	62	866	452
IN THE NEWS- 9.26AM	23	201	200	A	7.9	35	615	1842	393	186^	424	233	325	194^	165^	90^	341	232	293	228	83^	48v	328	164^	749	423
SAT. 9.26A 3 CBS CN		99	99	B	7 7	34	599	1640	299	120	341	202	250	172	103	70	283	159	221	151	100	52	206	92	810	387
IN THE NEWS- 9.59AM	23	201		A	9.8	39	762	1997	456	197^	456	290^	344	108^	118^	112^	486	364	378	304^	96^	54v	223^	122^	832	467
1 SAT. 9.59A 3 CBS CN		99		B	9.1	36	708	1756	362	162	407	239	307	200	137	74	349	211	274	181	114	56	238	106	762	381
IN THE NEWS-10.26AM	1		194	A	6.6	25	513	1680	308^	125^	341^	141^	240^	218^	140^	101v	407^	173^	313^	266^	200^	94v	148^	19v	784	362^
2 SAT. 10.26A 3 CBS CN			99	B	6.6	25	513	1680	308	125	341	141	240	218	140	101	407	173	313	266	200	94	148	19	784	362
IN THE NEWS-11.56AM	22	181	189	A	7.0	26	545	1571	363	130^	385	210^	278	157^	110^	107^	336	182^	233	162^	104^	81^	126^	15v	724	366
SAT. 11.56A 3 CBS CN		93	97	B	6.5	24	506	1669	320	120	387	222	273	172	123	84	284	159	207	145	93	64	241	106	757	410
IN THE NEWS-12.26PM	21	184	185	A	6.7	24	521	1476	416	144^	419	198^	251	155^	133^	149^	307	167^	204^	137^	82^	81^	197^	86^	553	278
SAT. 12.26P 3 CBS CN		98	97	B	7.0	25	545	1530	337	128	384	188	254	179	150	101	284	127	196	147	125	75	238	120	624	358
IN THE NEWS-12.56PM	21	166	168	A	6.6	24	513	1517	544	185^	601	191^	369	277	246	207^	224^	95^	129^	121^	90^	55v	119^	37v	573	320
SAT. 12.56P 3 CBS CN		92	90	B	7.2	25	560	1552	301	115	341	156	215	160	148	101	274	130	186	131	106	83	276	136	661	375

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 1.26PM	21	165	176	A	6.3	21	490	1894	446	191^	464	140^	263	197^	199^	167^	353	106^	231^	208^	220^	67^	254	139^	823	465
SAT. 1.26P 3 CBS CN		92	94	B	6.9	23	537	1573	376	134	440	203	294	206	170	133	316	147	218	151	133	91	220	109	597	353
IN THE NEWS- 8.26AM-SUN.	22	46		A	.6	6	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.26A 3 CBS CN		32		B	.7	7	54	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	21	41		A	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.56A 3 CBS CN		33		B	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	23	187	195	A	7.0	27	545	1725	420	179^	443	249	326	205^	132^	105^	356	214^	266	266	121^	38v	111^	40v	815	407
SAT. 10.56A 3 CBS CN		97	99	B	7.5	28	584	1653	345	141	390	215	288	179	146	82	305	167	225	159	114	68	187	96	771	375
IN THE NEWS-11.26AM	23	187	188	A	6.7	26	521	1626	361	179^	379	189^	257	159^	117^	122^	372	242	273	197^	77^	68^	132^	54v	743	375
SAT. 11.26A 3 CBS CN		97	97	B	6.9	26	537	1671	343	150	394	229	293	177	135	80	294	160	222	147	114	64	235	119	748	394
INT'L CHAMPIONSHIP BOXING	6	182	183	A	9.8	25	762	1635	436	158^	463	139^	272	283	208	136^	872	319	566	547	404	255	121^	28v	179	106^
1 SUN. 3.30P 60 ABC SE		92	90	B	9.7	23	755	1595	436	161	493	159	296	251	241	158	842	301	512	487	401	274	128	39	132	90
2 SUN. 3.15P 75																										
3.30 - 4.00				A	9.3	23	724	1617	479	144^	506	147^	277	283	202	176	860	305	551	549	398	252	124^	15v	127^	72^
4.00 - 4.30				A	10.6	27	825	1639	405	183	429	134^	269	277	202	105^	911	346	591	564	411	270	111^	40^	188	113^
INVERRARY CLASSIC-SAT.(S)			163	A	3.5	9	272	1176	363^	30v	389^	103v	162v	103v	220v	183v	607^	114v	176v	250^	408^	342^	96v	44v	84v	84v
2 SAT. 4.00P 60 CBS SE			91																							
4.00 - 4.30				A	3.5	10	272	1158	375^	34v	394^	103v	174v	106v	213v	185v	573^	128v	191v	243^	382^	305^	84v	40v	107v	107v
4.30 - 5.00				A	3.5	9	272	1162	346^	26v	372^	104v	148v	92v	217v	176v	629^	95v	153v	253^	427^	376^	99v	43v	62v	62v
INVERRARY CLASSIC-SUN.(S)			190	A	6.2	15	482	1421	462^	152^	506	108v	145^	141^	273^	311^	841	194^	321^	367^	444^	442^	59v	19v	15v	11v
2 SUN. 4.00P 120 CBS SE			99																							
4.00 - 4.30				A	4.9	13	381	1302	413^	148v	476^	86v	110v	161^	255^	289^	753	199^	294^	315^	404^	378^	57v	21v	16v	LT
4.30 - 5.00				A	5.9	15	459	1351	412^	122v	455^	78v	105v	138^	253^	296^	848	203^	345^	356^	462^	432^	48v	13v	LT	LT
5.00 - 5.30				A	6.4	15	498	1464	497	161^	537	116v	166^	138^	291^	329^	869	175^	303^	361^	453^	480	42v	15v	16v	16v
5.30 - 6.00				A	7.6	17	591	1494	502	164^	537	135^	180^	133^	288^	321^	865	198^	331^	407	444	458	75v	21v	17v	17v
ISSUES AND ANSWERS	21	190	183	A	4.3	16	335	1499	642	78v	646	177^	261^	189^	208^	358^	690	127^	271^	264^	302^	365	80v	56v	83v	20v
SUN. 12.00N 30 ABC CC		99	97	B	3.9	14	303	1323	537	133	568	126	234	207	248	303	582	151	263	273	297	259	65	27	108	72
JASON OF STAR COMMAND	21	41		A	.8	6	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.30A 30 CBS CL		33		B	.8	6	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JASON OF STAR COMMAND	1		174	A	5.9	20	459	2166	444^	183^	520	178^	362^	325^	253^	119v	364^	78v	215^	271^	254^	93v	431^	169^	851	350^
2 SAT. 1.00P 30 CBS CL			93	B	5.9	20	459	2166	444	183	520	178	362	325	253	119	364	78	215	271	254	93	431	169	851	350
JONNY QUEST	22	154	163	A	4.5	16	350	2017	409	111^	472	169^	252^	207^	182^	170^	557	274^	416	246^	210^	83v	194^	25v	794	423
SAT. 12.00N 30 NBC CA		85	86	B	5.1	18	397	1696	270	120	326	173	212	124	99	91	339	176	259	153	122	66	219	95	812	449
KIDS ARE PEOPLE TOO I	24	122	120	A	3.5	15	272	1349	342^	121^	356^	242^	250^	165^	80v	96v	317^	170^	196^	73v	124^	104v	180^	107v	496	323^
1 SUN. 10.30A 40 ABC CL		81	81	B	3.1	13	241	1542	389	100	405	202	277	194	162	109	344	167	244	207	148	77	195	104	598	382
2 SUN. 10.30A 39																										
10.30 - 11.00				A	3.5	15	272	1294	312^	136^	334^	228^	242^	173^	74v	73v	283^	158^	180^	63v	107v	88v	210^	132^	467	287^
KIDS ARE PEOPLE TOO II	23	122	120	A	4.1	17	319	1420	365^	120^	387	230^	230^	142^	87v	157^	390	156^	203^	101^	197^	143^	128^	74v	515	355^
1 SUN. 11.10A 20 ABC CL		81	81	B	3.6	14	280	1549	406	96	436	197	282	194	178	133	384	175	260	225	176	93	206	110	523	329
2 SUN. 11.09A 21																										
MEET THE PRESS	24	172	174	A	4.9	18	381	1412	528	181^	567	118^	166^	179^	235^	331	735	149^	317	320	312^	370	34v	LT	76v	57v
SUN. 12.30P 30 NBC CC		95	93	B	4.3	16	335	1413	543	148	586	109	184	180	234	345	691	157	260	287	313	338	52	19	84	59

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MIGHTY MOUSE-HECKL-JECKL	23	187		A	3.4	24	265	1464	225v	LT	225v	22v	56v	34v	143v	169v	280^	141v	179v	38v	86v	101v	87v	87v	872^	389^
1 SAT. 8.00A 30 CBS CA		99		B	3.1	23	241	1381	227	86	245	122	167	126	84	58	200	69	142	114	101	53	108	39	828	439
NBA ON CBS	6	175	174	A	5.7	17	443	1519	250^	160^	313	135^	168^	154^	117^	120^	943	363	554	510	427	334	166^	48v	97^	71^
1 SUN. 1.00P 156 CBS SE		93	94	B	6.1	17	475	1592	356	183	400	145	217	214	177	148	898	378	572	524	394	269	186	61	108	73
2 SUN. 1.00P 138																										
1.00 - 1.30				A	5.3	18	412	1570	313	154^	355	136^	169^	150^	165^	161^	959	391	559	502	387	338	164^	29v	92^	37v
1.30 - 2.00				A	6.2	19	482	1635	274	133^	318	114^	150^	150^	141^	150^	948	366	556	479	409	335	235^	68^	134^	73^
2.00 - 2.30				A	5.1	15	397	1524	249^	179^	342	160^	199^	195^	115^	109^	904	334	529	506	434	313	195^	65v	83^	76v
2.30 - 3.00				A	5.5	15	428	1514	248^	190^	339	147^	180^	162^	107^	126^	933	376	552	519	416	327	144^	37v	98^	89^
3.00 - 3.30				A	8.0	21	622	1281	116^	117^	157^	103^	130^	93v	54v	LT	997	369^	605	577	504	365^	47v	47v	80v	80v
NBA ON CBS GAME 2	1	176		A	7.1	17	552	1449	309^	228^	423^	251^	315^	228^	107v	69v	907	358^	602	531	472	268^	56v	19v	63v	63v
1 SUN. 3.36P 144 CBS SE		93		B	7.1	17	552	1449	309	228	423	251	315	228	107	69	907	358	602	531	472	268	56	19	63	63
3.30 - 4.00				A	6.6	17	513	1357	272^	162^	326^	174^	219^	152^	61v	91v	893	281^	571	536	522	291^	52v	30v	86v	86v
4.00 - 4.30				A	6.4	16	498	1480	361^	303^	497	275^	349^	237^	108v	114v	856	287^	582	489	478	253^	73v	14v	54v	54v
4.30 - 5.00				A	6.1	15	475	1423	337^	268^	476^	299^	370^	264^	126v	51v	878	400^	606	499	408^	255^	31v	LT	38v	38v
5.00 - 5.30				A	8.2	19	638	1451	286^	216^	421	260^	331^	264^	129^	32v	939	418	643	557	460	253^	31v	31v	60v	60v
5.30 - 6.00				A	8.3	18	646	1466	284^	192^	375	227^	278^	202^	97^	66v	922	368	582	546	482	277^	92v	24v	77v	77v
NCAA BASKETBALL GAME-SAT.	9	181	189	A	6.2	18	482	1633	414	131^	514	271	353	248^	165^	142^	820	353	490	431	396	254	166^	48v	133^	81^
1 SAT. 1.00P 120 NBC SE		89	92	B	5.4	15	420	1581	409	110	473	180	272	231	214	165	784	298	450	395	381	260	173	78	151	101
2 SAT. 3.30P 124																										
1.00 - 1.30				A	3.3	12	257	1533	292^	137v	362^	213v	245^	148v	63v	117v	626^	206v	420^	357^	343^	168v	132v	31v	413^	269^
1.30 - 2.00				A	4.2	15	327	1450	349^	159v	437^	211^	261^	141v	110v	176v	686^	221^	303^	279^	349^	297^	168v	27v	159v	87v
2.00 - 2.30				A	4.8	16	373	1391	349^	137v	437^	279^	306^	180^	83v	131v	732	266^	338^	281^	356^	338^	93v	21v	129v	54v
2.30 - 3.00				A	5.4	17	420	1400	286^	117v	369^	252^	252^	162^	31v	117v	690	245^	337^	256^	347^	322^	169^	14v	172^	103v
3.30 - 4.00				A	6.9	20	537	1708	395^	124^	489	267^	361^	266^	160^	105v	927	441	622	574	403^	220^	135^	43v	157^	90v
4.00 - 4.30				A	7.5	21	584	1577	412	91v	494	237^	325^	260^	195^	136^	836	358^	495	470	418	240^	161^	51v	86v	52v
4.30 - 5.00				A	8.1	21	630	1597	432	140^	537	254^	382	306^	222^	125^	819	402	529	446	377	212^	155^	48v	86v	60v
5.00 - 5.30				A	9.5	22	739	1863	554	121^	682	339	460	320	248^	185^	890	411	568	506	440	233^	215^	79v	76v	55v
NCAA BASKETBALL GAME 2	1	184		A	5.8	15	451	1616	410^	146^	443^	121v	257^	217^	215^	168^	929	297^	549	442^	472^	339^	133v	20v	111v	100v
1 SAT. 3.00P 120 NBC SE		93		B	5.8	15	451	1616	410	146	443	121	257	217	215	168	929	297	549	442	472	339	133	20	111	100
3.00 - 3.30				A	5.1	15	397	1630	324^	109v	361^	139v	224^	197^	155^	119v	969	272^	599	529^	572^	339^	155^	LT	145v	127v
3.30 - 4.00				A	5.2	14	405	1548	289^	106v	316^	101v	183^	141v	126v	133v	859	252^	464^	405^	443^	348^	239^	LT	134v	126v
4.00 - 4.30				A	6.0	15	467	1591	474^	173^	504^	111v	340^	291^	286^	164^	939	296^	562	427^	484^	339^	39v	39v	109v	109v
4.30 - 5.00				A	6.8	16	529	1698	519	173^	557	138^	272^	232^	270^	238^	956	355^	577	420^	417^	336^	116^	31v	69v	52v
NCAA BASKETBALL GAME-SUN	8	196	199	A	8.5	24	661	1782	457	146^	488	168^	303	271	260	140^	942	385	598	527	409	283	206	27v	146^	87^
1 SUN. 1.00P 128 NBC SE		98	97	B	8.2	21	638	1613	424	163	465	155	262	247	239	155	858	313	502	492	427	264	150	34	140	108
2 SUN. 1.45P 124																										
1.00 - 1.30				A	6.4	20	498	2098	503	174^	503	207^	306^	293^	231^	124^	957	342^	606	554	503	292^	404^	47v	234^	90v
1.30 - 2.00				A	7.4	22	576	1762	558	202^	558	250^	334^	315^	241^	146^	906	369^	589	476	408^	287^	131^	29v	167^	65v
2.00 - 2.30				A	8.4	24	654	1870	497	186	535	192	344	293	275	137^	965	424	613	501	385	300	227	25v	143^	84^
2.30 - 3.00				A	8.6	24	669	1819	455	144^	513	149^	311	296	292	151^	950	393	609	507	402	286	235	22v	121^	65^
3.00 - 3.30				A	10.4	28	809	1586	370	71v	399	100^	256^	222^	267^	132^	958	366	608	601	437	260^	120^	27v	109^	109^
NCAA BASKETBALL SPECIAL(S)			191	A	5.3	18	412	1459	488^	217^	496^	265^	328^	201^	169^	145v	830	395^	576	470^	299^	219^	62v	17v	71v	43v
2 SUN. 1.00P 45 NBC SC			94																							
1.00 - 1.30				A	4.8	16	373	1469	513^	236^	523^	282^	334^	201^	160v	163^	826	403^	585^	453^	294^	214^	50v	18v	70v	44v
NCAA BKBL PAIRING SPECIAL(S)			199	A	9.8	25	762	1546	304^	70v	328	104^	215^	173^	210^	113^	945	408	650	617	443	198^	150^	36v	123^	123^
2 SUN. 3.49P 11 NBC SC			97																							

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG AUD %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
NEW FAT ALBERT SHOW	21	184	185	A	7.4	26	576	1436	422	208^	444	228	292	166^	154^	137^	230	150^	166^	109^	60^	39v	185^	101^	577	298
SAT. 12.00N 30 CBS CA		98	97	B	7.2	26	560	1612	348	131	395	206	271	182	145	92	271	137	198	139	106	61	268	128	678	393
PLASTICMAN/BABY PLAS SHOW	22	184	184	A	7.3	28	568	1528	249	81^	296	104^	153^	159^	145^	99^	220	131^	166^	122^	55^	46v	345	106^	667	392
SAT. 11.30A 30 ABC CA		95	95	B	6.3	25	490	1555	241	99	269	129	179	144	112	65	245	122	181	118	90	55	210	94	831	513
PRO BOWLERS TOUR	8	186	186	A	9.8	25	762	1765	631	155^	671	170	328	303	294	306	775	292	420	393	301	293	157^	71^	162	137^
SAT. 3.30P 90 ABC SE		95	95	B	9.4	24	731	1642	620	197	673	198	348	325	301	278	692	220	365	349	309	270	130	55	147	116
3.30 - 4.00				A	8.2	23	638	1823	693	185^	706	173^	334	337	317	323	771	295	403	384	285	303	177^	77^	169^	140^
4.00 - 4.30				A	10.3	26	801	1765	607	127^	645	157	318	286	286	295	806	303	448	413	320	294	143^	76^	171	146^
4.30 - 5.00				A	10.7	25	832	1750	617	163	684	187	345	303	287	308	763	287	413	388	303	289	153	60^	150	127^
RICHIE RICH	17	195	195	A	8.2	33	638	1886	220	85^	257	153^	223	175^	85^	27v	181^	117^	172^	142^	55^	9v	211	102^	1237	726
SAT. 9.30A 30 ABC CA		99	99	B	7.7	30	599	1712	240	80	265	149	192	139	79	59	166	84	133	109	70	26	179	86	1102	695
SCHOOLHOUSE ROCK-8.26AM	18	177	178	A	4.8	31	373	1582	215^	35v	242^	112^	185^	124^	130^	30v	96^	87^	96^	27v	LT	LT	110^	56v	1134	651
SAT. 8.26A 3 ABC CN		90	92	B	4.3	27	335	1652	231	87	256	159	185	131	76	51	177	84	142	114	71	31	154	45	1065	614
SCHOOLHOUSE ROCK-10.26AM	22	195	193	A	8.7	33	677	1787	226	90^	274	172^	233	143^	87^	27v	268	193	245	152^	63^	23v	266	102^	979	568
SAT. 10.26A 3 ABC CN		99	99	B	7.8	29	607	1620	225	81	260	146	192	130	86	52	198	115	167	112	70	26	205	107	957	584
SCHOOLHOUSE ROCK-10.56AM	17	195	193	A	7.7	30	599	1840	312	114^	360	187^	252	177^	142^	86^	331	263	314	152^	60^	17v	375	135^	774	476
SAT. 10.56A 3 ABC CN		98	98	B	7.7	29	599	1653	252	97	278	164	210	152	92	50	263	169	220	126	78	36	256	118	856	522
SCHOOLHOUSE ROCK-11.55AM	21	138	137	A	3.9	15	303	1624	565	188^	581	198^	218^	155^	141^	337^	482	159^	261^	205^	214^	188^	102^	33v	459	318^
SUN. 11.55A 4 ABC CN		86	86	B	3.1	11	241	1458	497	187	530	176	248	198	177	256	404	158	229	200	127	148	97	46	427	271
SCOOBY & SCRAPPY DOO	17	195	193	A	9.3	35	724	1742	213	82^	259	160^	221	146^	82^	26v	240	170	217	144^	58^	23v	228	93^	1015	602
SAT. 10.00A 30 ABC CA		99	99	B	8.6	32	669	1656	227	79	260	155	192	133	71	53	195	112	160	110	70	30	201	102	1000	611
SPORTSWORLD	8	168	181	A	8.0	19	622	1653	433	161^	468	151^	240	217	236	188^	894	329	583	522	436	248	141^	63^	150^	100^
1 SUN. 5.00P 60 NBC SE		91	93	B	7.8	19	607	1688	524	206	566	206	324	290	253	196	844	268	499	499	424	259	122	56	156	118
2 SUN. 4.00P 90																										
4.00 - 4.30				A	7.6	20	591	1618	371^	98v	400^	120^	214^	160^	226^	172^	895	337^	625	579	482	193^	173^	49v	150^	135^
4.30 - 5.00				A	10.1	26	786	1547	315	91^	350	114^	215^	181^	208^	102^	973	371	695	579	505	238^	116^	50v	108^	92^
5.00 - 5.30				A	7.8	18	607	1672	424	163^	460	154^	231	221	214	189^	890	342	581	510	408	256	152^	79^	170^	86^
5.30 - 6.00				A	6.8	15	529	1783	679	327^	738	223^	327^	314^	335^	347^	762	218^	375^	399^	342^	293^	118^	68v	165^	103v
SUNDAY MORNING	24	130	131	A	4.5	21	350	1486	657	248^	697	180^	349	297^	368	311^	688	214^	343^	337^	343^	283^	38v	14v	63v	43v
SUN. 9.00A 90 CBS N		82	82	B	4.5	22	350	1411	580	199	620	129	267	293	355	294	618	185	311	343	322	239	70	LT	103	66
9.00 - 9.30				A	3.9	21	303	1667	653	270^	693	161^	326^	290^	414	320^	782	212^	415	422	445	303^	59v	46v	133^	63v
9.30 - 10.00				A	4.7	22	366	1459	682	284^	756	237^	421	327^	359	300^	654	222^	328^	328^	297^	269^	25v	LT	24v	24v
10.00 - 10.30				A	4.8	20	373	1389	659	190^	659	142^	306^	291^	360	315^	657	206^	303^	282^	317^	287^	30v	LT	43v	43v
SUPERSTARS	7	187	185	A	7.3	21	568	1829	701	201^	710	201^	414	366	339	249	744	256	457	455	382	219	172^	46v	203^	124^
1 SUN. 2.00P 90 ABC SE		95	93	B	7.9	21	615	1728	595	231	653	206	411	355	330	198	726	290	444	399	323	211	170	54	179	117
2 SUN. 2.00P 75																										
2.00 - 2.30				A	6.2	18	482	1826	725	222^	725	218^	417	371	365	242^	787	274	479	476	417	219^	148^	42v	166^	120^
2.30 - 3.00				A	7.3	21	568	1850	712	188^	730	205^	407	362	340	272	709	261	418	410	344	230	186^	49v	225	127^
3.00 - 3.30				A	9.4	24	731	1767	700	214^	700	216^	423	323	263^	267^	774	249^	481	497	398	233^	138^	32v	155^	84^
TARZAN/LONE RANGER-1	21	166		A	7.6	27	591	1482	587	234^	587	162^	307^	247^	237^	237^	179^	90v	90v	80v	76v	38v	122^	49v	594	373^
1 SAT. 12.30P 30 CBS CA		92		B	7.1	25	552	1610	323	121	369	169	235	171	156	108	269	129	188	134	106	74	261	118	711	412
TARZAN/LONE RANGER-2	21	165		A	7.6	26	591	1604	498	195^	498	174^	254^	135^	150^	225^	306^	125^	211^	133^	155^	48v	74v	74v	726	461
1 SAT. 1.00P 30 CBS CA		92		B	7.5	25	584	1607	382	141	443	202	290	203	164	138	299	141	209	145	121	82	226	115	639	380

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
TARZAN/LONE RANGER-1					1		194	A	6.7	25	521	1662	305^	129^	339^	149^	251^	226^	138^	88v	384^	166^	319^	281^	195^	65v	175^	19v	764	339^
2 SAT.	10.00A	30	CBS	CA			99	B	6.7	25	521	1662	305	129	339	149	251	226	138	88	384	166	319	281	195	65	175	19	764	339
TARZAN/LONE RANGER-2					1		195	A	6.0	23	467	1696	334^	135^	389^	177^	282^	197^	134^	107v	422^	203^	354^	315^	190^	68v	136^	LT	749	320^
2 SAT.	10.30A	30	CBS	CA			99	B	6.0	23	467	1696	334	135	389	177	282	197	134	107	422	203	354	315	190	68	136	LT	749	320
30 MINUTES					19	169	180	A	5.3	18	412	1680	497	218^	519	186^	268^	267^	229^	185^	435	180^	265^	235^	245^	91^	209^	105^	517	260^
SAT.	1.30P	30	CBS	DN		92	96	B	4.8	16	373	1518	477	173	545	240	349	270	214	167	331	125	189	149	140	130	246	119	396	239
THREE ROBONIC STOOGES					22	46		A	.6	6	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN.	8.00A	30	CBS	CA		32		B	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
THUNDARR-THE BARBARIAN					22	195	193	A	8.0	31	622	1815	291	109^	337	181^	243	167^	129^	72^	303	232	283	158^	60^	20v	355	128^	820	491
SAT.	10.30A	30	ABC	CA		98	98	B	7.8	30	607	1655	246	85	268	159	202	154	91	44	234	146	195	117	74	32	252	121	901	549
TIME OUT-8:28AM					24	192	196	A	3.9	25	303	1521	210^	20v	210^	92v	108^	76v	56v	88v	123^	50v	50v	62v	57v	33v	99v	LT	1089	637
SAT.	8.28A	2	NBC	CN		98	98	B	3.5	26	272	1524	166	33	169	88	119	93	55	43	130	67	85	64	52	36	118	25	1107	672
TIME OUT-9:28AM					24	204	207	A	4.3	19	335	1707	240^	74v	302^	164^	176^	96^	87v	99^	203^	76v	167^	142^	111^	24v	158^	86v	1044	681
SAT.	9.28A	2	NBC	CN		99	99	B	4.9	22	381	1744	210	89	235	129	169	129	76	47	136	67	96	68	57	31	243	88	1130	697
TIME OUT-10:28AM					24	204	207	A	4.6	17	358	1601	254^	104^	293^	89^	126^	64v	136^	151^	218^	86^	117^	112^	111^	45v	255^	92^	835	497
SAT.	10.28A	2	NBC	CN		99	99	B	4.8	18	373	1649	237	97	268	146	183	107	79	70	211	112	158	105	89	45	252	99	918	587
TIME OUT-11:28AM					24	192	196	A	5.7	22	443	1587	189^	41v	261^	98^	141^	74^	114^	89^	196^	63v	139^	97^	111^	57v	389	74^	741	431
SAT.	11.28A	2	NBC	CN		90	96	B	5.6	21	436	1623	259	88	323	172	209	107	84	101	292	174	224	124	97	56	247	90	761	462
TIME OUT-12:28PM					23	154	163	A	4.3	15	335	1973	414	123^	482	180^	267^	225^	199^	152^	551	259^	389	229^	199^	109^	197^	20v	743	382
SAT.	12.28P	2	NBC	CN		85	86	B	4.6	16	358	1687	268	116	319	170	207	126	100	87	336	179	258	153	116	68	223	97	809	431
TOM AND JERRY					23	185		A	4.3	25	335	1394	286^	158v	286^	158v	170v	33v	86v	116v	180v	102v	132v	96v	30v	48v	27v	27v	901	475^
1 SAT.	8.30A	30	CBS	CA		98		B	4.9	27	381	1498	251	107	281	141	201	148	99	62	202	82	145	123	90	51	130	54	885	465
TOM AND JERRY					1		194	A	3.7	23	288	1462	222^	115v	263^	89v	155v	187v	174v	35v	258^	136v	212^	212^	76v	46v	205v	112v	736^	529^
2 SAT.	8.00A	30	CBS	CA			99	B	3.7	23	288	1462	222	115	263	89	155	187	174	35	258	136	212	212	76	46	205	112	736	529

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. FEB.23, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,410 28.8				16,030 20.6				11,200 14.4			
Program					THAT'S INCREDIBLE				DYNASTY (OP)				FOUL PLAY			
AVERAGE AUDIENCE (Households (000) & %)					18,910 24.3	23.9*		24.7*	11,980 15.4	14.8*		15.9*	8,090 10.4	10.9*		9.9*
SHARE OF AUDIENCE %					35	35 *		34 *	22	21 *		23 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %					22.7	25.1	25.2	24.3	15.0	14.7	15.9	16.0	11.8	10.1	9.8	10.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,230 17.0				23,420 30.1		19,760 25.4		21,320 27.4			
Program					WHITE SHADOW (OP)				M*A*S*H		HOUSE CALLS		LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)					10,660 13.7	12.6*		14.8*	21,160 27.2		18,050 23.2		17,970 23.1	23.0*		23.1*
SHARE OF AUDIENCE %					19	18 *		21 *	38		34		37	36 *		38 *
AVG. AUD. BY ¼ HR. %					12.3	13.0	13.9	15.7	26.1	28.2	23.4	23.1	22.9	23.1	23.4	22.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,770 26.7				24,970 32.1							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES EVITA PERON, PART 1							
AVERAGE AUDIENCE (Households (000) & %)					17,040 21.9	21.1*		22.6*	17,660 22.7	21.7*		22.3*		23.8*		23.1*
SHARE OF AUDIENCE %					31	31 *		32 *	34	30 *		32 *		37 *		38 *
AVG. AUD. BY ¼ HR. %					20.9	21.3	22.5	22.8	22.1	21.3	22.4	22.3	23.6	23.9	23.8	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,460 26.3				22,170 28.5							
Program					THAT'S INCREDIBLE (OP)				DYNASTY							
AVERAGE AUDIENCE (Households (000) & %)					16,650 21.4	21.1*		21.8*	14,550 18.7	17.2*		18.1*		19.8*		19.6*
SHARE OF AUDIENCE %					30	30 *		31 *	29	25 *		28 *		31 *		32 *
AVG. AUD. BY ¼ HR. %					20.4	21.8	21.9	21.6	17.0	17.3	18.1	18.0	19.8	19.8	19.7	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,780 19.0				23,810 30.6		20,070 25.8		19,220 24.7			
Program					WHITE SHADOW (OP)				M*A*S*H		HOUSE CALLS		DIANA			
AVERAGE AUDIENCE (Households (000) & %)					12,210 15.7	14.9*		16.5*	21,320 27.4		18,440 23.7		13,540 17.4	17.9*		16.9*
SHARE OF AUDIENCE %					22	21 *		23 *	40		36		28	28 *		28 *
AVG. AUD. BY ¼ HR. %					14.3	15.5	16.0	16.9	26.6	28.3	23.7	23.7	18.5	17.3	17.3	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,870 29.4				20,070 25.8							
Program					LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES THE ACORN PEOPLE(OP)							
AVERAGE AUDIENCE (Households (000) & %)					19,610 25.2	25.3*		25.1*	11,750 15.1	15.7*		14.7*		14.8*		15.2*
SHARE OF AUDIENCE %					36	36 *		35 *	23	23 *		22 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					25.1	25.6	25.5	24.6	16.3	15.1	14.8	14.5	14.8	14.8	15.2	15.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	64.8	65.9	66.2	67.6	67.7	70.4	71.3	72.1	71.3	71.5	69.5	68.8	64.8	62.6	61.7	60.1
WK. 2	61.3	63.4	64.9	67.6	68.5	70.5	71.2	71.5	69.2	68.8	66.1	65.4	64.0	62.8	61.5	59.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

EVE.MON. MAR.2, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. FEB.24, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,220 24.7		18,980 24.4		17,820 22.9		14,940 19.2		14,320 18.4			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					17,430 22.4		17,510 22.5		15,560 20.0		13,540 17.4		11,750 15.1	15.2*		15.0*
SHARE OF AUDIENCE %					34		34		29		25		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					21.4	23.3	22.3	22.7	20.0	19.9	17.1	17.6	15.4	15.0	14.9	15.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,090 19.4				29,330 37.7							
Program					← THAT'S MY LINE (OP) →				← CBS TUESDAY NIGHT MOVIES FALLEN ANGEL →							
AVERAGE AUDIENCE (Households (000) & %)					11,830 15.2	14.4*		15.9*	22,100 28.4	26.0*		28.3*		30.0*		29.4*
SHARE OF AUDIENCE %					23	22 *		24 *	42	37 *		41 *		45 *		45 *
AVG. AUD. BY ¼ HR. %					14.2	14.6	15.2	16.6	25.1	26.9	28.4	28.3	30.0	30.1	30.2	28.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,960 21.8				19,840 25.5							
Program					← LOBO (OP) →				← NBC TUESDAY MOVIE EVITA PERON, PART 2 →							
AVERAGE AUDIENCE (Households (000) & %)					13,690 17.6	17.0*		18.1*	14,160 18.2	17.8*		18.0*		18.7*		18.2*
SHARE OF AUDIENCE %					27	26 *		27 *	27	26 *		26 *		28 *		28 *
AVG. AUD. BY ¼ HR. %					17.2	16.9	17.6	18.6	17.9	17.7	18.1	17.9	18.7	18.6	18.5	17.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,690 26.6		18,980 24.4		19,290 24.8		17,510 22.5		20,070 25.8			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					18,280 23.5		17,350 22.3		17,660 22.7		16,340 21.0		17,040 21.9	21.9*		21.9*
SHARE OF AUDIENCE %					35		33		33		31		35	34 *		36 *
AVG. AUD. BY ¼ HR. %					22.5	24.4	22.0	22.6	22.6	22.9	20.7	21.3	21.8	22.1	22.1	21.7
CBS TV TOTAL AUDIENCE (Households (000) & %)									22,250 28.6							
Program					← CONVERSATION WITH PRES. (SUS)(OP) →				← PRIDE OF JESSE HALLAM →							
AVERAGE AUDIENCE (Households (000) & %)									16,800 21.6	20.7*		21.8*		22.2*		21.5*
SHARE OF AUDIENCE %									33	30 *		32 *		35 *		35 *
AVG. AUD. BY ¼ HR. %									20.1	21.3	22.1	21.5	22.1	22.3	22.7	20.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,280 23.5				15,170 19.5				12,290 15.8			
Program					← LOBO (OP) →				← BJ AND THE BEAR (SUS-OP) →				← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)					14,000 18.0	17.0*		18.9*	12,450 16.0	15.6*		16.4*	10,580 13.6	13.8*		13.4*
SHARE OF AUDIENCE %					27	26 *		28 *	24	23 *		24 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					16.8	17.2	18.8	19.1	16.1	15.2	16.4	16.5	13.9	13.7	13.4	13.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.0	63.1	64.5	65.2	64.6	65.9	66.3	67.5	69.0	70.0	69.2	68.7	66.8	66.2	65.6	63.8
WK. 2	62.3	65.0	64.0	64.7	66.1	67.2	67.2	67.8	68.0	68.6	67.7	66.9	63.9	63.4	62.4	59.8

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.TUE. MAR.3, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.25, 1981

WEEK 1 (EVE.WED. FEB.25, 1981)

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV Program	ALOHA PARADISE (OP)								VEGA$			
TOTAL AUDIENCE (Households (000))	24,900								13,770			
TOTAL AUDIENCE (%)	32.0								17.7			
AVERAGE AUDIENCE (Households (000))	15,090								10,660			
AVERAGE AUDIENCE (%)	19.4	19.5*		20.4*		19.2*		18.5*	13.7	13.8*		13.7*
SHARE OF AUDIENCE %	29	30 *		31 *		29 *		27 *	22	22 *		23 *
AVG. AUD. BY ¼ HR. %	19.2	19.8	20.3	20.5	19.0	19.4	19.3	17.8	13.8	13.8	13.6	13.9
CBS TV Program	SHE'S GOOD SKATE C.BROWN (R)(OP)		FAERIES		GRAMMY AWARDS (9:00-11:30PM)(OP)							
TOTAL AUDIENCE (Households (000))	14,550		12,210		28,550							
TOTAL AUDIENCE (%)	18.7		15.7		36.7							
AVERAGE AUDIENCE (Households (000))	12,600		11,360		16,490							
AVERAGE AUDIENCE (%)	16.2		14.6		21.2	19.7*		22.9*		24.3*		21.8*
SHARE OF AUDIENCE %	25		22		34	29 *		34 *		39 *		36 *
AVG. AUD. BY ¼ HR. %	16.0	16.4	14.4	14.8	19.3	20.2	22.1	23.7	25.0	23.5	22.2	21.4
NBC TV Program	REAL PEOPLE (OP)				DIFF'RENT STROKES		FACTS OF LIFE		QUINCY, M.E.			
TOTAL AUDIENCE (Households (000))	19,920				17,580		15,400		18,830			
TOTAL AUDIENCE (%)	25.6				22.6		19.8		24.2			
AVERAGE AUDIENCE (Households (000))	16,180				15,330		14,160		15,790			
AVERAGE AUDIENCE (%)	20.8	20.4*		21.2*	19.7		18.2		20.3	20.2*		20.5*
SHARE OF AUDIENCE %	32	31 *		32 *	29		27		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	19.8	21.1	21.8	20.6	19.0	20.4	18.3	18.1	19.8	20.6	20.8	20.1

WEEK 2 (EVE.WED. MAR.4, 1981)

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV Program	EIGHT IS ENOUGH				ALOHA PARADISE (OP)				VEGA$			
TOTAL AUDIENCE (Households (000))	16,340				18,520				14,240			
TOTAL AUDIENCE (%)	21.0				23.8				18.3			
AVERAGE AUDIENCE (Households (000))	13,380				13,930				11,980			
AVERAGE AUDIENCE (%)	17.2	16.5*		17.9*	17.9	18.3*		17.4*	15.4	15.3*		15.4*
SHARE OF AUDIENCE %	26	25 *		27 *	28	28 *		27 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %	16.1	16.8	17.6	18.1	18.0	18.6	17.8	17.0	15.4	15.3	15.5	15.4
CBS TV Program	ENOS (OP)				CBS WEDNESDAY NIGHT MOVIE NO PLACE TO HIDE							
TOTAL AUDIENCE (Households (000))	16,030				19,060							
TOTAL AUDIENCE (%)	20.6				24.5							
AVERAGE AUDIENCE (Households (000))	12,530				13,620							
AVERAGE AUDIENCE (%)	16.1	15.7*		16.4*	17.5	16.3*		17.1*		18.3*		18.4*
SHARE OF AUDIENCE %	24	24 *		25 *	29	25 *		27 *		31 *		33 *
AVG. AUD. BY ¼ HR. %	15.6	15.9	16.2	16.6	16.3	16.3	17.0	17.2	18.2	18.4	18.6	18.3
NBC TV Program	REAL PEOPLE (OP)				DIFF'RENT STROKES		FACTS OF LIFE (OP)		QUINCY, M.E.			
TOTAL AUDIENCE (Households (000))	21,010				18,440		16,800		16,570			
TOTAL AUDIENCE (%)	27.0				23.7		21.6		21.3			
AVERAGE AUDIENCE (Households (000))	17,120				16,650		15,170		13,690			
AVERAGE AUDIENCE (%)	22.0	21.6*		22.4*	21.4		19.5		17.6	18.3*		16.8*
SHARE OF AUDIENCE %	33	33 *		34 *	33		31		30	31 *		30 *
AVG. AUD. BY ¼ HR. %	21.2	22.0	22.3	22.5	21.0	21.8	19.5	19.5	18.4	18.2	17.1	16.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.8	61.9	63.3	64.5	64.9	66.5	66.3	66.0	66.3	68.1	67.8	67.6	63.8	61.9	60.7	59.0
WK. 2	61.4	62.3	63.1	64.1	64.8	65.4	66.3	66.7	65.2	64.9	64.0	63.0	60.0	58.7	57.4	55.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.WED. MAR.4, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.26, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,120 22.0		15,950 20.5		16,880 21.7		15,560 20.0		17,820 22.9			
Program					MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		TAXI (OP)		20/20			
AVERAGE AUDIENCE (Households (000) & %)					14,390 18.5		14,240 18.3		14,700 18.9		13,930 17.9		13,540 17.4	18.2*		16.6*
SHARE OF AUDIENCE %					27		26		28		27		29	29 *		28 *
AVG. AUD. BY ¼ HR. %					17.5	19.6	18.4	18.2	18.7	19.2	17.4	18.3	18.5	18.0	16.8	16.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,430 22.4				19,140 24.6				19,840 25.5			
Program					WALTONS (OP)				MAGNUM, P.I.				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					14,160 18.2	17.6*		18.8*	15,330 19.7	19.1*		20.2*	16,570 21.3	20.7*		21.9*
SHARE OF AUDIENCE %					27	26 *		27 *	29	28 *		31 *	35	33 *		37 *
AVG. AUD. BY ¼ HR. %					17.1	18.1	18.9	18.7	19.2	18.9	20.2	20.3	20.2	21.3	21.9	21.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,370 24.9				20,620 26.5							
Program					HILITES-RINGLING-CIRCUS (OP)				THIS IS YOUR LIFE SPECIAL							
AVERAGE AUDIENCE (Households (000) & %)					14,550 18.7	17.5*		19.9*	12,290 15.8	17.2*		17.0*		15.4*		13.5*
SHARE OF AUDIENCE %					27	26 *		29 *	25	25 *		26 *		24 *		23 *
AVG. AUD. BY ¼ HR. %					17.0	18.0	19.6	20.3	17.3	17.1	17.3	16.6	15.9	14.9	14.4	12.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,860 19.1		14,390 18.5		15,170 19.5		14,080 18.1		14,700 18.9			
Program					MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)		20/20			
AVERAGE AUDIENCE (Households (000) & %)					12,840 16.5		13,150 16.9		13,230 17.0		12,450 16.0		10,660 13.7	14.6*		12.7*
SHARE OF AUDIENCE %					26		26		26		24		22	23 *		22 *
AVG. AUD. BY ¼ HR. %					16.0	17.1	16.7	17.0	16.5	17.5	15.8	16.2	14.6	14.6	13.5	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,510 22.5				28,240 36.3							
Program					WALTONS (OP)				PEOPLE'S CHOICE AWARDS							
AVERAGE AUDIENCE (Households (000) & %)					14,080 18.1	17.0*		19.3*	17,890 23.0	22.4*		23.3*		23.7*		22.6*
SHARE OF AUDIENCE %					28	26 *		29 *	36	34 *		36 *		37 *		38 *
AVG. AUD. BY ¼ HR. %					16.3	17.8	18.8	19.7	22.1	22.6	23.5	23.2	24.3	23.1	22.7	22.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,230 17.0				13,460 17.3							
Program					BUCK ROGERS-25TH CENT. (OP)				NBC THURSDAY NIGHT MOV(B) DEATH RAY 2000(SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)					10,660 13.7	13.0*		14.4*	8,710 11.2	11.3*		11.1*		11.4*		10.8*
SHARE OF AUDIENCE %					21	20 *		22 *	18	17 *		17 *		18 *		18 *
AVG. AUD. BY ¼ HR. %					12.6	13.3	14.4	14.4	11.4	11.3	11.1	11.0	11.3	11.6	11.2	10.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.3	64.8	65.1	66.4	66.3	68.2	69.0	69.6	68.6	67.7	66.4	65.9	64.0	61.9	60.2	57.6
WK. 2	60.9	62.4	62.8	64.6	64.2	64.9	65.6	66.2	65.7	66.2	65.6	65.6	64.3	62.9	60.6	57.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.THU. MAR.5, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. FEB. 27, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,170 19.5		14,080 18.1		18,590 23.9							
Program					BENSON		I'M A BIG GIRL NOW (OP)		ABC FRIDAY NIGHT MOVIE MIDNIGHT OFFERINGS							
AVERAGE AUDIENCE (Households (000) & %)					13,380 17.2		12,600 16.2		10,810 13.9	13.3*		13.7*		14.0*		14.5*
SHARE OF AUDIENCE %					28		26		23	22 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					16.4	18.0	16.1	16.3	12.9	13.6	13.5	13.8	14.1	13.9	14.6	14.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					25,670 33.0								27,230 35.0			
Program					WIZARD OF OZ (R)(OP)								DALLAS			
AVERAGE AUDIENCE (Households (000) & %)					16,180 20.8	18.6*		19.7*		22.1*		22.8*	23,500 30.2	30.0*		30.5*
SHARE OF AUDIENCE %					34	30 *		32 *		36 *		38 *	52	51 *		53 *
AVG. AUD. BY ¼ HR. %					18.4	18.8	19.7	19.7	22.0	22.1	22.2	23.4	29.5	30.5	30.6	30.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,220 24.7								9,800 12.6			
Program					NBC FRIDAY MOVIE OF-WEEK THE MUNSTERS' REVENGE(OP)								MONSTERS DISASTERS			
AVERAGE AUDIENCE (Households (000) & %)					11,130 14.3	13.6*		14.3*		14.9*		14.4*	7,240 9.3	9.5*		9.1*
SHARE OF AUDIENCE %					23	22 *		23 *		24 *		24 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %					13.7	13.5	14.3	14.2	15.4	14.5	14.5	14.3	9.5	9.6	9.3	8.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,060 15.5		10,350 13.3		15,790 20.3							
Program					BENSON (R)		I'M A BIG GIRL NOW (OP)		ABC FRIDAY NIGHT MOVIE LONG JOURNEY BACK(R)							
AVERAGE AUDIENCE (Households (000) & %)					10,970 14.1		9,340 12.0		10,660 13.7	12.4*		13.0*		14.5*		14.9*
SHARE OF AUDIENCE %					24		20		23	21 *		21 *		25 *		26 *
AVG. AUD. BY ¼ HR. %					13.8	14.4	11.8	12.3	12.1	12.6	12.9	13.1	14.3	14.7	14.9	15.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,270 22.2				23,570 30.3				21,550 27.7			
Program					INCREDIBLE HULK (OP)				DUKES OF HAZZARD				DUKES OF HAZZARD(B) (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,840 16.5	14.9*		18.2*	19,840 25.5	25.0*		26.0*	18,360 23.6	24.1*		23.1*
SHARE OF AUDIENCE %					28	26 *		31 *	42	42 *		42 *	41	41 *		41 *
AVG. AUD. BY ¼ HR. %					14.4	15.3	17.7	18.6	24.2	25.9	25.7	26.3	24.4	23.7	23.5	22.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,230 17.0		13,380 17.2		11,510 14.8				10,040 12.9			
Program					HARPER VALLEY		BRADY BRIDES (OP)		NERO WOLFE (OP)				NBC MAGAZINE			
AVERAGE AUDIENCE (Households (000) & %)					11,830 15.2		11,510 14.8		8,950 11.5	11.4*		11.5*	7,780 10.0	10.8*		9.2*
SHARE OF AUDIENCE %					26		25		19	19 *		19 *	17	18 *		16 *
AVG. AUD. BY ¼ HR. %					15.1	15.4	14.9	14.7	11.7	11.2	11.6	11.5	11.0	10.5	9.6	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.3	55.8	56.9	59.3	60.2	61.7	61.5	61.4	61.1	61.3	60.9	60.7	59.4	59.1	58.4	57.7
WK. 2	55.3	56.9	56.6	56.7	57.9	58.7	59.0	59.7	59.8	60.0	61.0	61.4	59.3	56.0	56.9	55.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. FRI. MAR. 6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.28, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,900 15.3				21,080 27.1				19,610 25.2			
Program					CHARLIE'S ANGELS				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					8,250 10.6	9.7*		11.4*	18,130 23.3	22.6*		24.0*	15,250 19.6	19.1*		20.1*
SHARE OF AUDIENCE %					18	17 *		19 *	40	38 *		41 *	36	34 *		39 *
AVG. AUD. BY ¼ HR. %					9.6	9.8	10.8	12.1	21.8	23.4	24.3	23.8	19.5	18.7	19.7	20.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,730 21.5		14,240 18.3		13,380 17.2				9,880 12.7			
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		CONCRETE COWBOYS				FLO		STATE OF ECON: OTHER VIEWS (SUS)	
AVERAGE AUDIENCE (Households (000) & %)					14,700 18.9		12,680 16.3		9,800 12.6	13.1*		12.2*	8,710 11.2			
SHARE OF AUDIENCE %					33		28		21	22 *		21 *	20			
AVG. AUD. BY ¼ HR. %					18.5	19.3	16.6	16.0	13.5	12.7	12.2	12.1	11.3	11.2		
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,590 23.9				12,450 16.0				16,420 21.1			
Program					CHIPS SPECIAL (OP)				GANGSTER CHRONICLES				HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					14,470 18.6	17.7*		19.5*	9,800 12.6	12.4*		12.8*	13,070 16.8	15.8*		17.9*
SHARE OF AUDIENCE %					32	31 *		33 *	21	21 *		22 *	31	28 *		34 *
AVG. AUD. BY ¼ HR. %					17.3	18.0	19.6	19.4	12.6	12.1	12.6	12.9	15.5	16.0	17.9	18.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,340 21.0				22,170 28.5				18,520 23.8			
Program					240-ROBERT				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					12,140 15.6	14.5*		16.7*	18,360 23.6	22.7*		24.4*	14,860 19.1	19.2*		19.0*
SHARE OF AUDIENCE %					25	24 *		27 *	38	37 *		40 *	34	33 *		35 *
AVG. AUD. BY ¼ HR. %					14.0	15.1	16.5	17.0	21.9	23.5	24.3	24.4	19.0	19.5	19.2	18.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,910 16.6		11,510 14.8		13,850 17.8							
Program					WKRP IN CINCINNATI (R)		TIM CONWAY SHOW (OP)		FIRST LOVE							
AVERAGE AUDIENCE (Households (000) & %)					11,200 14.4		10,040 12.9		7,940 10.2	10.4*		9.8*		10.3*		10.2*
SHARE OF AUDIENCE %					23		21		17	17 *		16 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					14.3	14.5	12.8	13.1	10.9	10.0	9.9	9.7	10.0	10.6	10.3	10.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,520 23.8				13,070 16.8				12,840 16.5			
Program					BARBARA MANDRELL (OP)				GANGSTER CHRONICLES (SUS-OP)				HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					14,320 18.4	17.9*		19.0*	9,800 12.6	12.4*		12.7*	10,190 13.1	13.3*		13.0*
SHARE OF AUDIENCE %					30	29 *		30 *	21	20 *		21 *	23	23 *		24 *
AVG. AUD. BY ¼ HR. %					17.5	18.2	19.3	18.6	13.0	11.9	12.5	13.0	13.4	13.1	13.1	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.9	56.8	57.9	58.2	57.1	58.6	59.1	59.3	58.8	59.1	59.0	58.4	56.7	55.0	52.7	51.8
WK. 2	55.3	57.6	58.5	59.6	60.7	61.8	62.6	62.5	61.8	61.4	61.6	60.7	57.8	57.1	55.2	53.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. MAR.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.28, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,080 9.1															
Program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	6,850 8.8															
SHARE OF AUDIENCE %	19															
AVG. AUD. BY ¼ HR. %	8.8															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,590 14.9													
Program			← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,920 8.9	10.1*		8.6*		7.5*								
SHARE OF AUDIENCE %			27	27 *		27 *		26 *								
AVG. AUD. BY ¼ HR. %			10.4	9.8	9.3	7.9	7.6	7.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,160 9.2															
Program	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	6,770 8.7															
SHARE OF AUDIENCE %	18															
AVG. AUD. BY ¼ HR. %	8.7															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,280 14.5													
Program			← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,850 8.8	9.3*		8.5*		8.7*								
SHARE OF AUDIENCE %			25	24 *		25 *		29 *								
AVG. AUD. BY ¼ HR. %			9.7	8.9	8.4	8.6	8.8	8.2								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	48.5	44.2	39.0	35.8	33.2	31.3	29.1	27.5	24.4	22.5	19.4	17.2	15.3	13.6	12.3	11.0
WK. 2	49.8	46.7	40.9	37.6	34.7	32.5	30.4	28.0	25.8	23.0	19.7	16.2	14.5	13.2	11.7	10.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. MAR.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.1, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	15,560 20.0				22,560 29.0											
Program	THOSE AMAZING ANIMALS (OP)				ABC SUNDAY NIGHT MOVIE MIRACLE ON ICE											
AVERAGE AUDIENCE (Households (000) & %)	10,890 14.0	12.8*		15.2*	14,630 18.8	16.4*		17.1*		19.1*		19.3*		20.1*		21.0*
SHARE OF AUDIENCE %	21	20 *		22 *	28	24 *		24 *		27 *		28 *		30 *		34 *
AVG. AUD. BY ¼ HR. %	12.1	13.5	14.6	15.8	16.7	16.1	16.7	17.5	19.0	19.3	19.4	19.2	19.8	20.3	21.8	20.3
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	29,020 37.3				29,180 37.5										15,870 20.4	
Program	60 MINUTES				AMITYVILLE HORROR (OP)										JEFFERSONS	
AVERAGE AUDIENCE (Households (000) & %)	23,960 30.8	29.9*		31.7*	19,680 25.3	25.4*		24.8*		25.6*		25.5*		25.2*	14,550 18.7	
SHARE OF AUDIENCE %	46	47 *		46 *	37	37 *		35 *		37 *		37 *		38 *	30	
AVG. AUD. BY ¼ HR. %	28.8	31.0	31.7	31.6	25.9	24.8	24.9	24.8	25.6	25.7	25.3	25.7	25.9	24.6	19.2	18.3
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	14,940 19.2				19,680 25.3				20,930 26.9							
Program	REAL KIDS				CHIPS (OP)				BIG EVENT ELVIS AND THE BEAUTY QUEEN							
AVERAGE AUDIENCE (Households (000) & %)	10,270 13.2	12.1*		14.3*	16,030 20.6	19.5*		21.8*	13,620 17.5	17.0*		16.8*		17.1*		19.0*
SHARE OF AUDIENCE %	20	19 *		21 *	29	28 *		31 *	26	24 *		24 *		26 *		30 *
AVG. AUD. BY ¼ HR. %	11.9	12.4	13.7	15.0	18.6	20.5	21.8	21.8	17.2	16.9	16.8	16.7	16.8	17.3	19.0	19.0
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	12,600 16.2				21,780 28.0											
Program	THOSE AMAZING ANIMALS (OP)				ABC SUNDAY NIGHT MOVIE THE DEEP(R)											
AVERAGE AUDIENCE (Households (000) & %)	9,410 12.1	11.7*		12.4*	12,060 15.5	15.0*		15.7*		15.6*		15.2*		15.7*		16.0*
SHARE OF AUDIENCE %	19	19 *		19 *	24	23 *		23 *		23 *		22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	11.3	12.1	12.3	12.5	14.9	15.2	15.6	15.9	16.0	15.2	15.2	15.1	15.6	15.7	16.2	15.9
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	25,670 33.0				17,430 22.4		17,660 22.7		22,250 28.6		21,080 27.1		21,160 27.2			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	20,770 26.7	26.0*		27.3*	15,480 19.9		16,100 20.7		19,760 25.4		19,370 24.9		18,280 23.5	23.5*		23.5*
SHARE OF AUDIENCE %	43	43 *		43 *	31		30		37		37		38	37 *		39 *
AVG. AUD. BY ¼ HR. %	25.1	26.9	27.2	27.5	19.3	20.5	20.2	21.2	25.0	25.9	24.8	25.0	23.6	23.3	24.0	23.1
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	15,170 19.5				20,620 26.5				20,310 26.1							
Program	DISNEY'S WONDERFUL WORLD DUCK FOR HIRE(R)				CHIPS (OP)				BIG EVENT AMERICAN GRAFFITI(R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)	11,360 14.6	13.1*		16.1*	16,960 21.8	20.6*		23.0*	13,070 16.8	18.2*		17.6*		16.5*		15.1*
SHARE OF AUDIENCE %	23	22 *		25 *	33	32 *		34 *	26	26 *		26 *		26 *		25 *
AVG. AUD. BY ¼ HR. %	12.4	13.8	15.5	16.6	19.7	21.4	22.8	23.1	18.4	18.0	17.8	17.4	16.8	16.3	15.4	14.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	62.9	65.7	68.2	69.9	69.1	69.7	70.5	70.5	69.7	69.6	68.8	68.9	67.2	66.4	63.6	61.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	59.5	61.5	63.4	64.4	63.5	66.6	67.8	68.9	69.0	69.3	68.7	67.5	65.1	62.9	60.9	59.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SUN. MAR.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.1, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,590 5.9															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	4,510 5.8															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.8															
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,540 8.4															
Program	CBS SUNDAY NEWS-BRADLEY															
AVERAGE AUDIENCE (Households (000) & %)	6,300 8.1															
SHARE OF AUDIENCE %	16															
AVG. AUD. BY ¼ HR. %	8.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,800 3.6													
Program			← NBC LATE NIGHT MOVIE → SKAG(R) (11:30-12:43AM) (SUSTAINING 12:43-2:22AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,560 2.0	2.2*		2.0*										
SHARE OF AUDIENCE %			8	7 *		9 *										
AVG. AUD. BY ¼ HR. %			2.3	2.1	2.0	1.9	2.0									

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,200 5.4															
Program	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,810 4.9															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	4.9															
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,080 9.1															
Program	CBS SUNDAY NEWS-BRADLEY															
AVERAGE AUDIENCE (Households (000) & %)	7,000 9.0															
SHARE OF AUDIENCE %	19															
AVG. AUD. BY ¼ HR. %	9.0															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,790 2.3													
Program			← NBC LATE NIGHT MOVIE → COMEDY THEATER(R) (11:30-1:15AM) (SUSTAINING 1:15-1:17AM)													
AVERAGE AUDIENCE (Households (000) & %)			780 1.0	1.5*		.9*		.7*								
SHARE OF AUDIENCE %			5	5 *		4 *		4 *								
AVG. AUD. BY ¼ HR. %			1.5	1.5	1.1	.7	.8	.7	.8							

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	51.3	43.7	33.6	28.6	24.4	22.3	19.8	18.4	17.1	15.5	12.9	10.8	9.3	7.7	6.6	5.8
WK. 2	48.9	41.5	32.0	27.7	24.1	20.9	17.6	15.8	14.0	11.2	9.7	8.5	7.3	6.6	5.8	4.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SUN. MAR.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.23-27, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,370 6.9				5,600 7.2									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,280 5.5				4,670 6.0									
SHARE OF AUDIENCE %			28				29									
AVG. AUD. BY ¼ HR. %			5.4	5.6			6.1	5.9								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,120 5.3				3,660 4.7								5,130 6.6		5,520 7.1	
Program	← MORNING-CHARLES KURALT →				← CAPTAIN KANGAROO →								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)	2,410 3.1	2.9*		3.3*	2,330 3.0	2.9*		3.1*					4,360 5.6		4,900 6.3	
SHARE OF AUDIENCE %	18	18 *		17 *	15	14 *		15 *					27		30	
AVG. AUD. BY ¼ HR. %	2.6	3.2	3.3	3.4	2.7	3.1	3.1	3.2					5.3	5.9	6.0	6.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,210 6.7				5,450 7.0						2,880 3.7		3,190 4.1	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,050 5.2				4,430 5.7						2,490 3.2		2,720 3.5	
SHARE OF AUDIENCE %			27				28						15		17	
AVG. AUD. BY ¼ HR. %			5.1	5.4			5.7	5.7					[illegible]	3.2	[illegible]	3.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,060 6.5				5,290 6.8									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,970 5.1				4,510 5.8									
SHARE OF AUDIENCE %			26				27									
AVG. AUD. BY ¼ HR. %			5.1	5.1			5.8	5.7								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,050 5.2				3,580 4.6								4,590 5.9		4,750 6.1	
Program	← MORNING-CHARLES KURALT →				← CAPTAIN KANGAROO →								JEFFERSONS M-F (MTUWF)(S)(OP)		ALICE-M-F (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,410 3.1	3.0*		3.3*	2,330 3.0	2.9*		3.2*					3,890 5.0		4,200 5.4	
SHARE OF AUDIENCE %	17	19 *		17 *	14	13 *		15 *					23		25	
AVG. AUD. BY ¼ HR. %	2.7	3.2	3.3	3.4	2.7	3.1	3.2	3.1					5.0	5.0	5.1	5.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			5,210 6.7				5,760 7.4						2,960 3.8		3,270 4.2	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,200 5.4				4,820 6.2						2,490 3.2		2,880 3.7	
SHARE OF AUDIENCE %			28				28						15		17	
AVG. AUD. BY ¼ HR. %			5.4	5.5			6.3	6.2					3.1	3.3	3.6	3.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.6	13.3	15.8	17.8	19.3	20.3	20.4	20.9	21.2	21.5	21.4	21.5	20.7	20.6	20.6	21.2
WK. 2	10.7	13.4	15.9	17.7	19.8	21.3	21.8	22.1	22.4	22.6	22.4	22.0	21.4	21.7	21.4	21.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.23-27, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,760				5,520		6,150		8,790				9,730			
	7.4				7.1		7.9		11.3				12.5			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)	4,200				4,750		5,290		6,850				7,390			
	5.4	5.1*		5.6*	6.1		6.8		8.8	8.5*		9.2*	9.5	8.8*		10.2*
SHARE OF AUDIENCE %	24	24 *		24 *	23		26		32	31 *		33 *	33	31 *		34 *
AVG. AUD. BY ¼ HR. %	4.9	5.3	5.4	5.8	5.8	6.4	6.6	6.9	8.1	8.8	9.2	9.2	8.6	9.0	9.9	10.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,840		6,770				5,600		7,940				8,090			
	7.5		8.7				7.2		10.2				10.4			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000) & %)	5,130		5,910				4,980		6,300				6,540			
	6.6		7.6				6.4		8.1	7.8*		8.4*	8.4	8.3*		8.4*
SHARE OF AUDIENCE %	31		33				25		30	29 *		31 *	29	29 *		28 *
AVG. AUD. BY ¼ HR. %	6.5	6.8	7.3	7.9			6.3	6.5	7.6	8.0	8.3	8.7	8.3	8.4	8.4	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,430		3,970		2,570		3,580		5,760				4,980			
	5.7		5.1		3.3		4.6		7.4				6.4			
Program	WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)	3,810		3,500		2,260		3,110		4,590				3,890			
	4.9		4.5		2.9		4.0		5.9	5.6*		6.1*	5.0	5.2*		4.9*
SHARE OF AUDIENCE %	23		20		11		15		22	21 *		22 *	17	18 *		16 *
AVG. AUD. BY ¼ HR. %	4.7	5.0	4.4	4.5	2.7	3.0	3.9	4.1	5.5	5.7	6.1	6.1	5.2	5.1	5.0	4.8

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,990				6,150		6,380		9,340				9,410			
	7.7				7.9		8.2		12.0				12.1			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP)> →			
AVERAGE AUDIENCE (Households (000) & %)	4,280				5,290		5,450		7,310				7,240			
	5.5	5.1*		5.9*	6.8		7.0		9.4	9.0*		9.8*	9.3			
SHARE OF AUDIENCE %	24	23 *		25 *	26		27		33	32 *		35 *	31			
AVG. AUD. BY ¼ HR. %	4.9	5.3	5.6	6.1	6.6	7.1	6.9	7.0	8.7	9.3	9.8	9.8	8.8			
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,520		6,380				5,520		7,940				8,250			
	7.1		8.2				7.1		10.2				10.6			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS (SUS-OP)> →			
AVERAGE AUDIENCE (Households (000) & %)	4,820		5,520				4,670		6,070				6,690			
	6.2		7.1				6.0		7.8	7.6*		8.0*	8.6			
SHARE OF AUDIENCE %	28		30				23		28	27 *		28 *	29			
AVG. AUD. BY ¼ HR. %	6.0	6.4	7.0	7.3			6.0	6.0	7.4	7.8	7.8	8.2	8.3			
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,670		4,200		2,490		3,500		5,760				4,980			
	6.0		5.4		3.2		4.5		7.4				6.4			
Program	WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SUS-OP)> →			
AVERAGE AUDIENCE (Households (000) & %)	4,050		3,580		2,100		2,960		4,360				4,050			
	5.2		4.6		2.7		3.8		5.6	5.6*		5.6*	5.2			
SHARE OF AUDIENCE %	24		20		10		15		20	20 *		20 *	17			
AVG. AUD. BY ¼ HR. %	5.2	5.3	4.6	4.7	2.6	2.8	3.6	4.0	5.5	5.7	5.5	5.7	5.7			

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.1	22.0	22.6	23.9	26.1	27.2	25.8	26.5	26.8	27.5	27.3	27.9	28.1	29.0	29.6	30.4
WK. 2	22.0	22.7	23.0	24.2	26.4	27.3	26.2	26.8	27.4	28.3	28.2	28.8	29.1	29.9	30.0	30.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.23-27, 1981

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	11,900 15.3				4,280 5.5										11,440 14.7	
Program	← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	9,960 12.8	12.5*		13.0*	3,730 4.8										10,040 12.9	
SHARE OF AUDIENCE %	40	40 *		39 *	14										22	
AVG. AUD. BY ¼ HR. %	12.2	12.8	13.1	12.9	4.7	4.8									12.6	13.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	8,090 10.4				4,360 5.6										13,690 17.6	
Program	← GUIDING LIGHT (OP) →				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)	6,460 8.3	8.1*		8.6*	3,660 4.7										12,140 15.6	
SHARE OF AUDIENCE %	26	26 *		26 *	14										27	
AVG. AUD. BY ¼ HR. %	8.0	8.2	8.4	8.7	4.4	5.0									15.4	15.9

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	4,360 5.6														11,830 15.2	
Program	← TEXAS →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,270 4.2	4.1*		4.4*											10,580 13.6	
SHARE OF AUDIENCE %	13	13 *		13 *											23	
AVG. AUD. BY ¼ HR. %	4.1	4.2	4.2	4.4											13.2	14.1

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	12,140 15.6				4,510 5.8										10,580 13.6	
Program	← GENERAL HOSPITAL >(-OP)(SUS-OP) →				EDGE OF NIGHT (M-TH)(OP)(SUS-OP)				(S)(OP)						ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	9,800 12.6				3,970 5.1										9,340 12.0	
SHARE OF AUDIENCE %	38				15										21	
AVG. AUD. BY ¼ HR. %	12.0				5.1	5.1									11.6	12.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	8,480 10.9				4,120 5.3										14,470 18.6	
Program	← GUIDING LIGHT >(-OP)(OP) →				ONE DAY AT A TIME-M-F (MWTH)(OP)(S)(OP)										CBS EVENING NEWS-CRONKITE	
AVERAGE AUDIENCE (Households (000) & %)	6,690 8.6				3,420 4.4										12,910 16.6	
SHARE OF AUDIENCE %	26				13										29	
AVG. AUD. BY ¼ HR. %	8.7				4.1	4.7									16.6	16.5

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	4,900 6.3														11,050 14.2	
Program	← TEXAS →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,580 4.6	4.5*		4.7*											9,880 12.7	
SHARE OF AUDIENCE %	14	14 *		14 *											22	
AVG. AUD. BY ¼ HR. %	4.5	4.5	4.6	4.9											12.3	13.2

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.1	32.4	33.6	34.6	33.7	35.9	36.9	39.5	40.5	42.3	45.2	48.2	52.1	54.9	56.7	59.2
WK. 2	31.2	33.0	34.2	35.2	34.7	36.7	38.1	40.9	42.4	44.3	46.5	49.4	52.9	55.4	57.2	58.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.2-6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,810 4.9		4,510 5.8		6,770 8.7		7,000 9.0		7,620 9.8		6,690 8.6	
Program					GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,880 3.7		3,810 4.9		5,680 7.3		6,150 7.9		6,610 8.5		5,840 7.5	
SHARE OF AUDIENCE %					28		29		34		33		32		28	
AVG. AUD. BY ¼ HR. %					3.4	4.0	4.5	5.2	6.8	7.7	7.8	8.1	8.2	8.7	7.5	7.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,660 4.7		3,970 5.1		6,610 8.5		7,940 10.2		8,950 11.5		7,860 10.1	
Program					MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,650 3.4		3,350 4.3		5,600 7.2		6,610 8.5		7,470 9.6		6,850 8.8	
SHARE OF AUDIENCE %					24		25		33		35		37		33	
AVG. AUD. BY ¼ HR. %					2.8	3.9	3.8	4.9	7.0	7.5	8.1	8.9	9.5	9.6	9.1	8.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,800 3.6		3,110 4.0		3,730 4.8		4,050 5.2		4,120 5.3		5,060 6.5	
Program					GODZILLA/HONG KONG 1 (OP)		GODZILLA/HONG KONG 2 (OP)		FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		FLINTSTONE'S COMEDY SHW 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,100 2.7		2,650 3.4		3,110 4.0		3,420 4.4		3,270 4.2		4,120 5.3	
SHARE OF AUDIENCE %					20		20		19		18		16		20	
AVG. AUD. BY ¼ HR. %					2.2	3.2	3.6	3.1	3.8	4.2	4.4	4.5	4.3	4.2	5.2	5.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,510 5.8		5,910 7.6		7,000 9.0		7,700 9.9		8,640 11.1		7,310 9.4	
Program					GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2 (OP)		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,730 4.8		5,370 6.9		5,990 7.7		6,540 8.4		7,780 10.0		6,610 8.5	
SHARE OF AUDIENCE %					33		36		35		34		38		33	
AVG. AUD. BY ¼ HR. %					4.2	5.4	6.8	7.1	7.6	7.7	8.0	8.8	9.8	10.1	8.9	8.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					3,500 4.5		5,210 6.7		6,690 8.6		7,700 9.9		6,070 7.8		5,680 7.3	
Program					TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,880 3.7		4,050 5.2		5,600 7.2		6,610 8.5		5,210 6.7		4,670 6.0	
SHARE OF AUDIENCE %					23		26		32		34		25		23	
AVG. AUD. BY ¼ HR. %					3.3	4.2	4.9	5.5	6.8	7.6	8.3	8.6	7.0	6.4	6.2	5.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,110 4.0		3,500 4.5		4,050 5.2		4,750 6.1		4,670 6.0		5,680 7.3	
Program					GODZILLA/HONG KONG 1 (OP)		GODZILLA/HONG KONG 2 (OP)		FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		FLINTSTONE'S COMEDY SHW 3 (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,410 3.1		2,960 3.8		3,270 4.2		3,730 4.8		4,200 5.4		4,510 5.8	
SHARE OF AUDIENCE %					21		20		19		20		20		22	
AVG. AUD. BY ¼ HR. %					2.8	3.5	3.9	3.7	4.2	4.3	4.8	4.8	5.5	5.4	5.7	5.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.6	7.5	8.5	10.5	13.0	15.5	16.7	17.8	20.8	22.4	23.6	24.8	25.8	26.9	26.5	26.3
WK. 2	4.9	6.9	9.2	11.2	14.6	17.7	19.5	20.3	21.7	22.8	23.8	25.5	26.0	26.5	26.4	25.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. MAR.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,460 8.3		6,300 8.1		6,540 8.4		7,940 10.2									
ABC TV program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS THE GHOST OF THOMAS KEMPE, PART 1		←AMERICAN BANDSTAND '81→									
AVERAGE AUDIENCE (Households (000) & %)	5,130 6.6		5,210 6.7		5,600 7.2		4,670 6.0	5.7*		6.3*						
SHARE OF AUDIENCE %	26		26		25		22	21 *		22 *						
AVG. AUD. BY ¼ HR. %	6.9	6.4	6.6	6.8	7.0	7.4	5.9	5.5	6.2	6.4						
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,470 9.6		6,380 8.2		7,240 9.3		7,000 9.0		7,160 9.2		5,130 6.6					
CBS TV program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	6,070 7.8		5,370 6.9		6,070 7.8		5,910 7.6		5,910 7.6		4,200 5.4					
SHARE OF AUDIENCE %	31		27		28		27		26		18					
AVG. AUD. BY ¼ HR. %	8.0	7.5	6.7	7.2	7.8	7.8	7.5	7.7	7.8	7.4	5.5	5.2				
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,980 6.4		4,900 6.3		4,050 5.2		3,270 4.2		7,310 9.4							
NBC TV program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER		←NCAA BASKETBALL GAME-SAT VARIOUS TEAMS AND TIMES (1:00-3:05PM)→							
AVERAGE AUDIENCE (Households (000) & %)	4,120 5.3		4,200 5.4		3,500 4.5		2,490 3.2		3,420 4.4	3.3*		4.2*		4.8*		5.4*
SHARE OF AUDIENCE %	21		21		16		12		15	12 *		15 *		16 *		17 *
AVG. AUD. BY ¼ HR. %	5.1	5.4	5.4	5.5	4.4	4.7	3.3	3.1	3.3	3.4	4.0	4.3	4.4	5.2	5.4	5.3

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,620 9.8		7,390 9.5		6,220 8.0		7,780 10.0									
ABC TV program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS THE GHOST OF THOMAS KEMPE, PART 2		←AMERICAN BANDSTAND '81→									
AVERAGE AUDIENCE (Households (000) & %)	6,380 8.2		6,070 7.8		5,370 6.9		4,670 6.0	5.7*		6.2*						
SHARE OF AUDIENCE %	31		29		24		21	20 *		21 *						
AVG. AUD. BY ¼ HR. %	8.0	8.4	7.6	8.0	6.8	6.9	5.9	5.6	6.2	6.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,370 6.9		5,910 7.6		6,460 8.3		5,520 7.1		5,520 7.1		4,960 6.4					
CBS TV program	ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		DRAK PACK (OP)		JASON OF STAR COMMAND (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,510 5.8		5,060 6.5		5,370 6.9		4,820 6.2		4,590 5.9		3,970 5.1					
SHARE OF AUDIENCE %	22		24		24		22		20		17					
AVG. AUD. BY ¼ HR. %	5.7	5.8	6.5	6.5	7.1	6.7	6.0	6.3	6.0	5.8	5.2	4.9				
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,510 5.8		5,370 6.9		4,280 5.5		3,890 5.0									
NBC TV program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER									
AVERAGE AUDIENCE (Households (000) & %)	4,050 5.2		4,670 6.0		3,420 4.4		3,030 3.9									
SHARE OF AUDIENCE %	20		22		15		14									
AVG. AUD. BY ¼ HR. %	5.0	5.4	5.9	6.2	4.4	4.5	4.0	3.7								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.7	25.2	25.3	25.9	27.8	28.2	27.5	27.8	28.7	29.0	29.0	29.8	29.8	31.0	31.1	32.2
WK. 2	25.3	26.7	27.1	27.2	28.5	28.5	27.6	28.2	28.4	29.7	29.6	30.5	30.4	31.8	31.3	31.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

DAY SAT. MAR.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.28, 1981

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			11,980 15.4						19,290 24.8							
Program			PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)			7,470 9.6	8.7*		10.1*		9.9*	9,960 12.8	11.7*		12.9*		13.7*		
SHARE OF AUDIENCE %			24	23 *		25 *		23 *	27	26 *		28 *		28 *		
AVG. AUD. BY ¼ HR. %			8.6	8.8	9.8	10.4	10.2	9.6	11.2	12.2	12.0	13.8	13.9	13.5		
CBS TV TOTAL AUDIENCE (Households (000) & %)							14,240 18.3								10,190 13.1	
Program							CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)							7,550 9.7	8.2*		10.3*		10.7*			8,480 10.9	
SHARE OF AUDIENCE %							22	20 *		23 *		23 *			21	
AVG. AUD. BY ¼ HR. %							8.0	8.4	9.7	11.0	11.5	9.8			9.9	11.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	10,190 13.1								4,430 5.7						8,560 11.0	
Program	NCAA BASKETBALL GAME 2 VARIOUS TEAMS AND TIMES ~ (3:00-5:20PM)								BAY HILL GOLF CLASSIC-SAT						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	4,510 5.8	5.1*		5.2*		6.0*		6.8*	2,650 3.4	3.0*		3.8*			7,240 9.3	
SHARE OF AUDIENCE %	15	15 *		14 *		15 *		16 *	8	7 *		9 *			18	
AVG. AUD. BY ¼ HR. %	5.0	5.3	5.4	5.0	5.6	6.3	6.6	7.0	2.4	3.5	3.8	3.7			9.4	9.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			12,910 16.6						18,440 23.7							
Program			PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)			7,700 9.9	7.7*		10.4*		11.5*	9,800 12.6	11.8*		12.4*		13.6*		
SHARE OF AUDIENCE %			27	22 *		28 *		28 *	27	28 *		27 *		27 *		
AVG. AUD. BY ¼ HR. %			7.4	8.1	10.1	10.7	11.2	11.9	11.6	12.0	12.6	12.2	13.0	14.3		
CBS TV TOTAL AUDIENCE (Households (000) & %)					4,590 5.9				8,560 11.0						9,730 12.5	
Program					INVERRARY CLASSIC-SAT.				CBS SPORTS SPECTACULAR						CBS SAT. NEWS SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					2,720 3.5	3.5*		3.5*	4,750 6.1	4.9*		7.3*			8,640 11.1	
SHARE OF AUDIENCE %					9	10 *		9 *	14	12 *		16 *			20	
AVG. AUD. BY ¼ HR. %					3.9	3.0	3.5	3.6	4.3	5.4	6.7	7.9			10.6	11.7
NBC TV TOTAL AUDIENCE (Households (000) & %)			12,140 15.6												7,780 10.0	
Program			NCAA BASKETBALL GAME-SAT VARIOUS TEAMS AND TIMES ~ (3:30-5:30PM)												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			6,220 8.0	6.9*		7.5*		8.1*		9.5*					6,610 8.5	
SHARE OF AUDIENCE %			21	20 *		21 *		21 *		22 *					16	
AVG. AUD. BY ¼ HR. %			6.8	6.9	7.3	7.7	7.7	8.4	9.6	9.3	10.1				8.1	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	33.2	35.1	37.2	37.5	39.3	42.5	43.5	43.4	43.8	44.9	46.1	47.2	48.8	50.5	52.0	53.4
WK. 2	32.1	33.5	34.2	34.8	36.0	37.5	39.5	41.4	42.2	43.7	44.7	46.9	49.9	52.6	53.3	54.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. MAR.7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1981

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																3,660 4.7	
ABC TV program																KIDS ARE PEOPLE TOO! (10:30-11:10AM)	
AVERAGE AUDIENCE (Households (000) & %)																2,650 3.4	3.3*
SHARE OF AUDIENCE	%															14	14 *
AVG. AUD. BY ¼ HR.	%															3.2	3.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						540 .7		620 .8		5,910 7.6							
CBS TV program						THREE ROBONIC STOOGES (OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)						470 .6		620 .8		3,500 4.5	3.9*		4.9*		4.7*		
SHARE OF AUDIENCE	%					6		6		22	22 *		24 *		20 *		
AVG. AUD. BY ¼ HR.	%					.5	.7	.8	.9	3.6	4.1	4.7	5.1	5.1	4.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																3,890 5.0	
ABC TV program																KIDS ARE PEOPLE TOO! (10:30-11:09AM)	
AVERAGE AUDIENCE (Households (000) & %)																2,880 3.7	3.6*
SHARE OF AUDIENCE	%															16	15 *
AVG. AUD. BY ¼ HR.	%															3.4	3.8
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,150 7.9							
CBS TV program										← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)										3,420 4.4	3.8*		4.5*		4.8*		
SHARE OF AUDIENCE	%									20	20 *		20 *		20 *		
AVG. AUD. BY ¼ HR.	%									3.3	4.2	4.5	4.5	5.0	4.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	4.2	4.6	5.9	7.3	10.0	12.3	13.2	16.0	18.2	19.9	20.5	21.9	23.3	24.4	23.8	24.6
	WK. 2	5.9	7.0	8.2	9.6	11.7	13.1	14.2	16.8	18.8	21.1	21.9	23.0	23.3	24.1	23.7	23.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. MAR.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,190 4.1		3,190 4.1		4,750 6.1								10,110 13.0			
Program	(1) (+OP)	(2) (OP)	ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						← SUPERSTARS → (2:00-4:00PM)			
AVERAGE AUDIENCE (Households (000) & %)	2,960 3.8		2,650 3.4		3,580 4.6								5,910 7.6	5.9*		7.5*
SHARE OF AUDIENCE %	14		13		16								21	17 *		21 *
AVG. AUD. BY ¼ HR. %	3.7	3.9	3.2	3.5	5.0	4.3							5.0	6.8	7.4	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,120 5.3						11,440 14.7							
Program			FACE THE NATION						← NBA ON CBS → PHILADELPHIA VS BOSTON (1:00-3:36PM)							
AVERAGE AUDIENCE (Households (000) & %)			3,110 4.0						5,060 6.5	5.4*		6.4*		5.9*		6.3*
SHARE OF AUDIENCE %			16						19	17 *		20 *		17 *		18 *
AVG. AUD. BY ¼ HR. %			4.0	4.1					4.8	6.0	6.4	6.3	5.9	5.8	6.4	6.3
NBC TV TOTAL AUDIENCE (Households (000) & %)							5,680 7.3		11,590 14.9							
Program							MEET THE PRESS		← NCAA BASKETBALL GAME-SUN → LSU VS KENTUCKY OREGON STATE VS UCLA (1:00-3:08PM)							
AVERAGE AUDIENCE (Households (000) & %)							4,590 5.9		5,910 7.6	6.4*		7.4*		7.7*		8.3*
SHARE OF AUDIENCE %							21		22	20 *		22 *		22 *		22 *
AVG. AUD. BY ¼ HR. %							5.7	6.1	5.9	6.9	7.3	7.5	7.5	7.9	8.0	8.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,970 5.1		3,810 4.9		3,970 5.1								9,260 11.9			
Program	KIDS ARE PEOPLE TOO II (11:09-11:30AM)(OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)						← SUPERSTARS → (2:00-3:15PM)			
AVERAGE AUDIENCE (Households (000) & %)	3,420 4.4		3,030 3.9		3,030 3.9								5,450 7.0	6.5*		7.1*
SHARE OF AUDIENCE %	19		16		15								20	19 *		20 *
AVG. AUD. BY ¼ HR. %	4.4	4.4	3.8	4.1	4.1	3.8							5.9	7.0	7.0	7.2
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,810 4.9						8,950 11.5							
Program			FACE THE NATION						← NBA ON CBS → MILWAUKEE VS PHILADELPHIA (1:00-3:18PM)							
AVERAGE AUDIENCE (Households (000) & %)			2,960 3.8						3,810 4.9	5.2*		6.0*		4.3*		4.7*
SHARE OF AUDIENCE %			16						15	18 *		19 *		13 *		13 *
AVG. AUD. BY ¼ HR. %			3.9	3.7					4.6	5.7	6.5	5.4	4.5	4.1	4.7	4.8
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,890 5.0		6,070 7.8			13,230 17.0				
Program							MEET THE PRESS		NCAA BASKETBALL SPECIAL			← NCAA BASKETBALL GAME-SUN → NOTRE DAME VS DE PAUL (1:45-3:49PM)				
AVERAGE AUDIENCE (Households (000) & %)							2,960 3.8		4,120 5.3	4.8*		7,390 9.5		9.0*		8.9*
SHARE OF AUDIENCE %							15		18	16 *		27		27 *		25 *
AVG. AUD. BY ¼ HR. %							3.5	4.0	4.3	5.3	6.3	7.5	8.9	9.1	9.3	8.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.1	26.8	26.5	26.9	27.6	28.2	29.3	30.0	30.6	32.5	32.5	32.3	33.3	35.2	36.2	36.8
WK. 2	23.2	23.4	24.0	24.3	25.3	25.7	26.4	27.1	28.4	30.4	32.1	32.6	33.1	34.1	35.4	35.8

U.S. TV Households: 77,800,000

(1)KIDS ARE PEOPLE TOO I,ABC,(10:30-11:10AM) (2)KIDS ARE PEOPLE TOO II,ABC,(11:10-11:30AM)

For explanation of symbols, See page A

DAY SUN. MAR.8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.1, 1981

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			11,590 14.9				13,850 17.8								9,570 12.3	
	Program		SUPERSTARS (2:00-4:00PM)	← INT'L CHAMPIONSHIP BOXING →				← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		9.4*	7,550 9.7	9.1*		10.3*	8,400 10.8	10.8*		10.9*		10.7*			8,090 10.4	
	SHARE OF AUDIENCE %		24 *	24	23 *		26 *	24	26 *		25 *		23 *			19	
	AVG. AUD. BY ¼ HR. %	8.9	9.9	8.8	9.3	9.8	10.8	10.7	10.8	11.4	10.5	10.3	11.0			10.2	10.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)			11,670 15.0												9,880 12.7	
	Program		NBA ON CBS PHILADELPHIA VS BOSTON(+OP) (1:00-3:36PM)	← NBA ON CBS GAME 2 PHOENIX VS LOS ANGELES (3:36-6:00PM)(OP) →												CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)		8.0*	5,520 7.1	6.6*		6.4*		6.1*		8.2*		8.3*			8,170 10.5	
	SHARE OF AUDIENCE %		21 *	17	17 *		16 *		15 *		19 *		18 *			18	
	AVG. AUD. BY ¼ HR. %	7.5	8.6	6.8	6.6	6.4	6.3	6.1	6.1	7.8	8.6	8.4	8.2			9.6	11.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,160 9.2								7,620 9.8						8,790 11.3	
	Program	← BAY HILL GOLF CLASSIC-SUN (OP) (3:08-5:00PM) →								← SPORTSWORLD →						NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)	4,280 5.5	4.7*		5.5*		5.5*		6.1*	4,900 6.3	5.8*		6.8*			7,000 9.0	
	SHARE OF AUDIENCE %	14	12 *		14 *		14 *		15 *	14	13 *		15 *			16	
	AVG. AUD. BY ¼ HR. %	4.7	4.6	5.6	5.4	5.3	5.7	6.1	6.0	5.6	6.0	6.6	7.0			9.0	8.9

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		11,280 14.5					14,320 18.4								9,730 12.5	
	Program	(1)	← INT'L CHAMPIONSHIP BOXING →					← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		7,620 9.8		9.4*		10.9*	8,170 10.5	8.9*		10.2*		12.3*			8,090 10.4	
	SHARE OF AUDIENCE %		25		24 *		28 *	24	22 *		24 *		27 *			20	
	AVG. AUD. BY ¼ HR. %	8.0	8.3	8.8	10.0	10.9	11.0	8.8	9.1	9.9	10.6	11.6	13.1			10.6	10.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,280 5.5			8,870 11.4										9,730 12.5	
	Program	(2) (+OP)		CBS SPORTS SPEC.SUN.ED. (3:18-4:00PM)(OP)		← INVERRARY CLASSIC-SUN. →										CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)		3,030 3.9		4.1*	4,820 6.2	4.9*		5.9*		6.4*		7.6*			8,090 10.4	
	SHARE OF AUDIENCE %		10		11 *	15	13 *		15 *		15 *		17 *			19	
	AVG. AUD. BY ¼ HR. %	3.9	3.6	4.0	4.2	4.7	5.1	5.9	5.9	6.2	6.5	7.7	7.6			9.4	11.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)				7,550 9.7	13,150 16.9										7,310 9.4	
	Program		NCAA BASKETBALL GAME-SUN. NOTRE DAME VS DE PAUL (1:45-3:49PM)(+OP)		(3) (OP)	← SPORTSWORLD →										NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)		10.4*		7,620 9.8	7,160 9.2	7.6*		10.1*		9.8*					6,460 8.3	
	SHARE OF AUDIENCE %		28 *		25	23	20 *		26 *		24 *					15	
	AVG. AUD. BY ¼ HR. %	9.9	10.8	11.4	9.8	7.7	7.6	10.0	10.2	10.0	9.6					7.8	8.9

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	38.3	39.8	41.0	40.7	40.2	42.1	42.1	43.2	45.1	46.2	46.4	48.4	52.5	55.1	56.9	58.3
	WK. 2	36.7	38.2	39.3	39.9	39.8	40.3	40.8	41.5	43.5	44.7	45.8	47.7	49.3	50.4	52.9	56.0

U.S. TV Households: 77,800,000

(1)SUPERSTARS,ABC,(2:00-3:15PM)

(2)NBA ON CBS,MILWAUKEE VS PHILADELPHIA,CBS,(1:00-3:18PM)

(3)NCAA BKBL PAIRING SPECIAL,NBC,(3:49-4:00PM)(S)

For explanation of symbols, See page A.

DAY SUN. MAR.8, 1981

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
CBS GRAMMY AWARDS(S)	1	9.00-11.30PM	→GRID	28,550	36.7	16,490	21.2	34									
			11.00						18.7								
			11.15				17.3*	34*	15.9								
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	2	9.53- 9.54PM	9.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	17,190	22.1	17,190	22.1	38	22.1		16,880	21.7	16,880	21.7	36	21.7	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	10,110	13.0	10,110	13.0	22	13.0		9,260	11.9	9,260	11.9	19	11.9	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	11,670	15.0	11,670	15.0	25	15.0		11,130	14.3	11,130	14.3	23	14.3	
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		7.58- 7.59PM	7.45	11,280	14.5	11,280	14.5	21	14.5		9,730	12.5	9,730	12.5	19	12.5	
CBS NEWSBREAK-SUN.	1	8.54- 8.56PM	8.45	17,660	22.7	17,430	22.4	32	22.4								
	2	8.58- 8.59PM	8.45								15,480	19.9	15,480	19.9	29	19.9	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	13,690	17.6	13,690	17.6	25	17.6		14,860	19.1	14,860	19.1	28	19.1	
NBC NBC NEWS UPDATE-2-SUN.	2	9.53- 9.54PM	9.45								10,890	14.0	10,890	14.0	21	14.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	12,210	15.7	12,060	15.5	24	14.7	M-F	12,990	16.7	12,680	16.3	25	15.6	M-F
			9.45						15.8	M-TH						17.3	TU-TH
ABC ABC NEWS:NIGHTLINE M-TH		11.30-12.00MD	11.30	7,080	9.1	5,840	7.5	22	8.2	M-TH	7,000	9.0	5,680	7.3	22	8.1	M-TH
			11.45						6.7	M-TH						6.6	M-TH
ABC FRIDAYS		11.30-12.40AM	11.30	9,100	11.7	5,840	7.5	22	9.3	FRI.	9,960	12.8	6,380	8.2	24	8.3	FRI.
			11.45				8.6*	23*	8.0	FRI.				8.2*	21*	8.2	FRI.
			12.00						7.1	FRI.						8.3	FRI.
			12.15				6.8*	22*	6.6	FRI.				8.2*	25*	8.2	FRI.
			12.30						6.2	FRI.						7.9	FRI.
ABC CHARLIE'S ANGELS-12.00		12.00- 1.08AM	12.00	3,890	5.0	2,880	3.7	16	4.1	THU.	4,200	5.4	2,880	3.7	17	3.9	THU.
			12.15				4.1*	16*	4.0	THU.				4.0*	15*	4.2	THU.
			12.30						3.8	THU.						3.8	THU.
			12.45				3.5*	17*	3.2	THU.				3.6*	18*	3.4	THU.
			1.00						3.1	THU.						3.0	THU.
ABC FANTASY ISLAND-12.00		12.00- 1.09AM	12.00	4,750	6.1	3,110	4.0	19	3.9	MON.	4,120	5.3	2,880	3.7	18	4.1	MON.
			12.15				3.8*	16*	3.6	MON.				3.7*	15*	3.4	MON.
			12.30						4.0	MON.						3.7	MON.
			12.45				4.2*	21*	4.4	MON.				3.8*	21*	3.9	MON.
			1.00						4.0	MON.						3.3	MON.
ABC LOVE BOAT-12.00		12.00- 1.08AM	12.00	5,060	6.5	3,270	4.2	19	4.8	WED.	4,820	6.2	3,030	3.9	18	4.2	WED.
			12.15				4.5*	17*	4.3	WED.				4.1*	17*	3.9	WED.
			12.30						4.2	WED.						3.9	WED.
			12.45				4.0*	20*	3.8	WED.				3.8*	19*	3.7	WED.

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LOVE BOAT-12.00-CONT'D			1.00						3.5	WED.						3.6	WED.
ABC TUESDAY MOVIE-WEEK-PART 1		12.00- 1.11AM	12.00	5,130	6.6	3,350	4.3	21	4.4	TUE.	4,900	6.3	3,190	4.1	20	4.8	TUE.
			12.15				4.4*	18*	4.4	TUE.				4.5*	18*	4.2	TUE.
			12.30						4.1	TUE.						3.9	TUE.
			12.45				4.2*	22*	4.4	TUE.				3.9*	22*	3.9	TUE.
			1.00						4.2	TUE.						3.8	TUE.
ABC POLICE STORY	2	1.08- 1.54AM	1.00								2,330	3.0	1,790	2.3	17	2.6	WED.
			1.15											2.5*	17*	2.4	WED.
			1.30													2.1	WED.
			1.45											2.1*	18*	2.0	WED.
	2	1.54- 2.15AM	(SUS)														
ABC POLICE WOMAN	1	1.08- 1.55AM	1.00	2,410	3.1	1,790	2.3	16	2.8	WED.							
			1.15				2.5*	16*	2.3	WED.							
			1.30						2.1	WED.							
			1.45				2.2*	17*	2.3	WED.							
	1	1.54- 2.16AM	(SUS)														
ABC TUESDAY MOVIE-WEEK-PART 2	1	1.11- 1.32AM	1.00	3,190	4.1	3,030	3.9	28	4.0	TUE.							
	2	1.11- 1.34AM	1.00								3,110	4.0	2,880	3.7	27	3.7	TUE.
			1.15						3.8	TUE.						3.6	TUE.
			1.30						3.9	TUE.						3.6	TUE.
	1	1.32- 2.12AM	(SUS)														
	2	1.34- 2.28AM	(SUS)														
CBS NEWSBREAK-M-F	1	>	8.15	13,230	17.0	12,910	16.6	24	15.2	M-F							
	2	>	8.45						16.0	MTUTH	12,840	16.5	12,760	16.4	24	16.2	M-F
			9.00						19.9	FRI.							
CBS CBS NEWS SPEC.RPT.-THUR.(S)	2	11.30-12.08AM	11.30								9,730	12.5	7,550	9.7	29	10.4	THU.
			11.45											9.9*	29*	9.4	THU.
			12.00													9.1	THU.
CBS LATE MOVIE I		>	11.30	7,620	9.8	5,210	6.7	24	8.2	M-F	7,620	9.8	5,210	6.7	24	8.0	M-F
			11.45				7.8*	22*	7.4	MTUTHF				7.6*	22*	7.2	MTUWF
			12.00						6.7	M-F						7.0	M-F
			12.15				6.4*	24*	6.1	M-F				6.8*	26*	6.6	M-F
			12.30						5.7	M-F						6.1	M-F
			12.45				5.2*	26*	5.7	M-F				5.3*	27*	4.7	M-F
			1.00						4.7	WED.						4.3	THU.
			1.15													4.5	THU.
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,510	5.8	3,660	4.7	27	4.6	M-F	4,280	5.5	3,580	4.6	28	5.2	M-F
			12.45				4.8*	24*	4.9	MTUTHF						4.7	MTUWF
			1.00						4.7	M-F						4.5	M-F
			1.15				5.0*	29*	4.6	M-F				4.5*	28*	4.4	M-F
			1.30						5.0	W & F						4.6	TH & F
			1.45				3.9*	30*	3.9	W & F				4.1*	36*	4.0	TH & F
			2.00						3.6	WED.							
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	12,910	16.6	12,910	16.6	25	17.2	M-F	12,140	15.6	12,140	15.6	23	15.6	M-F
			9.00						14.2	FRI.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS UPDATE-2-M-F	2	>	9.30								10,350	13.3	10,350	13.3	21	12.5	MWF
			9.45													13.7	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,040	12.9	6,150	7.9	26	9.3	M-F	9,410	12.1	6,220	8.0	26	9.3	M-F
			11.45				8.8*	25*	8.3	M-F				8.9*	26*	8.6	M-F
			12.00						7.8	M-F						7.7	M-F
			12.15				7.0*	26*	6.3	M-F				7.0*	26*	6.3	M-F
NBC MIDNIGHT SPECIAL		12.30- 2.00AM	12.30	6,460	8.3	2,800	3.6	17	4.5	FRI.	5,370	6.9	2,490	3.2	15	4.5	FRI.
			12.45				4.5*	18*	4.6	FRI.				4.4*	17*	4.3	FRI.
			1.00						3.8	FRI.						3.5	FRI.
			1.15				3.4*	16*	3.1	FRI.				3.1*	15*	2.7	FRI.
			1.30						2.7	FRI.						2.2	FRI.
			1.45				2.7*	17*	2.8	FRI.				2.0*	12*	1.9	FRI.
NBC TOMORROW COAST TO COAST-1		12.30- 1.00AM	12.30	3,660	4.7	3,030	3.9	20	4.3	M-TH	3,350	4.3	2,880	3.7	19	4.0	M-TH
			12.45						3.6	M-TH						3.5	M-TH
NBC TOMORROW COAST TO COAST-2		>	1.00	2,650	3.4	1,950	2.5	18	3.0	M-TH	2,720	3.5	2,020	2.6	20	3.0	M-TH
			1.15				2.8*	18*	2.5	M-TH				2.9*	20*	2.8	M-TH
			1.30						2.3	M-TH						2.6	M-TH
			1.45				2.2*	18*	2.2	M-TH				2.4*	21*	2.2	M-TH
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,690	8.6	6,460	8.3	30	8.3	M-F	7,160	9.2	6,920	8.9	31	8.9	M-F
ABC ONE LIFE TO LIVE	2	>	→GRID								9,410	12.1	7,240	9.3	31		M-F
			2.15											8.9*	30*	9.0	M-TH
			2.30													9.1	M-F
			2.45											9.6*	32*	9.8	M-F
			3.00													9.6	FRI.
			3.15											10.0*	34*	10.4	FRI.
ABC REAGAN PRESS CONF.-ABC(SUS)	2	2.00- 2.39PM	2.00														FRI.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC GENERAL HOSPITAL	2	>	→GRID								12,140	15.6	9,800	12.6	38		M-F
			3.15											12.4*	38*	12.8	M-TH
			3.30													12.9	M-F
			3.45											12.8*	38*	12.7	M-F
			4.00													11.8	FRI.
			4.15											11.8*	35*	11.9	FRI.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,730	12.5	7,160	9.2	23	8.5	WED.
			4.45											8.7*	23*	8.9	WED.
			5.00													9.5	WED.
			5.15											9.6*	23*	9.8	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S) CONT'D	2	10.00-11.00AM	10.00								5,520	7.1	3,420	4.4	19	4.3	THU.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS MAGAZINE(S)-CONT'D			10.15											4.4*	19*	4.5	THU.
			10.30													4.5	THU.
			10.45											4.3*	18*	4.1	THU.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,760	7.4	5,520	7.1	30	7.1	M-F	5,130	6.6	4,900	6.3	26	6.3	M-F
CBS AS THE WORLD TURNS	2	>	→GRID								8,250	10.6	6,690	8.6	29		M-F
			2.15											8.5*	29*	8.8	M-TH
			2.30													8.8	M-F
			2.45											8.8*	29*	8.8	M-F
			3.00													7.8	FRI.
			3.15											8.0*	27*	8.1	FRI.
CBS REAGAN PRESS CONF.-CBS(SUS)	2	2.00- 2.36PM	2.00														FRI.
CBS GUIDING LIGHT	2	>	→GRID								8,480	10.9	6,690	8.6	26		M-F
			3.15											8.7*	27*	8.7	M-TH
			3.30													8.6	M-F
			3.45											8.7*	26*	8.7	M-F
			4.00													8.4	FRI.
			4.15											8.1*	24*	7.8	FRI.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,840	7.5	5,520	7.1	21	7.1	M-F	5,840	7.5	5,520	7.1	20	7.2	M-F
			4.15													6.4	FRI.
CBS AFTERNOON PLAYHOUSE(S)	2	4.00- 5.00PM	4.00								9,570	12.3	6,610	8.5	24	7.6	TUE.
			4.15											7.8*	23*	8.0	TUE.
			4.30													9.0	TUE.
			4.45											9.1*	24*	9.2	TUE.
NBC ANOTHER WORLD	2	>	→GRID								4,980	6.4	4,050	5.2	17		M-F
			2.15											5.5*	19*	5.4	M-TH
			2.30													5.0	M-F
			2.45											5.0*	17*	5.0	M-F
NBC REAGAN PRESS CONF.-NBC(SUS)	2	2.00- 2.37PM	2.00														FRI.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	3,580	4.6	3,270	4.2	29	4.2		4,360	5.6	4,200	5.4	34	5.4	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	6,540	8.4	6,150	7.9	29	7.9		8,010	10.3	7,390	9.5	36	9.5	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	6,380	8.2	5,990	7.7	29	7.7		6,690	8.6	5,990	7.7	30	7.7	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	5,520	7.1	4,820	6.2	24	6.2		6,770	8.7	5,910	7.6	28	7.6	
CBS SUNRISE SEMESTER SAT(SUS)	2	6.30- 7.00AM	6.30														
CBS SUNRISE SEMESTER-SAT(SUS)	1	6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,420	4.4	3,190	4.1	26	4.1		3,350	4.3	3,190	4.1	23	4.1	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,430	5.7	4,120	5.3	30	5.3		4,510	5.8	4,360	5.6	28	5.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,990	7.7	5,840	7.5	34	7.5		6,610	8.5	6,380	8.2	36	8.2	
CBS IN THE NEWS- 9.59AM	1	9.59-10.02AM	9.45	8,010	10.3	7,620	9.8	39	9.7								
			10.00						9.9								
CBS IN THE NEWS-10.26AM	2	10.26-10.29AM	10.15								5,520	7.1	5,130	6.6	25	6.6	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,920	8.9	6,690	8.6	33	8.6		4,980	6.4	4,200	5.4	21	5.4	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,150	7.9	5,680	7.3	29	7.3		4,820	6.2	4,670	6.0	22	6.0	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,220	8.0	5,600	7.2	28	7.2		6,150	7.9	5,290	6.8	25	6.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	6,070	7.8	5,680	7.3	26	7.3		5,130	6.6	4,750	6.1	21	6.1	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	6,150	7.9	5,840	7.5	27	7.5		4,980	6.4	4,430	5.7	20	5.7	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,760	7.4	5,450	7.0	24	7.0		4,750	6.1	4,280	5.5	19	5.5	
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	2,880	3.7	2,880	3.7	25	3.7		3,190	4.1	3,110	4.0	25	4.0	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	2,490	3.2	2,330	3.0	17	3.0		3,190	4.1	2,880	3.7	19	3.7	
NBC TIME OUT-9:28AM		9.28- 9.30AM	9.15	3,500	4.5	3,350	4.3	20	4.3		3,350	4.3	3,350	4.3	19	4.3	
NBC ASK NBC NEWS-9:58AM		9.58-10.00AM	9.45	3,500	4.5	3,420	4.4	18	4.4		4,050	5.2	3,810	4.9	19	4.9	
NBC TIME OUT-10:28AM		10.28-10.30AM	10.15	3,420	4.4	3,190	4.1	15	4.1		4,200	5.4	3,890	5.0	19	5.0	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	4,360	5.6	4,120	5.3	20	5.3		4,430	5.7	4,050	5.2	20	5.2	
NBC TIME OUT-11:28AM		11.28-11.30AM	11.15	4,360	5.6	4,280	5.5	22	5.5		4,590	5.9	4,510	5.8	22	5.8	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,280	5.5	4,200	5.4	20	5.4		4,980	6.4	4,820	6.2	23	6.2	
NBC TIME OUT-12:28PM		12.28-12.30PM	12.15	3,420	4.4	3,190	4.1	14	4.1		3,500	4.5	3,500	4.5	16	4.5	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.10AM	→GRID	3,660	4.7	2,650	3.4	14									
	2	10.30-11.09AM	→GRID								3,890	5.0	2,880	3.7	16		
			11.00						3.6							4.1	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,880	3.7	2,800	3.6	13	3.6		3,580	4.6	3,420	4.4	19	4.4	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	3,110	4.0	2,720	3.5	13	3.5		3,660	4.7	3,270	4.2	17	4.2	
CBS IN THE NEWS- 8.26AM-SUN.	1	8.26- 8.29AM	8.15	470	.6	470	.6	6	.6								
CBS IN THE NEWS- 8.56AM-SUN.	1	8.56- 8.59AM	8.45	860	1.1	780	1.0	7	1.0								
CBS NBA ON CBS	1	1.00- 3.36PM	→GRID	11,440	14.7	5,060	6.5	19									
	2	1.00- 3.18PM	→GRID								8,950	11.5	3,810	4.9	15		
			3.15													4.1	
			3.30						8.4								
NBC NCAA BASKETBALL GAME-SUN	1	1.00- 3.08PM	→GRID	11,590	14.9	5,910	7.6	22									
			3.00						9.4								
NBC NCAA BASKETBALL GAME-SUN.	2	1.45- 3.49PM	→GRID								13,230	17.0	7,390	9.5	27		
			3.45													10.9	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).